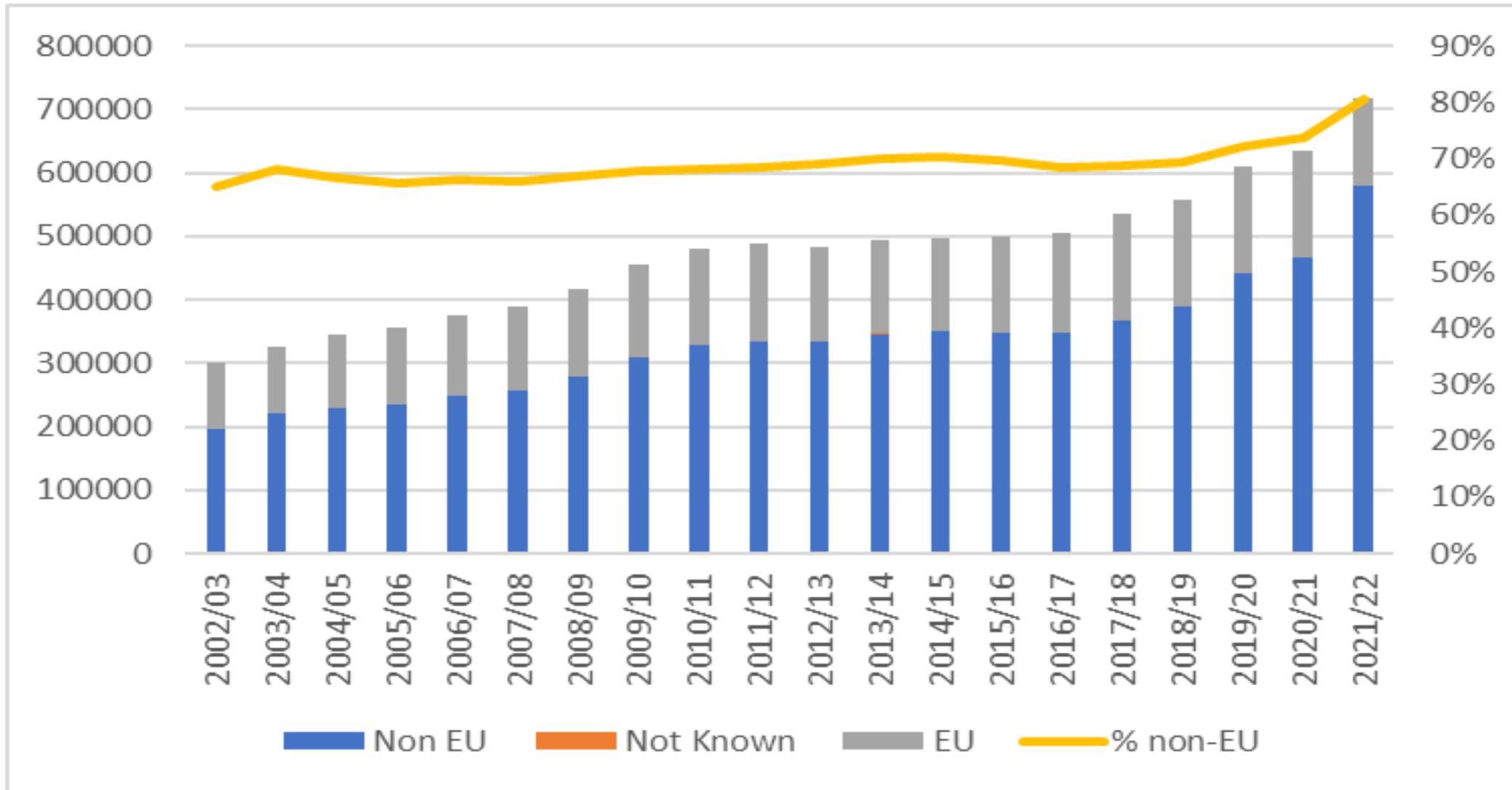


East Asia Counsellors' Forum

UK international student mobility - trends and updates

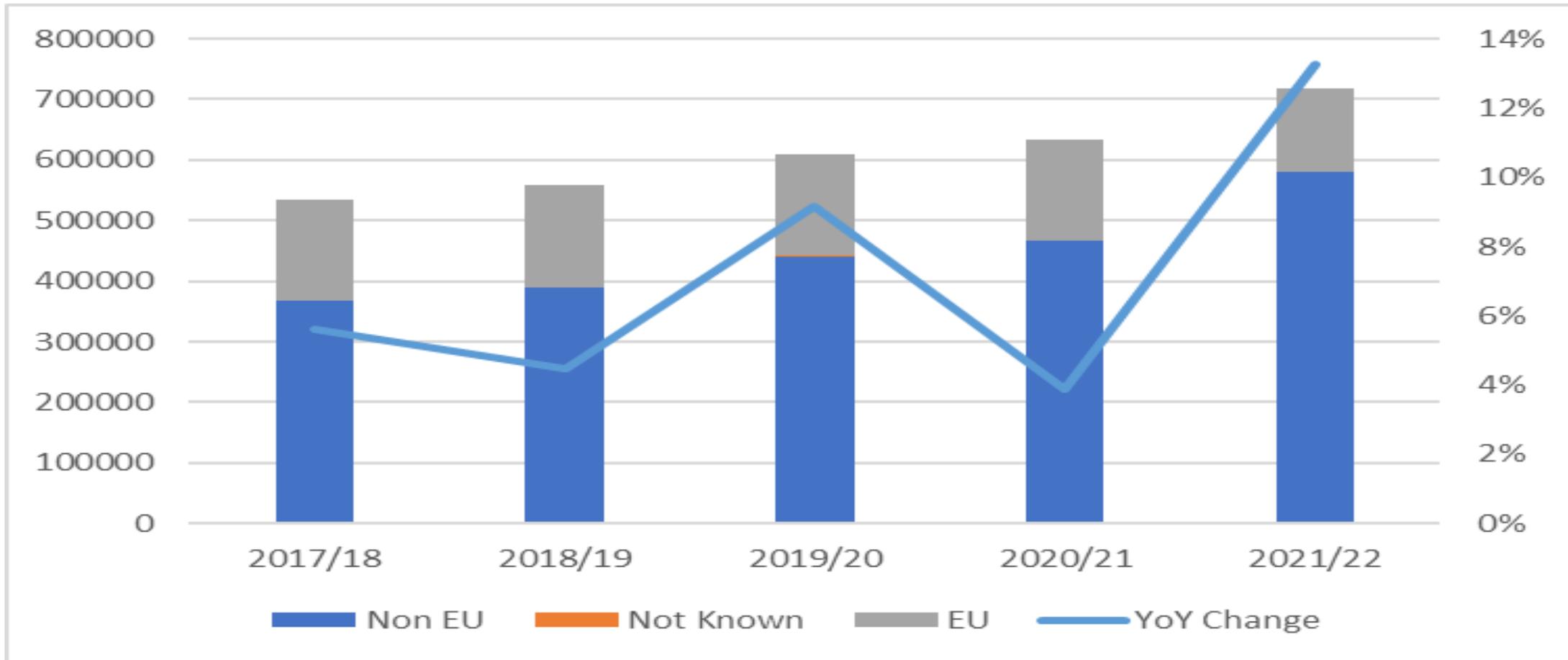
Jazreel Goh, East Asia Insights Hub
September 2023

