

BUILDING PARTNERSHIPS THROUGH TRANSNATIONAL EDUCATION 2016

NOVOTEL BANGKOK SIAM SQUARE
BANGKOK THAILAND

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In partnership with





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WELCOME FROM BRITISH COUNCIL

The British Council exists to create a ‘friendly knowledge and understanding’ between the people in the UK and worldwide.

The British Council works globally with partners to promote the international sharing of knowledge, ideas and expertise. Our work is based on mutual interests and needs and is designed to benefit both the partner country and the United Kingdom.

In order to support international higher education partnerships, British Council Thailand in partnership with the Office of Higher Education Commission and research universities in Thailand has initiated and is delivering the project “UK-Thailand Transnational Education Development”. The project aims to increase education links between Thai and UK higher education institutions, which will benefit the institutions, their students and academic staff, contributing to a more internationalised education environment and economic benefits for both countries.

Under this project, we have created a mutual conversation on transnational education with 70 higher education experts from UK and Thailand, building the partnerships between institutions through nine transnational education programmes. We have made the introductions, enabled seed-funding activities and are now sharing experience in this conference.

At the same time as this conference, a meeting of the Thailand-UK Strategic Dialogue is taking place in London. This meeting is celebrating partnerships in all areas of our bilateral relationships and



education, of course, plays a critical role in this.

I would like to express my sincere thanks to the Office of Higher Education Commission, which has supported us from the initial stage of this project and our guest speakers for their kind support. Many of you are regular attendees at our events and conferences and we are delighted to welcome you back. To first-time delegates, we extend a very warm welcome and I would like to thank all of you here. I hope you will enjoy the conference and find the sessions, networking events and activities highly rewarding.

I look forward to hearing the outcomes from the discussions over the next day and a half.

Aporn Kanvong

Mr. Andrew Glass OBE
Country Director
British Council Thailand

WELCOME FROM THE OFFICE OF HIGHER EDUCATION COMMISSION

Once again, I would like to express my sincere appreciation to all partners who have dedicated themselves to enhance cooperation in the area of higher education and continuously put all their efforts to better the quality of our human resources.

I hope the UK-Thailand transnational education development project will be a significant mechanism to strengthen our cooperation in the years to come.



I, on behalf of the Office of the Higher Education Commission, would like to express my gratitude to the British Council for initiating the UK-Thailand transnational education development project and for organising this Policy Dialogue.

Nowadays, the world is changing rapidly. Dealing with present and future emerging challenges is a tough job and requires concerted efforts from universities in the region and all stakeholders concerned. This Policy Dialogue, I believe, is another worthwhile venue for academia to share perspectives and experiences in transnational education and discuss how to make this kind of partnership greatly benefit our students.

Aporn Kanvong

Ms. Aporn Kanvong
Secretary-General for Higher
Education Commission, Thailand



GENERAL INFORMATION

The UK is a world-leading provider of transnational education (TNE) programmes, with approximately 360,000 students actively enrolled in such programmes overseen by around 80 per cent of UK universities; as a result, UK TNE is expanding across the globe. According to British Council's 2013 research paper "The Shape of Things to Come – the Evolution of Transnational Education", Thailand is defined as a country with considerable potential to develop its own TNE programmes.

Recognising the potential of expanding TNE models in Thailand, British Council is proposing support for the delivery of one-year, two-phase TNE programmes designed to increase education links between Thai and British institutions which could help provide solutions to national policy and market challenges and contribute to an internationalised environment and economic benefits for both the UK and Thailand.

The programme is delivered by British Council in collaboration with Thailand's Office of the Higher Education Commission (OHEC) and nine Thai research universities:

- Chiang Mai University
- Chulalongkorn University
- Kasetsart University
- King Mongkut's University of Technology Thonburi
- Mahidol University
- Prince of Songkla University
- Suranaree University of Technology
- Thammasat University
- Khon Kaen University



TRANSNATIONAL EDUCATION SEED FUNDING

Transnational education seed funding is part of the UK-Thailand Transnational Education Development activity. The aim is to provide small-scale seed funding for collaborations between the UK and Thailand to develop new links in TNE.

This programme is designed to be flexible and responsive to both countries’ needs, allowing applicants to establish TNE programmes in specific areas linked to country priorities and development needs.

The successful transnational education seed funding applicants for 2015/16 are as follows:



Chiang Mai University

Masters Programme in Food Science and Technology

Double/Dual Degree Masters

Chiang Mai University (Faculty of Agro-Industry) and the University of Reading will develop an academic model of collaboration and Quality Assurance Procedures for the awards of double/dual degree Masters Programme in Food Science and Technology. Faculty visits will allow exchange of best practice in teaching and research, principally to enable implementation of the programme. A marketing strategy to recruit quality students and a sustainable business plan will be developed for the launch in October 2017. Acting as a pilot, this experience will enable a TNE process document to be developed, which will inform and enable future TNE collaboration at Chiang Mai as well as at Reading, with the potential to contribute as a model for the sector.



