

# How can Universities support social enterprise?

UK-Thailand University Dialogue on Social Enterprises

March 2015

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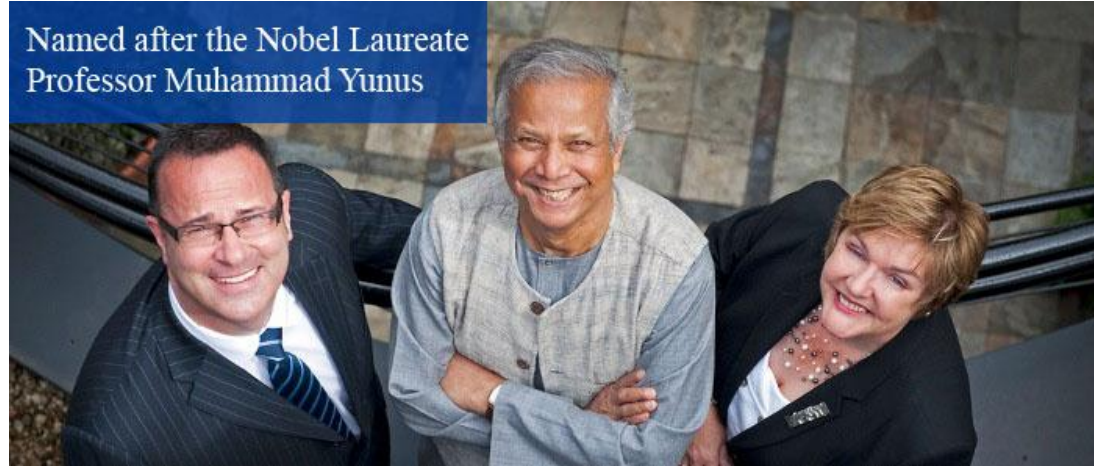


How are social enterprise “ideas” and policies transmitted around the world?



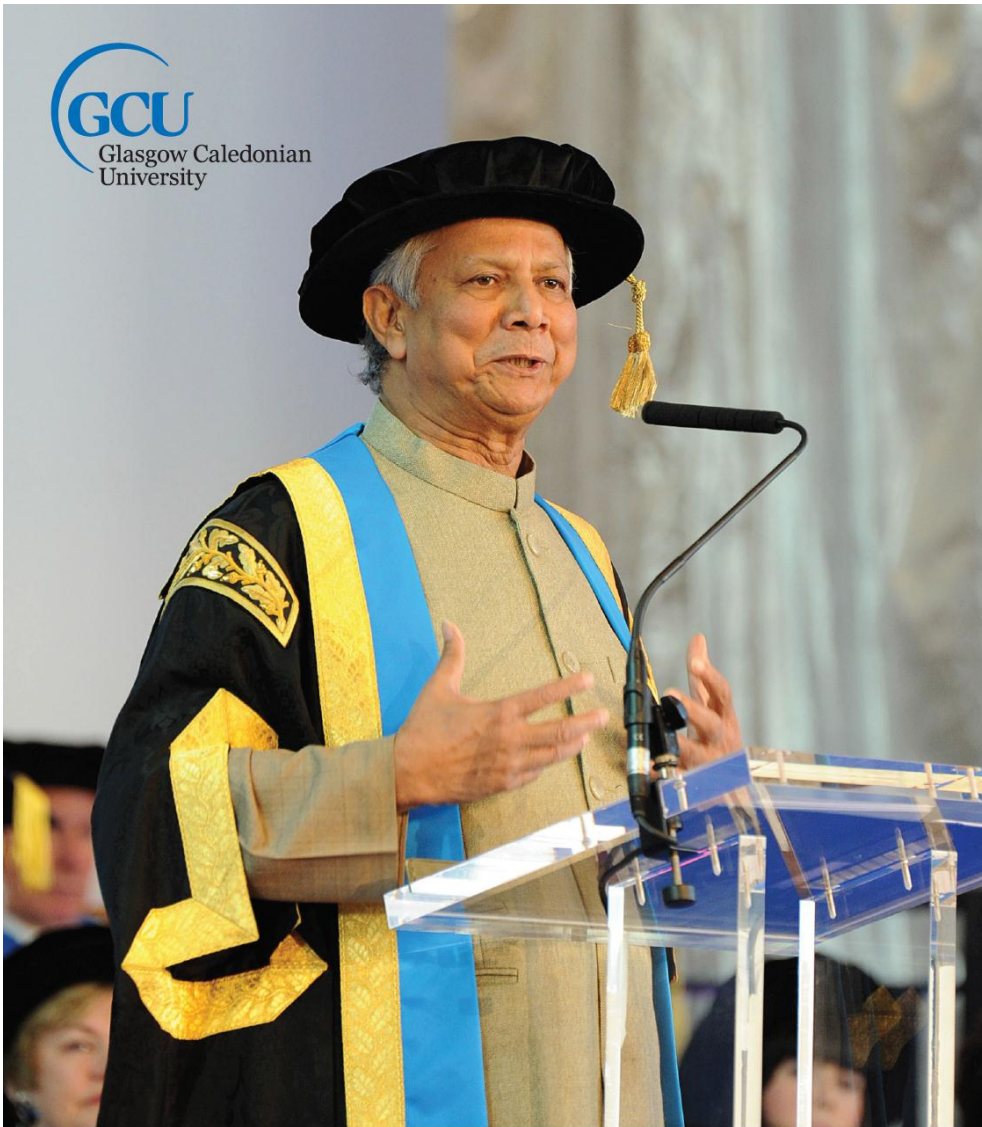
# For the “common good”

