



BUILA

BRITISH **UNIVERSITIES'** INTERNATIONAL LIAISON ASSOCIATION

UK admissions trends post pandemic

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Post pandemic admissions

- **Increased competition** – huge surge in demand for subjects such as Computing Sciences while others struggle
- **Changes in application dates** – impact on Admissions teams
- **Changes in student behaviour** – looking beyond traditional markets, the impact of clearing etc

Post pandemic admissions

- **Use of AI and ChatGPT** – what does this mean for personal statements?
https://russellgroup.ac.uk/media/6137/rg_ai_principles-final.pdf
- **Employability** – work-based learning beyond an internship
- **Change in student priorities** – mental health support, sustainability

Questions?