University of Reading



Chulalongkorn University

MSc Biotechnology; MSc Biotechnology + Pharmaceutical Science; MSc Biotechnology + Medical Technology

Dual Award MSc

Our long-term plan is for Institution-wide, double awards at Bachelors, Masters and PhD across a range of subject areas, plus staff and student exchanges. The specific objective for this award is to establish a two-year, dual (double) award MSc in Biotechnology with the Faculty of Life Sciences (Liverpool) and Faculties of Science, Pharmaceutical Science and Allied Health Sciences (Chulalongkorn). The Dual Award will incorporate the 1 Year MSc at Liverpool and the two-year awards at Chulalongkorn, to give the three named pathways. The initial three pathways will be: Biotechnology; Biotechnology (Pharmaceutical Science); Biotechnology (Medical Technology).



University of Liverpool



Kasetsart University

Double Doctoral Degree Programme

Ph.D. in Science and Technology

Students will spend year 1 at Chulalongkorn taking jointly-approved masters modules. At the end year 1, they will have the option of a year at Liverpool, and enroll on another set of approved modules that both constitute the Liverpool award and contribute to the Chulalongkorn award. This would give a 1 + 1 Dual award. Alternatively, students may spend their entire second year at Chulalongkorn (2+0 Dual award), or perhaps part of their time at Liverpool. Any study pattern is acceptable, but we would encourage Thai students to spend some time at Liverpool. We envisage that highly-successful MSc students will be “fast-tracked” onto a Dual PhD programme.



University of Westminster

The proposal is on the development of a double doctoral degree. Through the seed fund, we will look into the details of the doctoral degree regulations in each of the two universities and the experience of the students throughout their degree life cycle (4 years full-time).

Through this programme, the applicants with excellent academic track record, through a highly competitive scheme, will be able to experience doctoral research to be carried out in parts at the two universities. An important feature of this programme is the students’ exposure to the complementary nature of research methodologies offered by the two Faculties and the training/development programme of wider skills at the university level. This prepares the graduates with essential attributes to communicate at International level.



**King Mongkut's
University of
Technology Thonburi**



**University
of Reading**

**Joint/Double degree
programme
in Microbiology/
Biochemistry**

*BSc Microbiology/
Biochemistry*

Both universities, University of Reading and KMUTT, aims to be global universities. One of the key strategies is to develop research and teaching partnerships with international higher education institutions and the one of the core processes is to produce competence graduates. Therefore, the linkage through the core process between institutions will enhance students' international experiences and the success of the programmes. The students from both universities will have more international experience not only the academic aspects but also the cultural aspects through this partnership with TNE Programme support. For Thai students, especially under the Microbiology programme which is the 2nd largest programme in Faculty of Science, KMUTT, will have a chance to attend world-class programme at University of Reading. It is also expected that the programme will create the visibility of the faculty and attract more qualified students to Microbiology programme at KMUTT. Students from University of Reading will be invited for summer internship experience at KMUTT which usually conducted during the summer (June to July). Through this special programmes designed by the Faculty of Science, KMUTT, the UoR students will be provided with the international experience as well. This TNE programme of KMUTT with University of Reading will be a positive step in initiating BSc dual degree programme. If the programme is successful, the model could be extended to other interested degree programmes between both universities. The activities will be designed for not only for the development of TNE programme but also provide the opportunities for professors and staff to collaborate and discuss the strengths and the steps necessary to formalise more cooperation and collaboration on the existing relationship. Other educational and research collaborative activities will be encouraged through this programme and further strengthen the bond between both universities which will eventually exceed the objective of TNE Programme.



Mahidol University



**UNIVERSITY
OF SUSSEX
University
of Sussex**

**Fast Track
Double Degrees
(Mahidol-Sussex)
in Biological
and Environmental
Sciences**

Bachelor of Science

The objective of this programme is to create world-class scientists, with the academic expertise, international experience and language/transferable skills to address global scientific challenges.

Sussex regularly ranks in the UK's top 20 and world's top 200 universities, with particular strengths in Life Sciences, the University's largest school with an annual research income of >£13M. The School of Life Sciences is at the forefront of research in the biological sciences in the UK, coming in the top 10 in the REF 2014 and has an extensive teaching portfolio across a range of biological disciplines. All Life Sciences courses are rated within the top 10 in the Times Good University Guide 2016.

Mahidol is ranked in Thailand 431st in the world. The Faculty of Science already offers leading international programmes, including Double Degrees, in distinctive relevant fields, including Biomedical Science, and Bioresources and Environmental Biology. Global partners include the State University of New York, Universite du Maine, and Curtin University.

Mahidol and Sussex have successfully launched a BSc in Biomedical Science which provides students with a 3.5-year Single or 4-year Double Degree (2+2) - with potential to progress to postgraduate study. TNE funding would allow both universities to set up new programmes in Biological and Environmental Sciences, while also facilitating academic collaboration and future programme development in Pharmaceutical Science, Neuroscience, and Biotechnology.



Mahidol University



University of Strathclyde

Mahidol-Strathclyde Transnational Engineering Education Programme

MSc, PhD

This Transnational Education Programme between Mahidol University and the university of Strathclyde will establish and develop a range of high quality dual degree programmes in the fields of Biomedical Engineering, Chemical Engineering and Mechanical Engineering. It will promote higher educational opportunities to qualified students for studying in an overseas or exchange programme environment where they can expand knowledge and experiences beyond their local contexts. There will be exchange of faculty members in terms of teaching and research activities and there will be collaborative research activities, seminars and a Mahidol-Strathclyde Symposium.



