



Regional Policy Dialogue Building Partnerships through Transnational Education

**Research findings:
TNE partnerships between Thailand and the UK**

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Novotel Bangkok Siam Square
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TNE traditional definition

British Council definition:

- delivery of higher education programmes in a different country from the one in which the awarding institution is based
 - students are in either their home country or a third country
 - TNE is delivered face-to-face or through distance learning, or both (blended)
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UK, Australia, Germany: International student numbers

UK	2010-11	2011-12	2012-13
In-country (incl. EU)	428,000	435,000	425,000
TNE	504,000	571,000	599,000
Total	932,000	1,006,000	1,024,000
Australia	2010	2011	2012
In-country	246,000	243,000	233,000
TNE	89,500	89,700	90,700
Total	335,000	333,000	324,000
Germany	2011	2012	2013
In-country (incl. EU)	252,000	265,300	280,000
TNE	17,150	18,330	20,420
Total	269,000	283,600	300,400

Sources: Higher Education Statistics Agency, UK
 Australian Government, Department of Industry
 Wissenschaft weltoffen 2012, 2013, 2014, DAAD



ASEAN integration

- Malaysia and Singapore: TNE leaders
- Thailand and Vietnam: plans in HE internationalisation; Vietnam moving fast
- Indonesia and Philippines: big markets
- EU-type project
- Free movement of skilled labour
- Credit transfer and recognition
- More student mobility within region?
- Less student mobility beyond region?

Growth in enrolments and in mobile students

	1980	1985	1990	1995	2000	2005	2010	2013
Internationally-mobile students (m)	1.1	1.1	1.3	1.7	2.1	3.0	4.1	4.5
Global tertiary enrolments (m)	51.2	60.3	68.7	81.7	99.9	139.0	181.7	198.6
Internationally mobile as % total	2.1%	1.8%	1.9%	2.1%	2.1%	2.2%	2.3%	2.3%

- Growth in internationally mobile students mirrors the growth in global tertiary enrolments overall
- 98% of students are not internationally mobile: reach via TNE

(Thanks to Prof Nigel Healey for the chart)

TNE delivery modes

- Online and distance learning
 - International branch campuses
 - Franchising
 - Validation

 - Collaborative modes
 - Distance learning with local partner support
 - Flying faculty
 - Joint and double degrees
 - Articulation (progression) agreements
-

TNE traditional definition: implies one-way

British Council definition:

- **delivery of higher education programmes in a different country from the one in which the awarding institution is based**
 - **students are in either their home country or a third country**
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Building partnerships through transnational education

MONDAY 21 MARCH 2016 - 09:00 to TUESDAY
22 MARCH 2016 - 18:00
BANGKOK, THAILAND



ABOUT

Redefining transnational education

Policy dialogue part of the **UK–Thailand transnational education development project** aimed at developing new collaborative models for UK–Thai TNE based on mobility.



Collaborative Degree Programmes
between Thai and Foreign Higher Education Institutions

Bureau of International Cooperation Strategy
Office of the Higher Education Commission

2013

OHEC 2011 survey

92 collaborative degrees

46 Bachelor's

36 Master's

9 doctoral

1 graduate Diploma

OHEC 2013 survey

159 collaborative degrees

90 Bachelor's

46 Master's

20 doctoral

2 graduate Diplomas

1 Diploma

OHEC 2013 survey



China	60 collaborative programmes	
US	29	
UK	16	
Australia	12	
Japan	12	
France	11	
Germany	7	
Korea	4	
Canada, Malaysia, Sweden, Vietnam		3
Denmark, Indonesia, Netherlands, Taiwan		2
Philippines, Switzerland		1

The shape of things to come

The evolution of transnational
education: data, definitions,
opportunities and impacts analysis



Going Global 2013

TNE 'opportunities matrix groups' (2013)

Group 1 Well above average	Group 2 Above average	Group 3 Average	Group 4 Below average	Group 5 Well below average
Hong Kong	Qatar	Botswana	Brazil	Nepal
Malaysia	South Korea	Bahrain	Indonesia	Sri Lanka
Singapore		China	Mexico	
UAE		India	Nigeria	
		Mauritius	Pakistan	
		Oman	Poland	
		Spain	Russia	
		<u>Thailand</u>	Turkey	
		Vietnam		