Strong growth in UK international enrolments

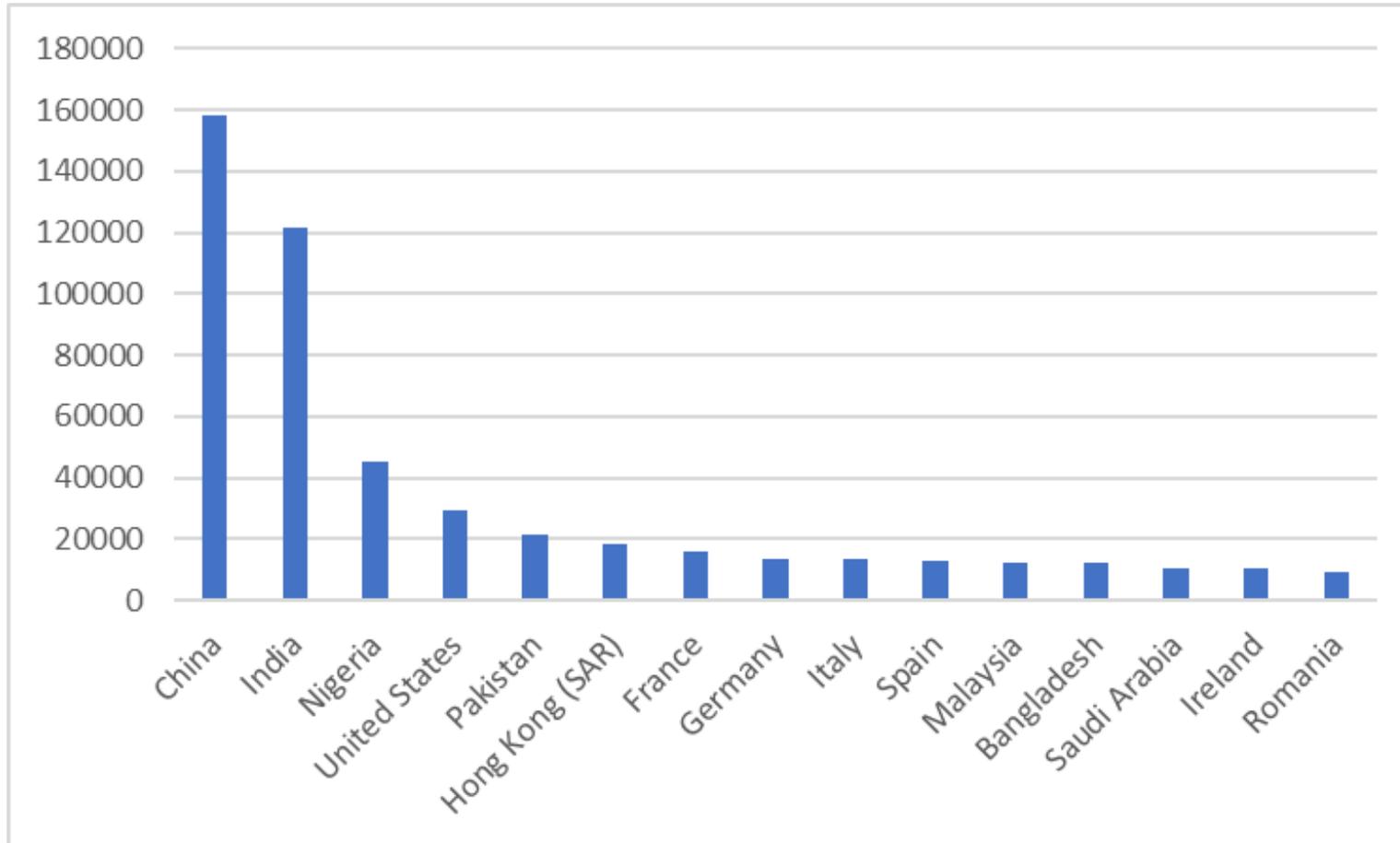


Over 718,000 international students were studying in the UK in 2021/22, up 34% over five years earlier

