

# **Social innovation & entrepreneurship at the University of Southampton**

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# Overview



# About Southampton

- Ranked among the top one per cent of global universities (QS University World Rankings 2013-14)
- We have 23,000 students (7,055 of which are from overseas) and around 5,500 staff
- We are one of the UK's top institutions for engineering, computer science, Social Science and medicine
- We are a founder member of the Russell Group of 24 major research-intensive universities of the UK
- We are among the top 10 per cent of UK universities for attracting research funding, with over £125m received in 2013/14 alone



**Innovation focused**

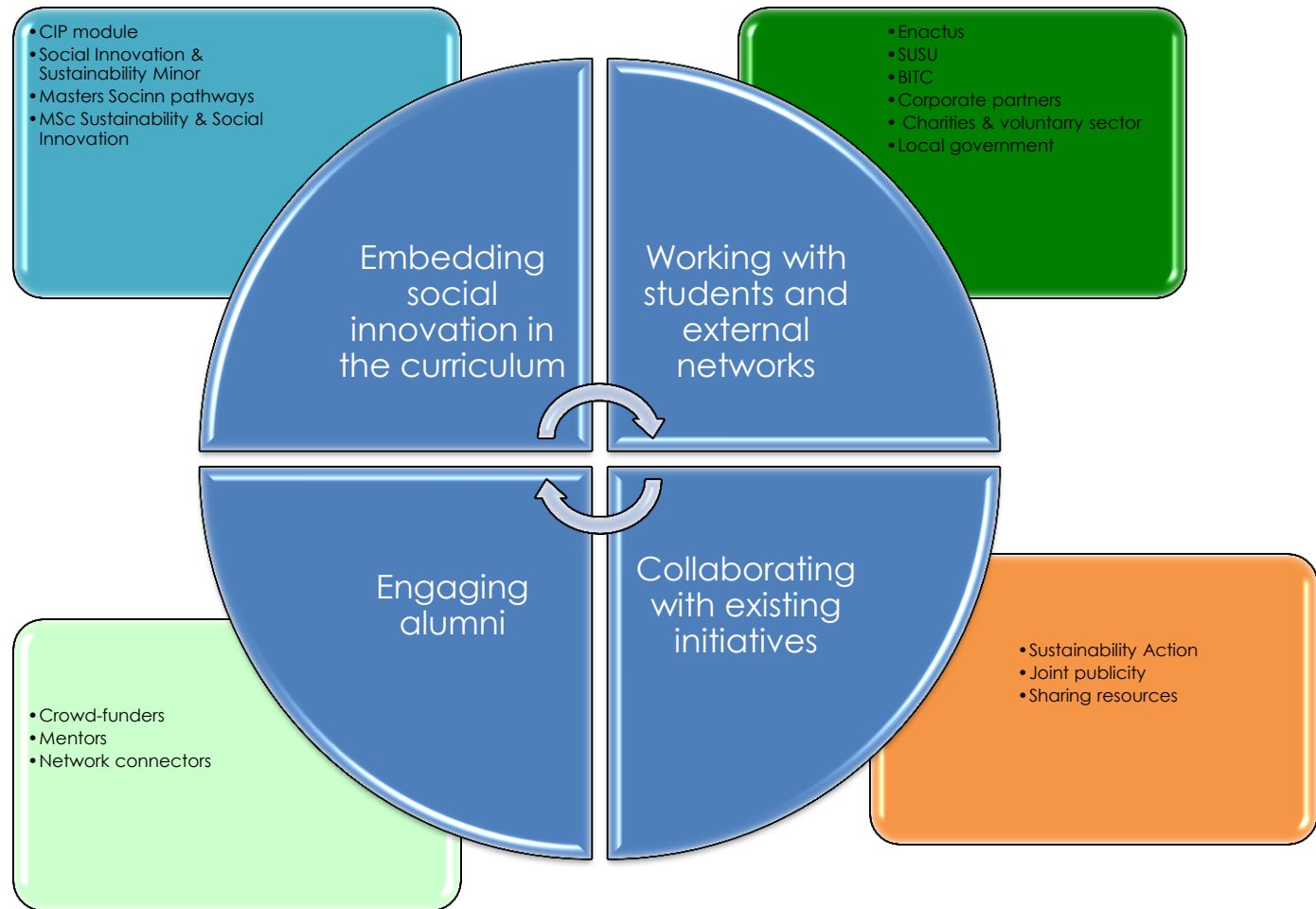
**Public engagement**

**Mission and  
motivation**

**Promoting  
entrepreneurial  
students**

**Diversifying our  
enterprise activities**

# Method and values: engaging internal & external networks



# Our programmes



# Social Innovation Module

Part of the  
Curriculum  
Innovation  
Programme

Experiential  
introduction to  
social innovation

Partnership with  
Southampton  
Voluntary Services,  
Enactus & BITC

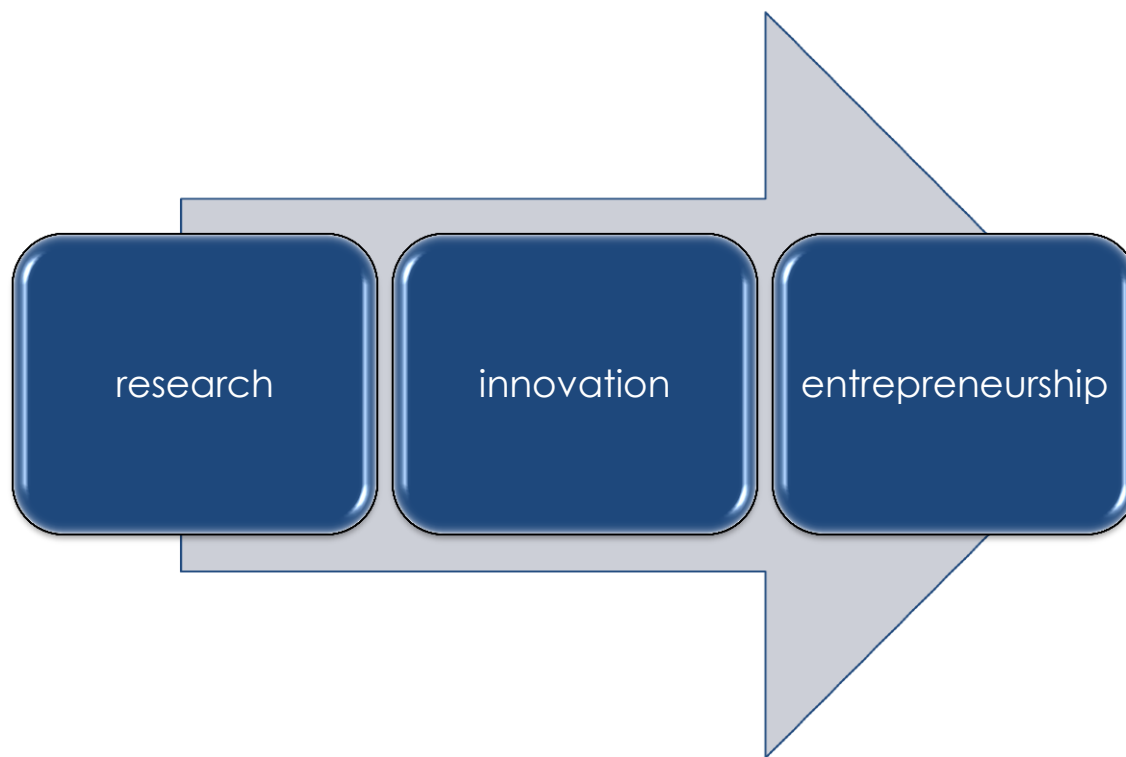
Human-centred  
design  
methodology

Fund & Incubate  
top 3 ideas



# Social Innovation Challenge Series

Addressing  
social isolation  
among older  
people (2014)



Mental health  
among young  
people (2015)



# Spark India Social Enterprise Challenge



theguardian  
UNIVERSITY  
AWARDS

- Partnership with the Indian Institute of Management, Ahmedabad