The shape of things to come

The evolution of transnational education: Data, definitions, opportunities and impacts analysis, p. 39

Top TNE markets

UK, Australia, Germany

UK **2011-12** (HESA via BC TNE report)

Malaysia, Singapore, China, Pakistan, Hong Kong, Nigeria, Ghana
(onshore markets: China, India, Nigeria, US, Germany, Ireland, **Malaysia**)

Australia **2011-12** (AEI)

China, Singapore, Malaysia, Vietnam, Hong Kong
(onshore markets: China, India, **Malaysia**, Hong Kong, **Indonesia**)

Germany **2012** (DAAD via BC TNE report)

US, China, Russia, Canada, South Korea

A map of Southeast Asia with the flags of Myanmar, Laos, Vietnam, and Cambodia placed over their respective countries. Myanmar is on the left, Laos is in the center, Vietnam is to the east of Laos, and Cambodia is south of Laos. The rest of the Southeast Asian region, including Thailand, Malaysia, Indonesia, and the Philippines, is shown in a light gray color.

Group 1: North ASEAN – CLMV

- Emerging economy
- Fast development
- Open to technology and advance service

TNE 'opportunities matrix groups' (2013)

Group 1 Well above average	Group 2 Above average	Group 3 Average	Group 4 Below average	Group 5 Well below average
Hong Kong	Qatar	Botswana	Brazil	Nepal
Malaysia	South Korea	Bahrain	Indonesia	Sri Lanka
Singapore		China	Mexico	
UAE		India	Nigeria	
		Mauritius	Pakistan	
		Oman	Poland	
		Spain	Russia	
		<u>Thailand</u>	Turkey	
		Vietnam		

The shape of things to come

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Survey & interview questions: Thailand

- existing TNE activities
 - whether in discussions with UK universities
 - motivations
 - types of TNE activities of interest
 - expected outcomes
 - what would help engage more in TNE
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Interview questions: UK

- strategic plans in Southeast Asia
 - current activity in Thailand
 - whether international plans include Thailand
 - knowledge of Thai aspirations
 - challenges to working with Thailand
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Expected outcomes of TNE engagement: Thailand

- **Increase number of inbound students to Thailand**
 - **Increase outbound staff and student mobility**
 - Dual and joint programmes
 - Curriculum development
 - Internationalise programmes and student experience
 - Raise profile and value of Thai qualifications: employability
 - Multi-disciplinary research activity; publications
 - National capacity-building
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Thai survey: Main subject areas of interest

- Engineering
- Communication and Digital Media
- Agriculture
- Pharmacy
- Medicine
- Technology
- Chemistry
- Political Science
- Health Sciences
- Social Enterprise
- Economics
- Business
- Hospitality
- Biotechnology

Seed funding applications

- dual degrees in STEM subjects:
 - engineering, biotech, microbiology, food science, ICT
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View from the UK

- (almost?) All UK universities are engaged in Southeast Asia
 - Malaysia and Singapore have a headstart
 - Vietnam and Indonesia currently of interest for partnerships
 - Thailand is important for student recruitment
 - Research collaboration with Thailand also important
 - Level of awareness of Thailand is uneven
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View from the UK

Challenges: Real & perceived

- Bureaucracy
 - Lack of information on what Thai institutions want
 - Limited resources
 - Politics
 - Language
 - Lack of knowledge of:
 - legislative and quality assurance frameworks
 - the Thai market
 - Thai HE sector aspirations
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Education Hubs: Governments in on the act

Abu Dhabi

Dubai Knowledge Village
Dubai International Academic City

Dubai International Financial City

Dubai Health Care City

Dubai Silicon Oasis

Bahrain

Education City, Qatar

New York City

City of Knowledge, Panama

Education City, near Kuala Lumpur
Iskandar, south Malaysia

Thailand

Vietnam

Global Schoolhouse, Singapore

Incheon Free Economic Zone, Korea
Jeju Global Education City, Korea

Hong Kong

Botswana

Mauritius

Sri Lanka