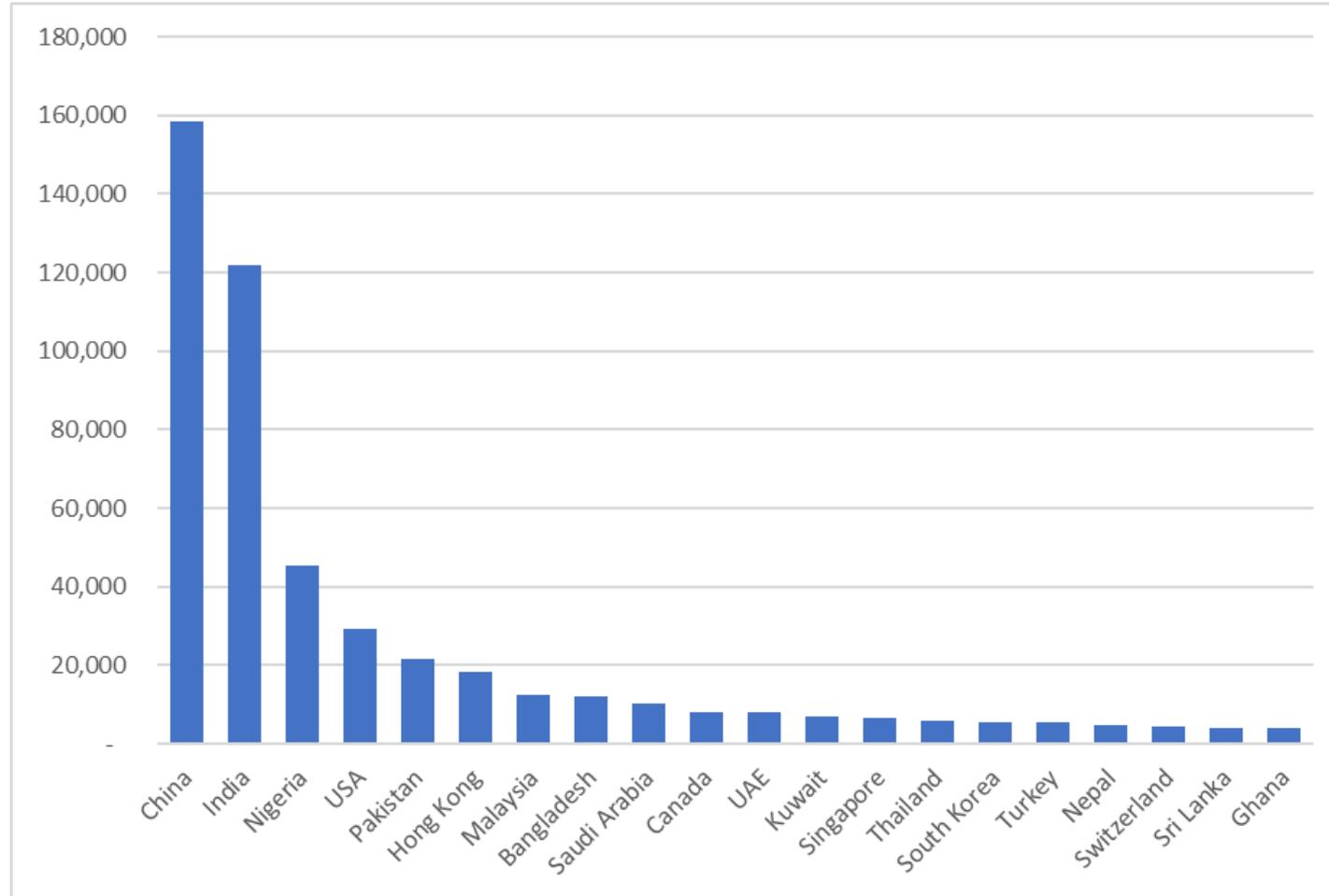
International students enrolled at UK HEIs, 2017/18 to 2021/22



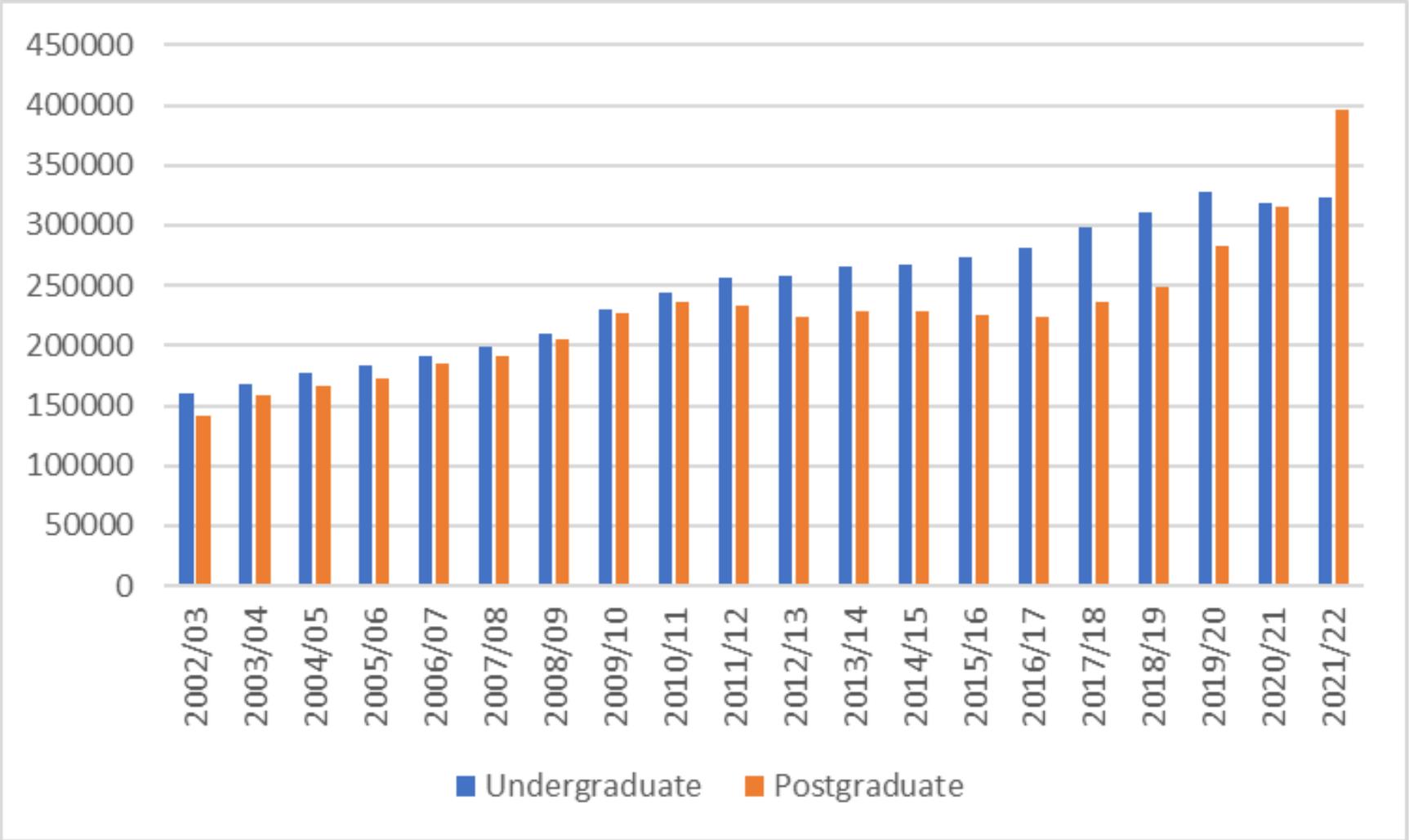
UK's Top Source Markets for International Students 2021/2022