Prince of Songkla University



University of Westminster

Computing and Informatics Collaborative Programme

B.Sc. (Information and Communication Technology) and related degrees

- The objectives of TNE programme between Prince of Songkla University and University of Westminster are as follows
1. Initiate collaborations between University of Westminster and Prince of Songkla University in the courses in the Computing and Informatics.
 2. Organise a twinning programme between University of Westminster and Prince of Songkla University in the courses in the Computing and Informatics.
 3. Organise a twinning programme that is possible to extend to a Postgraduate programme.
 4. Arrange student and staff links in terms of academic, research and social activities.
 5. Long term expectation; uses the proposed collaboration to include other potential courses into this TNE programme.



Suranaree University of Technology



University of Birmingham

Engineering

Bachelor of Engineering

Suranaree University of Technology (SUT) is aiming to reach the new level of higher educations; therefore, SUT proposed a numbers of TNE development programmes, including engineering, agricultural business management, and science. To start with the TNE, the bachelor degree of engineering is now under the developmental process. Noteworthy, this TNE programme in engineering is in accordance with the current Thailand national developmental plan, including infrastructure for public transportation, vehicle technology, and alternative energy resources. Once the programme is established, SUT could see numbers of potential benefits, at both national and global levels. This TNE programme could lead to a dynamic academic activity of SUT with the University of Birmingham (UoB), and technology exchange/transfer between the two universities. The long-term sustainability of TNE programme at SUT can be achieved by several ways. TNE programme can be extended to other disciplines, such as Agriculture and Science. In addition, joint research projects and students exchange between SUT and UoB are expected to be happened in the near future. Importantly, in order to increase the target, this international TNE programme will not only serve Thais, but also AEC students, who would like to conduct their bachelors in engineering. From the aforementioned background, SUT believes that this TNE programme in engineering will be impact and valuable for Thailand as a whole.



Thammasat University



**Queen Mary
University of London**

**Joint Programme
between
CICM and QMUL**

*Master of Science
in Aesthetic Medicine
(M.Sc. in Aesthetic
Medicine)*

*Double/Dual Degree
Programme*

Chulabhorn International College of Medicine (CICM) and Queen Mary University of London (QMUL) are cooperating to create several joint programmes on Medical and Health Sciences in order to produce potential personnel who can be specialised in terms of Medical and Health Care Services.

The first programme which needs to be introduced is the Master of Science in Aesthetic Medicine (M.Sc. in Aesthetic Medicine). This Post-graduate programme will be considered as a Double/Dual Degree offered by our two institutes. Duration of study is approximately two years. Non-clinical part will take place at QMUL and the clinical part will take place at CICM Thammasat University, Thailand. At the first stage, we aim to accept 20 students per year. The first batch starts in this coming academic year 2017. Our tentative outline of this programme begins with the negotiation period which will be in April, 2016. Then, contract signing ceremony and the committee set will be from May to December, 2016. The programme ought to be approved by the University Council in June, 2017. After that, the application process will be announced in September, 2017. Admission examinations until the opening of new semester should be before August, 2018.

In the second phase, we have planned to settle down our CICM-QMUL Collaboration Center in our own campuses to create more convenience in terms of educational service. International Quality Assurance will be approached to meet the standard of education. We have also planned to have our future collaborative programmes on Public Health, Science and Technology, and Engineering. Hence, we hope that our joint programs can lead people to the bright future of international medical education.

HIGHER EDUCATION POLICY DIALOGUE: BUILDING PARTNERSHIPS THROUGH TRANSNATIONAL EDUCATION

The UK is a world-leading provider of transnational education (TNE) programmes, with approximately 360,000 students actively enrolled in such programmes overseen by around 80 per cent of UK universities; as a result, UK TNE is expanding across the globe. According to British Council's 2013 research paper "The Shape of Things to Come – the Evolution of Transnational Education", Thailand is defined as a country with considerable potential to develop its own TNE programmes.

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- Prince of Songkla University
- Thammasat University
- Khon Kaen University

Redefining Transnational Education

This policy dialogue will continue the process of developing new collaborative models for UK-Thai TNE that actively develops the partnerships that are so critical to success.

21 MARCH 2016

TIME	PROGRAMME
08.00 – 09.00	Registration
09.15 – 09.30	Welcome remark Mr. Pred Evans , Programmes Director, British Council Thailand
09.30 – 10.30	Transnational Education Development Project: TNE Seed-Funding awarding ceremony
10.30 – 11.00	Coffee break
11.00 – 12.30	Keynote speaker Day 1: Transnational Education in UK context and TNE campus model Professor Tony Downes , Provost and CEO University of Reading Malaysia
12.30 – 13.30	Lunch
13.30 – 14.30	Research findings: Transnational Education partnerships between Thailand and the UK A review and analysis of the potential for more bilateral engagement Dr. William Lawton , International Higher Education Consultant, ACU Internationalisation Steering Committee
14.30 – 16.00	Plenary presentation: TNE case-studies from East Asia countries Dr Duong Mong Ha , Rector VN-UK Institute for Research and Executive Education the University of Danang Assist. Prof. Dr. M.R. Kalaya Tingsabadh , Vice President Chulalongkorn University Chair-person : Mr. Kevin van Cauter , Senior Higher Education Advisor, Internationalisation, Education and Society, British Council
16.00 – 16.30	Coffee break
16.30 – 17.45	Panel Discussion: Transnational education and impact on economic and social development Mr. Kevin van Cauter , Senior Higher Education Advisor, Internationalisation, Education and Society, British Council Dr. Chitriya Pinthong , Vice President for International Affairs and Director of Chinese- Thai Institute, Rangsit University, Thailand Suparak Suriyankietkaew, PhDs. Royal Golden Jubilee Scholar, International Macquarie University Research Excellence Scholar, College of Management, Mahidol University Mr. Jon Pike , Director of Internationalisation of Westminster Business School, University of Westminster Chair-person : Dr. Pisit Leeahtam , Dean of Faculty of Economics, Chiang Mai University
18.00	Welcome reception