Named after the Nobel Laureate  
Professor Muhammad Yunus



# For the “common good”





## Chancellor Yunus Scholarship

for MSc Social Business and Microfinance

*The first programme of its kind in the world*



## Chancellor Yunus Scholarship

for MSc Social Business and Microfinance

**Social business and microfinance have the potential to transform the lives of the poorest people in both developing and developed countries.**

This pioneering programme has been designed to address the need to develop individuals with the passion, knowledge and skills to drive forward social business and microfinance.

By advancing your knowledge of socially innovative and entrepreneurial practices you will learn to move beyond the traditional boundaries of private, public and voluntary sectors and to respond critically and creatively to the 21st century challenges facing society.

### Application Process

To apply for a Chancellor Yunus Scholarship please write a 500 word statement detailing why you should receive the Scholarship. The statement should outline your interest in social business and microfinance, what you would bring to the programme and how an MSc in Social Business and Microfinance would enable you to drive positive social change in the future.

Programme and application details can be found at: [www.gcu.ac.uk/socialbusiness](http://www.gcu.ac.uk/socialbusiness)

Photo: (Left to right) Professor Cam Donaldson, Yunus Chair in Social Business and Health at GCU; Professor Muhammad Yunus, Nobel Laureate and Chancellor of GCU; Professor Pamela Gillies CBE, Principal and Vice Chancellor of GCU.

# What (else) are we doing in the incubation space?

- Ideas Hub, U-Hatch, Social Innovation Platform
- Social Innovation Space – Bringing the community into GCU
- What's in it for us?
  - Mission-related benefit
  - Reputational effects
  - Student access to social enterprises
  - Keeping students on campus
- What's in it for social enterprises?
  - Reduced cost of premises
  - Access to student markets
- What's in it for local communities?
  - Open campuses and public spaces
  - Health effect?

# How can universities support social enterprises?

- Critiquing new developments e.g. SIBs
- Tech/ideas transfer, from different contexts
- Innovation – bringing ideas from one field to a new field
  - Acting as a space for ideas to flourish
  - Teaching
  - Research
  - Social procurement

# Thank you!

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Brighter futures begin with GCU