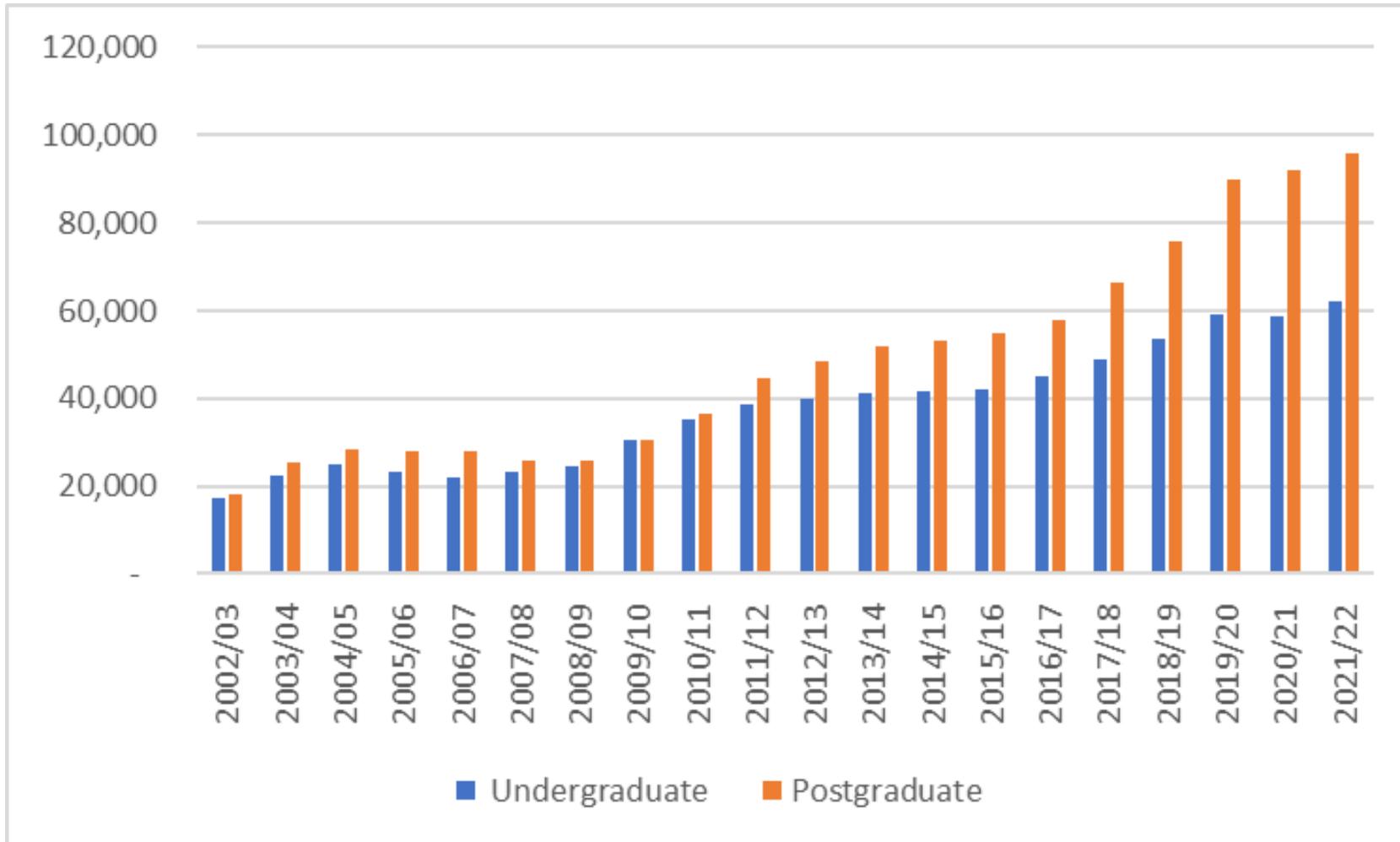
UK's Top Source Markets for International Students (non EU)



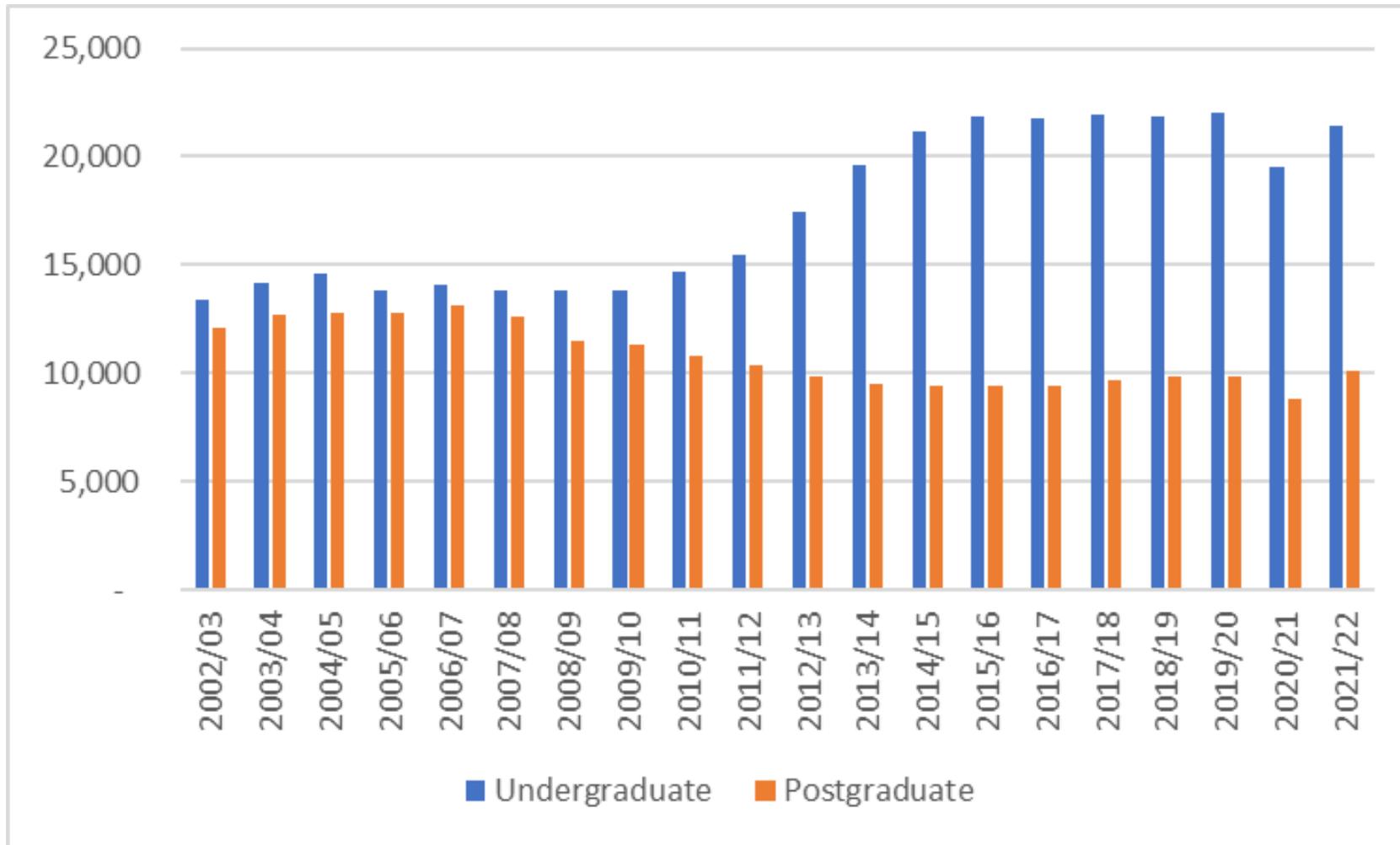
Growth in both PG and UG enrolments - with higher enrolments in PG courses