22 MARCH 2016

TIME	PROGRAMME
09.00 – 09.30	Summary Day 1 Mr. Kevin van Cauter , Senior Higher Education Advisor, Internationalisation, Education and Society, British Council
09.30 – 10.30	Keynote speaker Day 2: New models of Transnational Education Professor Troy Heffernan , International Centre Director; Plymouth University
10.30 – 11.00	Coffee break
11.00 – 12.30	Group discussion on Transnational Education <ul style="list-style-type: none">• What models of TNE and partnerships are suitable to your institutional needs?• How do we make that happen and how is it sustained?
12.30	Lunch



SPEAKERS BIOGRAPHIES



Dr. Chitriya Pinthong

Vice President for International Affairs and Director of Chinese- Thai Institute, Rangsit University, Thailand

H.E. Mrs. Chitriya Pinthong is currently Vice President for International Affairs and Director of Chinese- Thai Institute, Rangsit University, Thailand. She was former Deputy Permanent Secretary of the Ministry of Foreign Affairs and former ASEAN SOM Leader of Thailand. During her years in the Ministry of Foreign Affairs, H.E. Mrs. Pinthong served in the Economic Affairs Department, the European Department, the Department of ASEAN Affairs and the Institute of Foreign Affairs. Prior to the appointment as Deputy Permanent Secretary, she was Director-General of Thailand International Development Cooperation Agency (TICA). H.E. Mrs. Pinthong served as Ambassador to the Kingdom of Norway from 2004 to 2007, with concurrent accreditation as Ambassador to Latvia. In 2011 -2012, she was Thailand's Eminent Person in ASEAN-US Eminent Persons Group and ASEAN- INDIA Eminent Persons Group. She received her doctorate in economics from University of York in the U.K.



Dr. Duong Mong Ha

Rector, VN-UK Institute for Research and Executive Education The University of Danang

Dr. Duong Mong Ha is currently the Rector of the VN-UK Institute for Research and Executive Education - University of Danang, which was established in November 2013 under the Joint Statement of Higher Education Cooperation between the Vietnamese and the UK governments. He previously served as Director of International Cooperation and Director of Educational Quality Assurance at the University of Danang (UD).

Through his role as Director of International Cooperation, he developed many collaborative programmes between UD and overseas institutions, successfully implementing many educational projects such as WB Higher Education Projects and NGO projects at UD.

As the first Director of Educational Quality Assurance of UD, he developed internal QA policies and activities for improving educational quality at the university. He has experience as an education accreditor and consultant in the educational quality accreditation system in Vietnam. He is also Vice Chairman of the Council for Educational Quality Accreditation at UD.

Since 2006, Dr Duong Mong Ha has supported various activities in the network of Vietnamese

and UK universities and participated in many international events organised by British Council, such as the Going Global Conference, and policy dialogue and educational forums in various locations in the world.

In January 2013, the UK and Vietnamese governments signed a statement that pledged co-operation in the establishment of a UK-Vietnam international standard state university in Danang. Dr. Ha was assigned to work closely with British Council Vietnam and Aston University to develop a proposal for this project. In November 2013, the VN-UK Institute for Research and Executive Education, the first phase of VN-UK University, was established and he was appointed Rector.

He originally graduated with a Bachelor's of Engineering from Danang University of Technology, and has also received a Master's of Education (by research) from the University of Melbourne and Doctorate of Education from La Trobe University, Australia. His teaching and research experience includes developing the field of mechanical engineering, assessment and evaluation, project management, educational administration and quality assurance.



Mr. Jon Pike

Director of Internationalisation of Westminster Business School, University of Westminster

Jon Pike is Director of Internationalisation in the Westminster Business School, University of Westminster, London. Prior to taking up this position, he was Director of Postgraduate Studies within the School and, before that, was Course Director of the Masters in Marketing Communications at Westminster Business School, which he joined in 1999. His specialisation is market and media research, coupled with integrated marketing communications.

In his current role, Jon is responsible for devising, developing and implementing Business School international strategy, in line with overall University strategy, on which he works closely with Deputy Vice Chancellor for Global Engagement and other senior managers. This involves participation in various University committees to represent international aspects of teaching, learning and operations.

At Faculty level, the role involves the identification, development and management of a number of collaborative partnerships around the world. The role also requires liaison with the Westminster University in Tashkent, which represents a long standing TNE initiative by the University of Westminster, which also has TNE provision in Sri Lanka with IIT.

