



Regional Policy Dialogue Building Partnerships through Transnational Education

Research findings: TNE partnerships between Thailand and the UK

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TNE traditional definition

British Council definition:

- delivery of higher education programmes in a different country from the one in which the awarding institution is based
- students are in either their home country or a third country
- TNE is delivered face-to-face or through distance learning, or both (blended)

UK, Australia, Germany: International student numbers

UK	2010-11	2011-12	2012-13
In-country (incl. EU)	428,000	435,000	425,000
TNE	504,000	571,000	599,000
Total	932,000	1,006,000	1,024,000
Australia	2010	2011	2012
In-country	246,000	243,000	233,000
TNE	89,500	89,700	90,700
Total	335,000	333,000	324,000
Germany	2011	2012	2013
In-country (incl. EU)	252,000	265,300	280,000
TNE	17,150	18,330	20,420
Total	269,000	283,600	300,400

Sources: Higher Education Statistics Agency, UK

Australian Government, Department of Industry Wissenschaft weltoffen 2012, 2013, 2014, DAAD



ASEAN integration

- Malaysia and Singapore: TNE leaders
- Thailand and Vietnam: plans in HE internationalisation; Vietnam moving fast
- Indonesia and Philippines: big markets
- EU-type project
- Free movement of skilled labour
- Credit transfer and recognition

- More student mobility within region?
- Less student mobility <u>beyond</u> region?

Growth in enrolments and in mobile students

	1980	1985	1990	1995	2000	2005	2010	2013
Internationally-mobile students (m)	1.1	1.1	1.3	1.7	2.1	3.0	4.1	4.5
Global tertiary enrolments (m)	51.2	60.3	68.7	81.7	99.9	139.0	181.7	198.6
Internationally mobile as % total	2.1%	1.8%	1.9%	2.1%	2.1%	2.2%	2.3%	2.3%

- Growth in internationally mobile students mirrors the growth in global tertiary enrolments overall
- 98% of students are not internationally mobile: reach via TNE

(Thanks to Prof Nigel Healey for the chart)

TNE delivery modes

- Online and distance learning
- ➤ International branch campuses
- > Franchising
- > Validation
- Collaborative modes
 - o Distance learning with local partner support
 - Flying faculty
 - o Joint and double degrees
 - o Articulation (progression) agreements

TNE traditional definition: implies one-way

British Council definition:

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Building partnerships through transnational education



ABOUT

Redefining transnational education

Policy dialogue part of the **UK-Thailand transnational education development project** aimed at developing new collaborative models for **UK-Thailand transnational education development project** aimed at developing new collaborative models for **UK-Thailand transnational education development project** aimed at



Collaborative Degree Programmes between Thai and Foreign Higher Education Institutions

Bureau of International Cooperation Strategy
Office of the Higher Education Commission

OHEC 2011 survey

OHEC 2013 survey

92 collaborative degrees

159 collaborative degrees

46 Bachelor's

36 Master's

9 doctoral

1 graduate Diploma

90 Bachelor's

46 Master's

20 doctoral

2 graduate Diplomas

1 Diploma

OHEC 2013 survey



China	60 collaborative programmes
US	29
UK	16
Australia	12
Japan	12
France	11
Germany	7
Korea	4

Canada, Malaysia, Sweden, Vietnam	3
Denmark, Indonesia, Netherlands, Taiwan	2
Philippines, Switzerland	1



The shape of things to come

The evolution of transnational education: data, definitions, opportunities and impacts analysis



Going Global 2013



TNE 'opportunities matrix groups' (2013)

Group 1	Group 2	Group 3	Group 4	Group 5
Well above	Above average	Average	Below average	Well below
average				average
Hong Kong	Qatar	Botswana	Brazil	Nepal
Malaysia	South Korea	Bahrain	Indonesia	Sri Lanka
Singapore		China	Mexico	
UAE		India	Nigeria	
		Mauritius	Pakistan	
		Oman	Poland	
		Spain	Russia	
		<u>Thailand</u>	Turkey	
		Vietnam		

The shape of things to come

The evolution of transnational education: Data, definitions, opportunities and impacts analysis, p. 39

Top TNE markets UK, Australia, Germany

UK 2011-12

(HESA via BC TNE report)

Malaysia, Singapore, China, Pakistan, Hong Kong, Nigeria, Ghana (onshore markets: China, India, Nigeria, US, Germany, Ireland, Malaysia)