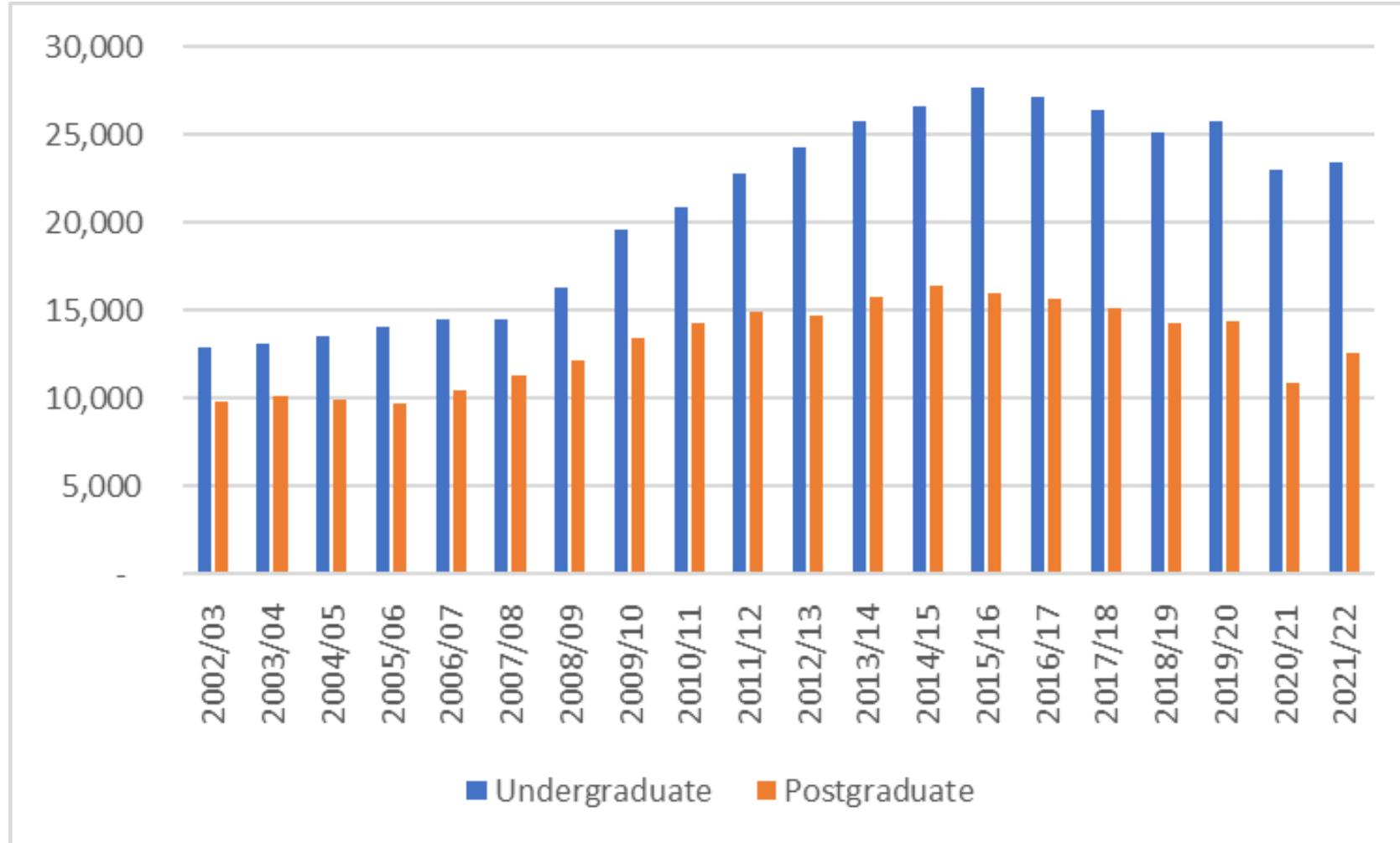
UG /PG Breakdown - China



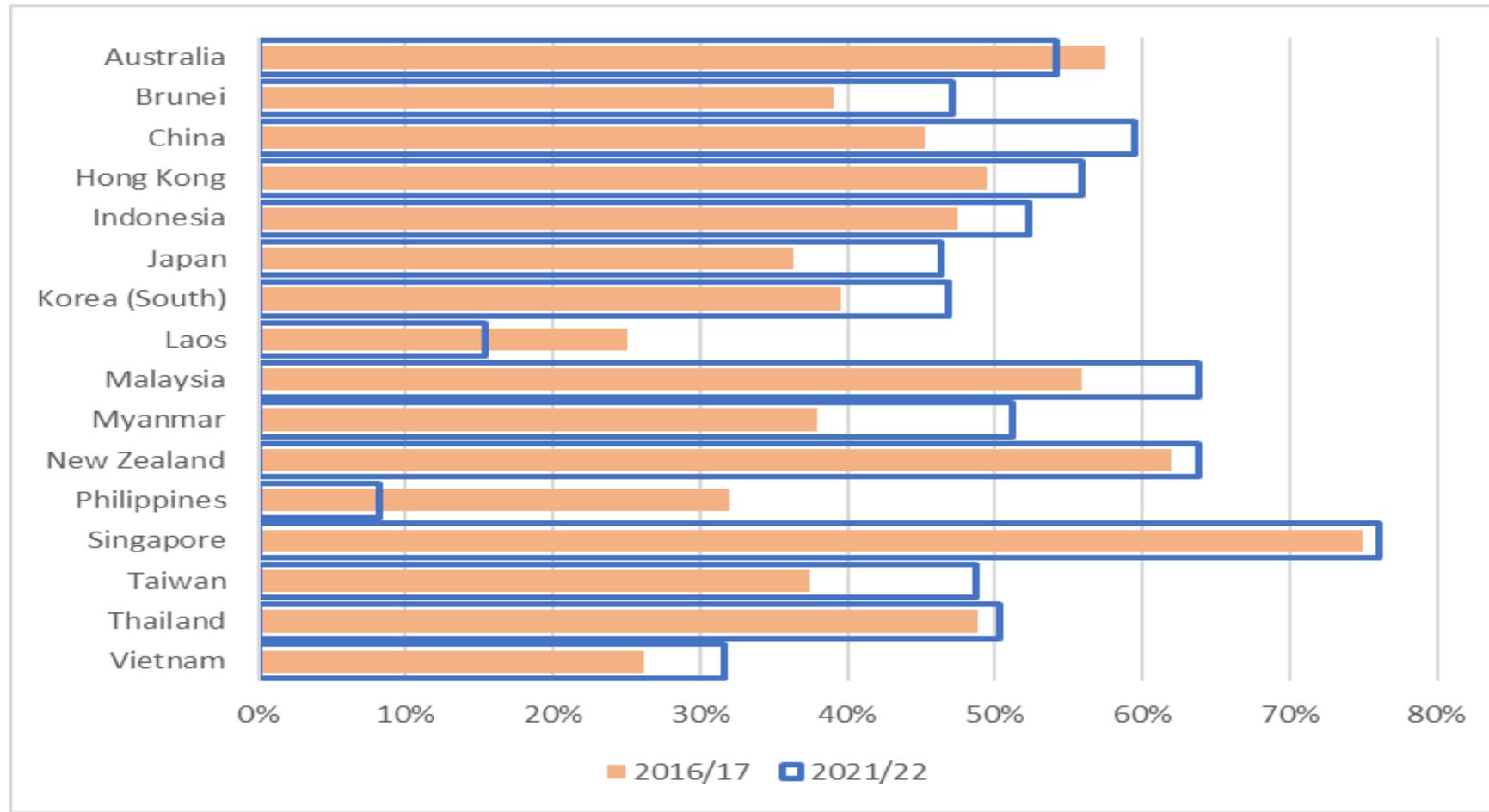
UG /PG Breakdown - NEA