Before joining the University of Westminster, he spent twenty-five years working in the transport and logistics sector, including involvement in forecasting demand for freight and passenger service for successive Channel Tunnel feasibility studies. Jon also worked for UNDP and various European and African governmental agencies on international transport projects.



Assist. Prof. Dr. M.R. Kalaya Tingsabadh

Vice President Chulalongkorn University

Dr M.R. Kalaya Tingsabadh is Vice President of Chulalongkorn University in charge of academic affairs and international affairs. Her responsibilities cover university-wide outcome-based curriculum development, teaching and learning innovation, academic quality assurance and internationalisation. She has been Dean of the Faculty of Arts (1996-2004) and Dean of the Graduate School (2004-2008), and has been Vice President since 2008. Currently, she is also a member of the University Council. Dr M.R. Kalaya Tingsabadh received B.A.(Hons.) in 1971 from the University of York, U.K., in Language and Education. She obtained her M.A. in Modern English Language in 1972 and Ph.D. in Phonetics and Linguistics in 1980 from University College London. Her research area is Thai dialectology.



Mr. Kevin van Cauter

Senior Higher Education Advisor,
Internationalisation, Education
and Society, British Council

Mr. Kevin van Cauter is Senior Higher Education Adviser for Internationalisation at British Council, where he leads British Council's work in higher education internationalisation, both in the UK and internationally. He advises on higher education policy, specialising in the areas of TNE and partnerships.

For over a decade Kevin has been regularly asked to author articles on UK TNE and student mobility and has presented at conferences on the subject all over the world. His most recent research (as commissioning editor) is on the 'Impact of Transnational Education on Host countries' (published March 2014) and 'Transnational Education Data Collection Systems: Awareness, Analysis and Action (2015)'



Dr. Pisit Leeahtam

Dean of Faculty of Economics,
Chiang Mai University, Thailand

Dr. Pisit Leeahtam is the Dean of the Faculty of Economics, Chiang Mai University (CMU). He is responsible for the overall management and academic activity at the Faculty. He also has served as university council member in some other universities and guest lecturer for local and international economic and financial forums.

Dr. Pisit began his career as an economist at the Bank of Thailand, and later at IMF in Washington D.C. He later became investment banker at Bangkok Bank Plc., Deputy Minister of Finance and as President & CEO of Thai Telephone & Telecommunications Public Company Limited respectively.

He received BS, MS and PhD in Economics from the Faculty of Economics, Erasmus University, Rotterdam, the Netherlands. He received Knight Grand Cordon (Special Class) of the Most Exalted Order of the White Elephant from HM the King of Thailand and was awarded Commander in the Order of Orange-Nassau from the Netherlands.



Suparak Suriyankietkaew, PhDs.

Royal Golden Jubilee Scholar,
International Macquarie University
Research Excellence Scholar

College of Management Mahidol University

Suparak Suriyankietkaew is currently a lecturer at College of Management, Mahidol University. She had experienced with the co-tutelle PhD program between Macquarie University (Australia) and Mahidol University (Thailand) and has been instrumental in developing a new PhD programme in Sustainable Leadership as a curriculum designer.

She earned a double doctorate (PhD) in Management at Graduate School of Management, Macquarie University (Australia) and College of Management, Mahidol University (Thailand). She was a double awarded scholar who received two prestigious awards of Royal Golden Jubilee PhD scholarship from Thailand Research Fund and International Macquarie University Research Excellence Scholarship. Her research has focused on leadership, corporate sustainability, organizational management and high performance. Prior her PhDs, Suparak holds both bachelor (BSc) and master (MSc) degrees from University of Maryland, USA. She had over 14 years of professional experiences with multinational corporations and governmental agencies abroad and in Thailand.



Prof. Tony Downes

Provost and CEO,
University of Reading Malaysia

Professor Tony Downes is Provost and Chief Executive Officer of the University of Reading Malaysia, and is also a Professor of Law. He has worked at the University of Reading since 1990 and was previously Deputy Vice Chancellor of the University, twice serving as Acting Vice Chancellor. As Deputy Vice Chancellor, Professor Downes had responsibility for planning and operational issues throughout the University. In 2008 he first initiated, and then chaired, the Reading-Malaysia project, and so has been a regular visitor to the region since that time.

Educated at the Universities of Oxford and Aix-en-Provence, he began his career as a lecturer in Law at the University of Durham and as Visiting Professor at the University of Iowa before joining the University of Reading as Reader in European Community Law in 1990. Subsequently he has held a number of senior posts within the university, including Dean of Faculty and Pro Vice Chancellor. He was appointed Provost and Chief Executive Officer of the University of Reading Malaysia in 2012. He and his wife have been resident in Malaysia since January 2015.



Prof. Troy Heffernan

International Centre Director
Academic Partnerships,
Plymouth University

Troy Heffernan is Professor of Transnational Education and Director of the International Centre at Plymouth University. His pioneering research into transnational education has led to numerous invitations around the world to run workshops and presentations to enhance best practice in the field. Other research streams he explores are lecturer effectiveness and student employability enhancement. His research-led approach to education has resulted in the development of a range of new programmes and initiatives between Plymouth University and partners around the globe.