- 10 fellows in 2014
- Business challenges set by social enterprises
- Supported by British Council India
- Led to shortlist for Guardian University Awards 2015

*"Spark India was the ultimate learning experience"*

*"I not only got to meet and work with some great people and see how business in India operates, but I also got to see some amazing sights and be exposed to Indian culture."*



# International Social Innovation Challenge Series



## Empowering women through safer communities

- OP Jindal Global University/Lahore University of Management Sciences
- Haiyya & Startup!
- UNDP RADP grant



O.P. Jindal Global University  
A Private University Promoting Public Service



## Reducing energy consumption activities on university campuses

- Zhejiang University
- NPI
- Shanghai Women's Federation
- WUN grant



## Objectives

- *Stimulating cross-fertilisation of international perspectives*
- *Promoting cross-cultural social innovation exchange*
- *Integrating digital skills development through social innovation methodologies & solution design*
- *Catalysing feasible & sustainable ideas*
- *Provide the basis for further and more extensive curricular & extra-curricular institutional collaboration*
- *Establish and maintain peer-to-peer networks centred around common social objectives and solutions*

# Projects in the SCI Lab



# Projects in the SOA



# Opportunities for collaboration

- International Social Innovation Challenge Series partners (2016)
- Student society (Enactus) partnerships
- Msc Socinn pathway free exchanges
- Split site PhD research