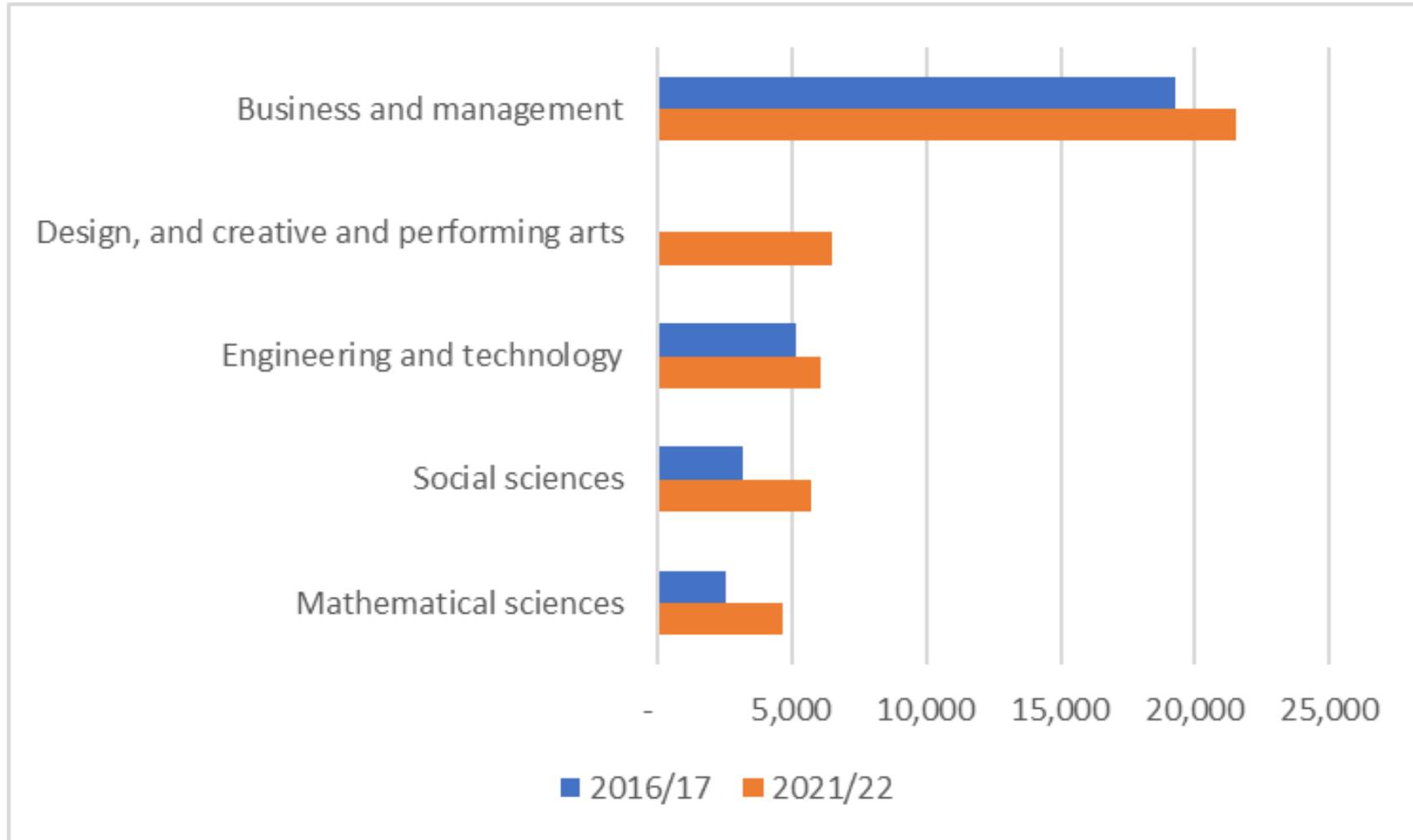
UG /PG Breakdown - SEA



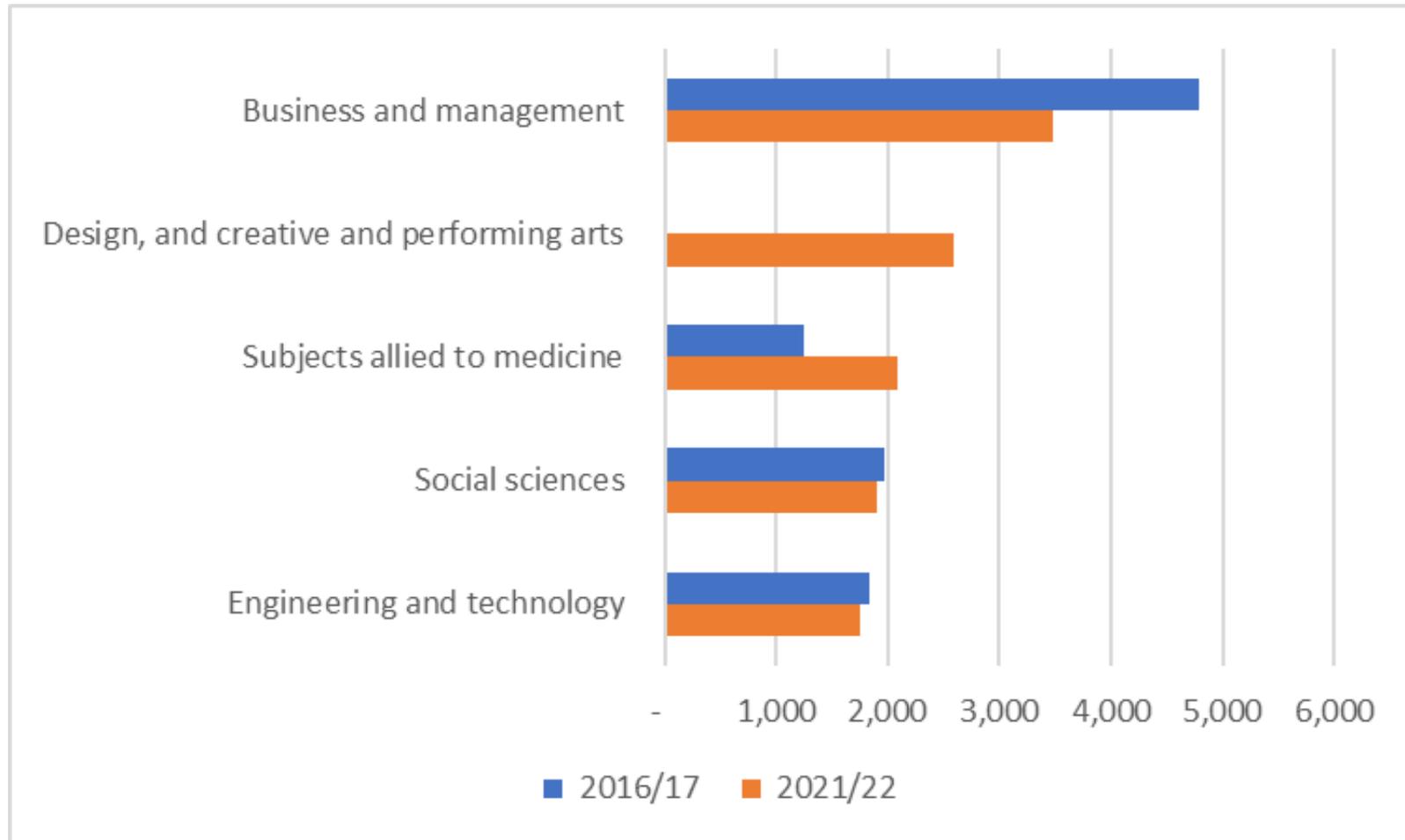
Share of RG Enrolment (UG)- East Asia (2016 vs 2021)



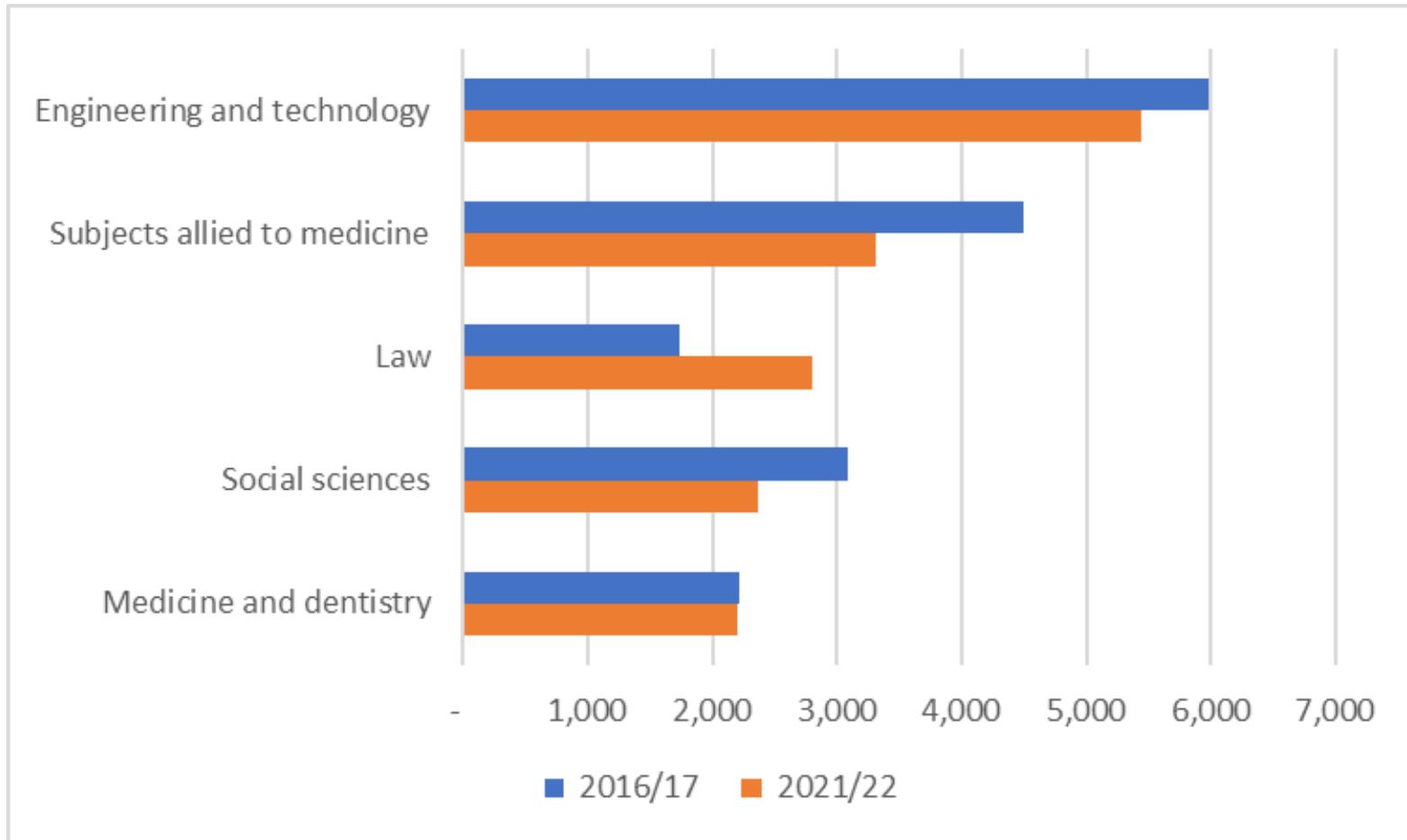
Top 5 subject areas - Mainland China 2016 vs 2021 (UG)