For his contributions to enhancing learning and teaching Professor Heffernan has received various awards including the Australia and New Zealand Marketing Educator of the Year (2004), the University of Plymouth Inspirational Teaching Award (2010) and the Exceptional Partnership Award (2012). He has over 50 international publications, and has published in journals such as the Higher Education Review, International Journal of Management Education and the Journal of Higher Education Policy and Management.



Dr. William Lawton

International Higher Education
Consultant, ACU Internationalisation
Steering Committee

Dr William Lawton has worked in higher education (HE) for almost 25 years. His main areas are HE internationalisation – especially TNE, mobility, and the digital HE revolution. He has a longstanding interest in government policy and higher education. His recent research projects have included comparative quality assessment, perceptions of outward mobility, and internationalisation strategies for universities. Clients include EAIE, HEA and the QS Intelligence Unit. He wrote a chapter on digital learning and mobility in Europe as part of a study for the European Parliament, and is working on TNE with British Council in Thailand and the Philippines.

Dr. Lawton was Director of the Observatory on Borderless Higher Education from 2011-14 and was a founding member of the UK HE International Unit. He is from Canada and has previously worked at the Canadian High Commission in London as a political analyst and Head of Academic Relations. In the 1990s he taught politics at the University of Hull in England.

OUR PARTNERS



The Office of the Higher Education Commission

The Office of the Higher Education Commission (OHEC), Ministry of Education, Thailand is responsible for managing higher education provision and promoting higher education development on the basis of academic freedom and excellence. Its mandates are to formulate policy recommendations and higher education development plans, set higher education standards in line with international standards, provide recommendations on resource allocation framework for higher education development, and monitor and evaluate outcomes of higher education management.

OHEC is directed by the policy advisory body called Higher Education Commission. Their responsibilities include proposing higher education development policies and plans in line with the National Economic and Social Development Plan and National Education Plan, supporting allocation of resources, and monitoring and evaluation of higher education provision. Moreover, the Commission provides recommendations on the issuance of HE regulations, criteria and announcements, and provides comments and recommendations to the Minister of Education or Council of Ministers.

At present, Thailand has a total of 156 higher education institutions. Among this number are 81 public higher education institutions consisting of 19 autonomous universities, 15 traditional universities (including 1 community college; 20 campuses), 38 Rajabhat Universities (formerly teacher training colleges), and 9 Rajamangala Universities of Technology (former technical colleges), together with 75 private higher education institutions. The student population in higher education is over 2.2 million. In addition to the institutions under the jurisdiction of the Office of the Higher Education Commission, Ministry of Education, there are specialised higher education institutions under the auspices of other ministries.

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Tel: +66 (0) 2 610 5393 - 96
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Chiang Mai University

Chiang Mai University is a place of knowledge acquisition and transfer in both the arts and sciences. It is a place for academic excellence, based on academic freedom and guided by moral precepts, in order to benefit the region and the nation as a whole. Chiang Mai University is Thailand's first provincial university, established in accordance with the government's policy and objectives for providing the country's regions with centres for academic and occupational education and research. Although CMU's first responsibility is to the people of northern Thailand, it continues to draw students from throughout the country due to its academic excellence, while its programmes and projects are increasingly national in scope. Graduates from Chiang Mai University place great emphasis on self-training and self-development in order to become industrious, knowledgeable, thoughtful and practical persons, capable of caring for themselves and others with ethical resolution and social awareness. Currently, CMU has more than 200 active agreements and Memoranda of Understanding with foreign universities, institutes and international organisations in more than 40 countries. Collaborative activities covered by these agreements and Memoranda encompass secondment of thesis advisors and project consultants, joint research, exchange of faculty staff and students, curriculum development, joint seminar/conferences and information exchange. At CMU, internationalisation is a continuing effort. Each year the university expands the global perspective of its curricula within every subject, discipline, and professional field. CMU offers more than 36 international (English-taught) degree programmes and training activities. Annually, more than 2,500 international students and staff, especially from Asian countries, take part in courses relevant to regional or global affairs.

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Website: www.cmu.ac.th



Chulalongkorn University

Chulalongkorn University, the Kingdom's first public university, was established in 1917 by His Majesty King Vajiravudh (Rama VI), the University being named after his father, His Majesty King Chulalongkorn (Rama V). The University occupies a 456-acre tract of land that was granted by its founder. Over the years, Chulalongkorn University, or "Chula" for short, has grown into a comprehensive university, offering over 500 programmes in almost all areas of study. The university's nearly 90 international programmes cover all fields of study, both in traditional academic disciplines and interdisciplinary studies. The present enrollment is approximately 40,000 students, two-thirds of whom are undergraduate students and one-third graduates. In our age of globalisation, Chulalongkorn University graduates at all levels must be fully prepared for new challenges; they must be ready to work anywhere in the world, possibly in jobs that do not exist today. The university realises that it is essential to develop our graduates' 21st century skills such as English proficiency and possibly another language. In 2016 the university offers 88 programmes that are fully taught in English, thirteen at undergraduate level. In Thai-medium programmes, more courses are being offered in English, gradually turning them into bi-lingual programmes. We strongly promote one-semester student exchanges with our partner universities and short-term exchanges, from one week to one month, are also organised. We have started to offer double or joint degree programs with our top ranking partner universities in keeping with one of the main directions that the university is taking. In research, the university strongly supports our faculty members' publishing in major international journals and cooperating with world-class researchers in our partner universities. The exchange of faculty members is highly pro-active, concentrating on in-bound academics being invited to teach two-week modular courses in our international programmes. We anticipate that all the international activities of Chulalongkorn University will increase exponentially in the next decade.