Australia 2011-12

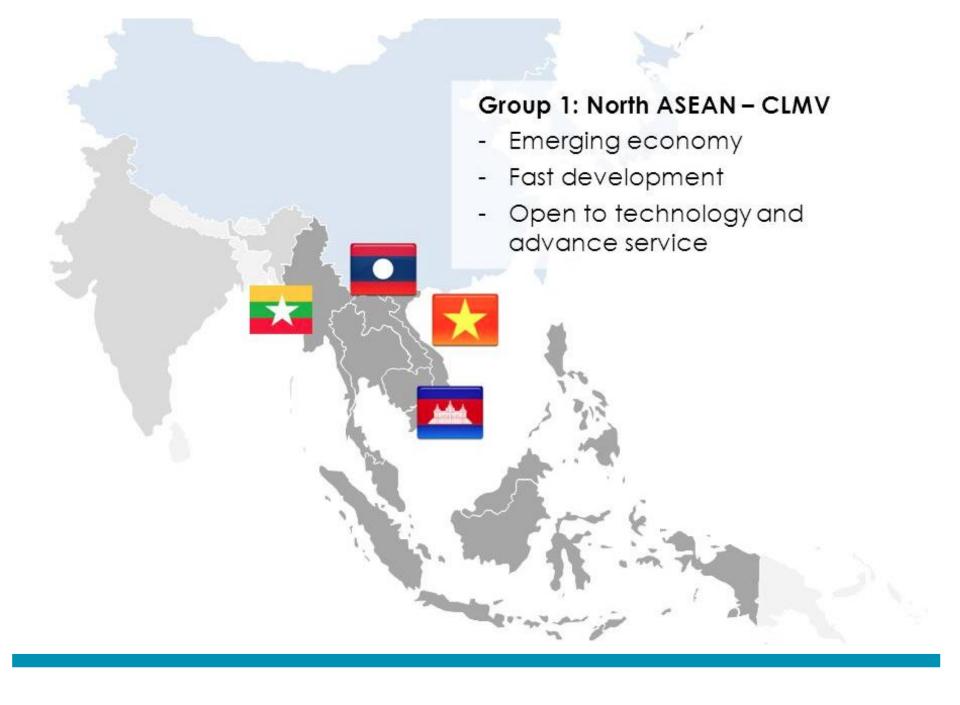
(AEI)

China, Singapore, Malaysia, Vietnam, Hong Kong (onshore markets: China, India, Malaysia, Hong Kong, Indonesia)

Germany 2012

(DAAD via BC TNE report)

US, China, Russia, Canada, South Korea





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UAE		India	Nigeria	
		Mauritius	Pakistan	
		Oman	Poland	
		Spain	Russia	
		Thailand	Turkey	
		Vietnam		

The shape of things to come

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Survey & interview questions: Thailand

- existing TNE activities
- whether in discussions with UK universities
- motivations
- types of TNE activities of interest
- expected outcomes
- what would help engage more in TNE

Interview questions: UK

- strategic plans in Southeast Asia
- current activity in Thailand
- whether international plans include Thailand
- knowledge of Thai aspirations
- challenges to working with Thailand

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Expected outcomes of TNE engagement: Thailand

- Increase number of inbound students to Thailand
- Increase outbound staff and student mobility
- Dual and joint programmes
- Curriculum development
- Internationalise programmes and student experience
- Raise profile and value of Thai qualifications: employability
- Multi-disciplinary research activity; publications
- National capacity-building

Thai survey: Main subject areas of interest

- Engineering
- Communication and Digital Media
- Agriculture
- Pharmacy
- Medicine
- Technology
- Chemistry

- Political Science
- Health Sciences
- Social Enterprise
- Economics
- Business
- Hospitality
- Biotechnology

Seed funding applications

- dual degrees in STEM subjects:
- engineering, biotech, microbiology, food science, ICT

View from the UK

- (almost?) All UK universities are engaged in Southeast Asia
- Malaysia and Singapore have a headstart
- Vietnam and Indonesia currently of interest for partnerships
- Thailand is important for student recruitment
- Research collaboration with Thailand also important
- Level of awareness of Thailand is uneven

View from the UK

Challenges: Real & perceived

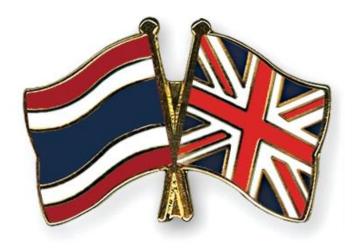
- Bureaucracy
- Lack of information on what Thai institutions want
- Limited resources
- Politics
- Language
- Lack of knowledge of:
 - o legislative and quality assurance frameworks
 - o the Thai market
 - Thai HE sector aspirations



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Education Hubs: Governments in on the act

Abu Dhabi Education City, near Kuala Lumpur

Iskandar, south Malaysia

Dubai Knowledge Village
Dubai International Academic City

Thailand

Dubai International Financial City Vietnam

Dubai Health Care City Global Schoolhouse, Singapore

Dubai Silicon Oasis

Incheon Free Economic Zone, Korea

Jeju Global Education City, Korea

Bahrain Hong Kong

Education City, Qatar
Botswana

New York City

Mauritius

City of Knowledge, Panama
Sri Lanka