Top 5 subject areas - North East Asia 2016 vs 2021 (UG)



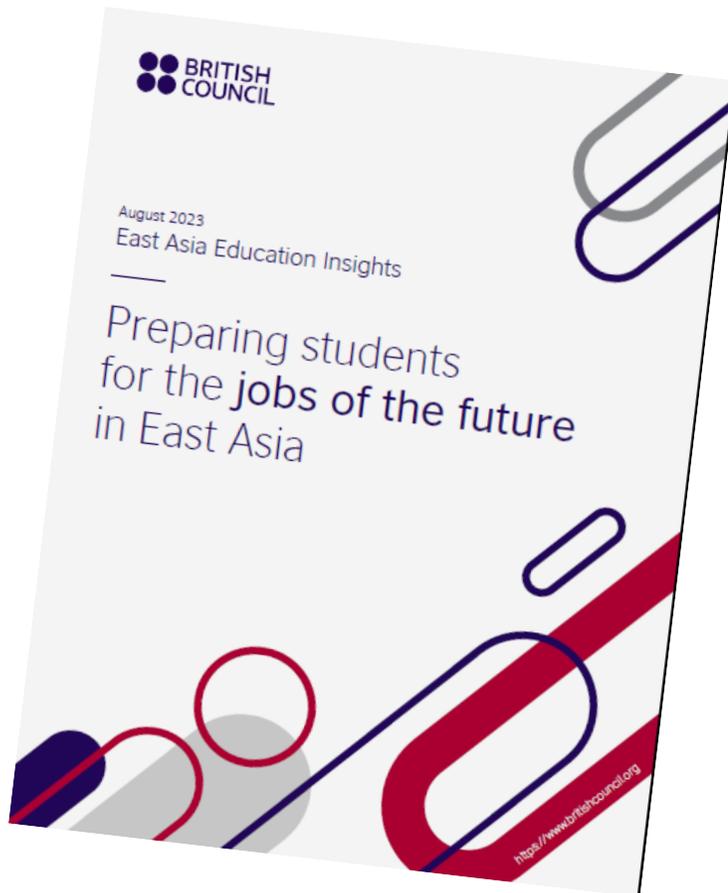
Top 5 subject areas - South East Asia 2016 vs 2021 (UG)



Graduate employability - The industries of the future in East Asia continue to suffer from significant skills gaps

Labour markets in East Asia are undergoing a fundamental transition with demand for service jobs exceeding manufacturing jobs for the first time in the region's history.

- Digitalisation and the shift to services are the major forces driving change in labour markets for high-skilled workers in East Asia.
- Yet traditional sectors such as manufacturing also continue to be major job providers in volume terms.
- Even so, the pace of new jobs created in services will continue to outpace those in manufacturing across most of the region in the years ahead



Key drivers across East Asia: Multiple factors are driving change in labour markets in East Asia

Key driver #1: The rise of services

- In Indonesia, Malaysia, the Philippines, Singapore, Vietnam and Thailand, only 40% of new jobs created between 2018 and 2028 will be in manufacturing, with the rest absorbed by services
- In nine of the 14 economies in East Asia, the share of employment in services already exceeds 50% as of 2023, including Australia, Brunei, Hong Kong SAR, Japan, Malaysia, the Philippines, Singapore, South Korea and Taiwan.

Key driver #2: The persistence of skills gaps

- China reportedly lacks nearly 30 million skilled workers, even as higher education enrolments and youth unemployment levels are at all time highs.
- Workers need to possess three types of skills to thrive in the modern workplace: Core skills, soft skills, and digital skills

Key driver #3: The digitalization of everything

- In Malaysia, 83% of the total population can be classified as digital customers, and digitalization is expected to drive job creation in the wholesale and retail, manufacturing, and hospitality industries.
- In China, there are more than 800 million mobile payment users, but 77% of jobs in the country are at risk of being replaced by automation one day.

Five sectors with the highest demand for skilled workers in East Asia over the coming years

- Digital and ICT
- Manufacturing
- Banking and Financial Services
- Healthcare and Life Sciences
- Wholesale and Retail

Service industries are in greatest need of high skilled workers across East Asia

High demand Sector	East Asia	China	Malaysia
Digital and ICT	Desktop support engineers, quality assurance (QA) engineers and embedded systems Engineers	Software developer, technology manager, product manager and IT consultant	Software and app developers, and user experience (UX) and user interface (UI) designers
Banking and financial Services	Banking officer, accounts officer, and finance, budget, accounting and tax staff	Digital roles including IT application analyst and Python development engineer Analyst profiles such as financial analyst, investment analyst, credit risk analyst and ESG analyst. Job roles requiring social and emotional skills, such as relationship management	Digital roles including data analysts digital strategy specialists big data, AI, ML, and cyber security specialists business development and network professionals. Finance and costing analysts, accountant, auditors, actuarial and pricing roles for insurance, risk managers and compliance officers Job roles requiring strong stakeholder management and communication skills

Service industries are in greatest need of high skilled workers across East Asia

High demand Sector	East Asia	China	Malaysia
Manufacturing	Technical engineers (mechanical, production, service, electronic and hardware)	Engineering roles, including mechanical, process and design engineer. Sales representatives and managers	Engineering roles, technicians and operators Customer-centric skills like quality control, maintenance & repair and troubleshooting
Healthcare and Life Sciences	Caregivers and health attendants	Nurses and health assistants Specialists (such as mental health experts, stem cell culture, bioengineering)	Health assistants and staff nurses Specialists (Radiographers, laboratory technologists, clinical researchers, specialist doctors and R&D scientists) Administrative and customer service roles
Wholesale and retail	Store management, finance and accounting job roles	Technology roles to develop digital platforms, marketing and data analytics roles, supply-chain managers	Advertising and marketing, administrative associate, accountants and auditors, and software developers Digital and marketing skills, like proficiency in Canva, Microsoft Power BI, Enterprise resource planning tools like SAP ERPt and other SAP tools.

Supporting Graduate Employability

The Graduate Route

- allows students apply to stay in the UK for two or three years after completion of degree . Ability to switch to a skilled work visa once you have found a suitable job.

<https://study-uk.britishcouncil.org/after-your-studies/graduate-route>

Alumni UK

- A global digital platform for UK alumni to engage with peers and build their own global networks including mentoring, professional development workshops and industry engagement

www.britishcouncil.org/study-work-abroad/alumni-uk

Career development workshops and fairs

- Annual virtual and physical events to connect graduates with quality recruiters held across different cities in East Asia. For more information , please contact local British Council offices and subscribe to the QR code :



Thank you!

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