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Kasetsart University

Kasetsart University devotes itself to the task of accumulating and developing intellectual knowledge. It thrives for the growth in academic wisdom including ethical and moral excellence. In addition, it has a responsibility to play a leading role in keeping our Thai heritage alive and to ensure that it continues to grow to enrich civilisation.

Kasetsart University is a university known internationally for academic excellence and work of a global standard. It is a prime mover in mustering intellectual resources to help the nation achieve sustainable development and negotiating power in the world community.

Kasetsart University gathers wisdom and knowledge, creates and develops varied bodies of knowledge, and forms people who are intelligent and think rationally, who behave morally, who are conscious of the common good, and who produce a high standard of work capable of competing in the world market. The university manages its resources efficiently, joins in the development of the community, and is responsible to society so as to serve as an important instrument in ensuring the well-being and security of the country.

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King Mongkut's University of Technology Thonburi

Since its establishment in 1960 as a science and technology college, King Mongkut's University of Technology Thonburi has consistently strived to produce quality graduates, provide excellence in education and research, serve the community and make contributions to society at large. KMUTT is also determined to improve the total quality management of the university, working to continuously benchmark performance and quality of service. KMUTT is indeed well known for innovative programmes and strong curricula in science, technology and engineering. In addition, we have developed a reputation for outstanding research, skilled and proficient graduates, distinguished faculty members and effective supporting staff. As the first government institute to become an autonomous university in Thailand, we are better equipped to service the needs of our students and to direct research to real industrial and community issues. Currently, strong emphasis is being placed on knowledge integration; that is, how graduates make use of their acquired knowledge or apply knowledge to practical work situations. The university also provides internship opportunities and global experience for our students through work-integrated learning in the industrial sector and innovative research projects for community benefit. Such activities help to produce well-rounded graduates by not only providing exposure to real life projects, but also providing them with the opportunity to develop their communication and leadership skills. As one of the nine National Research Universities proclaimed by the Office of the Higher Education Commission, KMUTT feels that it has a responsibility to society at large, especially rural and remote communities. The university's educational reach extends well beyond Bangkok and its surrounding areas by creating linkages with rural communities and directing research projects that are of direct benefit to them. In addition, KMUTT works hand in hand with industry, capitalising on the trust and collaboration built up over many years. Always committed to helping develop a "knowledge-based society", which creates, shares and uses knowledge in a sustainable manner, KMUTT has to date produced over 60,000 graduates, who have strong concerns for the future development of our society and who will work professionally for that society, based on the morals, ethics and responsibility

they have learned as graduates of KMUTT. Through 55 years of growth and development, KMUTT has continually adapted to our changing world and society. We now stand prepared to meet the challenges of a globalised world, the internationalisation of higher education and the exciting prospects presented by the ASEAN Community. Upon a policy on KMUTT internationalisation, we aim not only to emphasise staff and student mobility but also concentrate on research collaboration with both universities abroad and foreign industrial sectors in order to gain up-to-date academic and research outcomes. Moreover, we strongly cultivate internationalisation awareness among KMUTT members so they can have a multi-cultural understanding and a friendly approach as a global citizen. As a leading provider of higher education, the university will continue to strive to be the best, in order to produce the best.

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Mahidol University

Mahidol University is one of the region's top academic and research institutions and a pioneer in the provision of international education. Established in 1888 as a medical school at Thailand's first hospital, the university now is home to 17 faculties, 6 colleges and 8 institutes. The university's main campus is located in Nakhon Pathom, just outside Bangkok, with two older campuses in the city centre. Three provincial campuses are located in western, central and north-eastern Thailand in order to promote access to quality higher education in rural areas. Internationalisation at Mahidol University has expanded beyond its traditional focus on student exchange programmes to include activities and partnerships that support "academic and operational exchange" and "institutional globalisation" with an emphasis on the ASEAN region and beyond. This new and transformative approach to internationalisation has led to the introduction of numerous international programmes, partnerships, and activities which can be broadly classified under the areas of: Intercultural Agility and Integration, Global and Multidisciplinary Perspectives, Ethical and Social Responsibility to the Global Community, and International References for Scientific Technological and Cultural Development. The university provides numerous opportunities for staff and students to incorporate an international experience into their studies or research. The university also encourages overseas internships and short-term student exchange programmes, and has launched a university-wide visiting scholars programme. These activities not only help develop valuable hard study and research skills, but also career enhancing skills such as creativity, flexibility and independence.

