Social innovation & entrepreneurship at the University of Southampton

Dr Pathik Pathak, Faculty Director of Social Innovation & University Director of Social Entrepreneurship
Overview

Our mission & motivation

Our method and values

Our programmes
About Southampton

- Ranked among the top one percent of global universities (QS University World Rankings 2013-14)
- We have 23,000 students (7,055 of which are from overseas) and around 5,500 staff
- We are one of the UK’s top institutions for engineering, computer science, Social Science and medicine
- We are a founder member of the Russell Group of 24 major research-intensive universities of the UK
- We are among the top 10 per cent of UK universities for attracting research funding, with over £125m received in 2013/14 alone
Innovation focused

Public engagement

Promoting entrepreneurial students

Diversifying our enterprise activities

Mission and motivation
Method and values: engaging internal & external networks

- Engaging alumni
  - Crowd-funders
  - Mentors
  - Network connectors

- Collaborating with existing initiatives
  - Sustainability Action
  - Joint publicity
  - Sharing resources

- Working with students and external networks
  - Enactus
  - SUSU
  - BITC
  - Corporate partners
  - Charities & voluntary sector
  - Local government

- Embedding social innovation in the curriculum
  - CIP module
  - Social Innovation & Sustainability Minor
  - Masters Socinn pathways
  - MSc Sustainability & Social Innovation

- Collaborating with existing initiatives
  - Sustainability Action
  - Joint publicity
  - Sharing resources
Our programmes

- **Msc Social Innovation pathway (2015-)**
- **Msc Sustainability & Social Innovation (2016-)**
- **Social Innovation Surgery & Speaker Series**
- **International Social Innovation Challenge Series**
- **Social Innovation Challenge Series**
- **Social Innovation Challenge Series**

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**Southampton Opportunity Accelerator**
Social Innovation Module

Part of the Curriculum Innovation Programme

Experiential introduction to social innovation

Partnership with Southampton Voluntary Services, Enactus & BITC

Human-centred design methodology

Fund & Incubate top 3 ideas
Social Innovation Challenge Series

Addressing social isolation among older people (2014)

Mental health among young people (2015)
Spark India Social Enterprise Challenge

• Partnership with the Indian Institute of Management, Ahmedabad
• 10 fellows in 2014
• Business challenges set by social enterprises
• Supported by British Council India
• Led to shortlist for Guardian University Awards 2015

“Spark India was the ultimate learning experience”

“I not only got to meet and work with some great people and see how business in India operates, but I also got to see some amazing sights and be exposed to Indian culture.”
International Social Innovation Challenge Series

**Empowering women through safer communities**
- OP Jindal Global University/Lahore University of Management Sciences
- Haiyya & Startup!
- UNDP RADP grant

**Reducing energy consumption activities on university campuses**
- Zhejiang University
- NPI
- Shanghai Women’s Federation
- WUN grant

**Objectives**
- Stimulating cross-fertilisation of international perspectives
- Promoting cross-cultural social innovation exchange
- Integrating digital skills development through social innovation methodologies & solution design
- Catalysing feasible & sustainable ideas
- Provide the basis for further and more extensive curricular & extra-curricular institutional collaboration
- Establish and maintain peer-to-peer networks centred around common social objectives and solutions
Projects in the SCI Lab
Projects in the SOA

BluPoint

BiggestTree

SANECO

Right Light
Opportunities for collaboration

- International Social Innovation Challenge Series partners (2016)
- Student society (Enactus) partnerships
- Msc Socinn pathway free exchanges
- Split site PhD research