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Prince of Songkla University

Prince of Songkla University (PSU) is a public Thai university established in 1967 as the first university in southern Thailand, with the guiding principle "Our Soul is for the Benefit of Mankind." PSU is a leading research university committed to academic excellence, reputable research and innovation with five campuses located in Hat Yai, Pattani, Surat Thani, Trang, and Phuket. It is one of the nine national research universities, and the fifth-ranked comprehensive university in Thailand by QS. PSU, highly regarded in the international education sector, has more than 300 agreements for academic cooperation with institutions worldwide. PSU campuses house over 40,000 students, with international students from almost 50 nations and over 2,000 academic staff, and offers over 140 Bachelor's, about 100 Master's, and almost 60 Doctorate degrees. Prince of Songkla University is a leading research university in Asia, fulfilling its inspiration of producing internationally recognised graduates, actively engaging in providing services to community and taking a leading role in the preservation and enhancement of national heritage in arts and culture. PSU international policy aims to develop students' international competency, global proficiency development of staff and a comprehensive globalisation of PSU. PSU internationalisation strategy focuses on major tasks related to the internationalisation of PSU: developing collaborations with partner universities from around the world, coordinating staff and student exchange programmes with worldwide universities, encouraging the development of research collaborations and dual degree programmes under current MOUs, developing international programmes to attract more foreign students to PSU, promoting English proficiency development through several activities for staff and students at university and faculty levels, creating activities to enhance international staff and students' well-being at PSU, fostering community networking among PSU foreign staff and students and hosting foreign visitors from royal family members to university executives, visiting staff to students on exchange programmes.

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Suranaree University of Technology

Suranaree University of Technology was established as a public autonomous university outside the civil service system but under the supervision of the Royal Thai Government, promoting administrative proficiency and efficiency in its operations, a scholarly community consisting of the learned and learners, as well as all kinds of knowledge in arts, sciences and technology, beneficial to both individuals and society. This university firmly pledges to maintain excellence in all of its commitments; to advance the quality of life, to seek application in the collection and creation of knowledge and moral ethos and wisdom for the eternal growth of humankind. Suranaree University of Technology is an excellent learning institution of science and technology and a reliable pillar of society. Suranaree University of Technology, specialising in science and technology, is determined to create research output; to adapt, transfer and advance technology for the sustainable progress of society, producing graduates with quality, knowledge and integrity leading to wisdom, providing academic services to the public and nourishing arts and culture by adhering to the principles of academic freedom and good governance in administration. Our mission is to 1: train high-level scientific and technological personnel to meet national needs for development, 2: engage in research for the creation and enhancement of knowledge, and to utilise the results for national development, 3: adapt, transfer, and advance appropriate technology to increase Thailand's technological self-reliance, 4: provide academic services to the people and both public and private organisations, 5: nourish arts and culture at a national and regional level, especially the arts and culture of the northeast of Thailand. Suranaree University of Technology has five principal goals: for the university's education to be recognised nationally and internationally, for the university to be recognised as a research university, nationally and internationally, for the university to be recognised by society with reliance on science and technology, for society and local communities to learn more about their culture and the preservation of the arts, and for the university's high capacity to manage its identity.

SUT's 11th Developmental Plan (2012 - 2016) has five strategies, which are as follows:

1. Quality education management of an international standard.
2. Strengthening research capabilities for national and international recognition.
3. Strengthening capabilities for adapting transferring and developing technology academic services for the benefits of society.
4. Promotion of local arts and culture in the northeast of Thailand
5. Highly efficient management and administration under the Identity Protection and Corporate Governance policies of the university.

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Thammasat University

Thammasat University is Thailand's second oldest university. Officially inaugurated on 27 June 1934 at Tha Phra Chan on Rattanakosin Island and on the banks of the Chao Phraya River. The university's founder, Prof. Dr. Pridi Banomyong, originally named Thammasat the "University of Ethics and Politics", reflecting its primary mission to offer higher education in the disciplines of law and politics to the new citizenry and prepare Thai people for their new democratic system. Hoping to make higher learning accessible to all, Thammasat began as an open university with 7,094 students enrolled in its first academic year.

Since its initial inception, Thammasat University has evolved from an open university for law and politics to a prestigious international research university offering all levels of academic degrees and producing cutting edge research across a broad spectrum of academic disciplines. The university has overseen the graduation of more than 300,000 students since its founding, who have gone on to make great contributions to the development and progress of Thailand and the world. Notable university alumni include former prime ministers, leading politicians and government figures, Bank of Thailand governors, supreme court judges, provincial governors, as well as experts in various fields.

Today, Thammasat University still follows its guiding philosophy to uphold academic excellence, services to society, promotion of arts and culture, social equality and social justice under the philosophies of constitutional monarchy and democracy. Thammasat students are not only well-rounded and well-adjusted members of their community, but are also conscious of their social responsibility as famously expressed by a former student:

"I love Thammasat because Thammasat teaches me to love the people."

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Khon Kaen University

Khon Kaen University (KKU) was established as the major university in the northeastern part of Thailand in 1964 and has since devoted itself to becoming one of the top universities in Thailand. Khon Kaen University has recently become one of the nine national research universities in Thailand and an educational center in the Mekong Sub-Region. The university's major mission is to prepare future global citizens to work in a continually changing world. KKU's strategic goal is to be recognized both internationally and regionally as a leading university in research. KKU currently has more than 35,000 students studying in 21 faculties, 3 colleges, 1 school, and 2 campuses and in 36 international programs which cover a wide variety of disciplines.

Conveniently located a few kilometers from the center of the city on a large, safe, and attractive site of green fields measuring 900 hectares, KKU serves as the leading education and learning centre of the northeastern region, with excellent facilities that provide its students with an environment conducive to learning and proper support towards academic success. Additionally, KKU takes an investment approach by providing funds for many students to pursue their goals of higher education through study and research.

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