

# **FUTURES** **WITH** **PLYMOUTH** **UNIVERSITY**

**Opening the Campus – creating a social  
enterprise environment**

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**THE**  
**BUSINESS**  
**SCHOOL**  
**WITH**  
**PLYMOUTH**  
**UNIVERSITY**

# Plymouth – The enterprise university

- The university takes a decision to promote enterprise and entrepreneurship amongst its staff and students and working across all faculties – not only the Business School
- At the same time it makes substantial investment in Innovation Centres in Cornwall and a Formation Zone on the Plymouth campus
- It forges financing and delivery partnerships with public authorities and the private sector

# Social Enterprise is integral to the drive

- Investment in workshop programme and from a European Union programme, engaging with other delivery partners.
- Business School launches Inspiring Futures
- Vice-Chancellor's Community Research Awards

# The Futures Approach

Futures Entrepreneurship Centre  
Established August 2013

Holistic approach to creating  
sustainable enterprise and  
developing enterprise talent  
across the student body

Creating an entrepreneurship  
eco-system



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# Establishing a reputation

- Plymouth is the first university to be awarded the Social Enterprise Mark



- Plymouth city is awarded Social Enterprise City status



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# Our current programmes

- SeedBed – our Social Incubation Project across the region building the social enterprise ecosystem
- Social Enterprise City – a programme of activity led by the university and supported by Plymouth City Council, Plymouth Social Enterprise Network, City College
- Curriculum development and cross-curricular activity – campus workshops and conferences
- ESSE European partnership with Plymouth City College and five European partners
- Research programme with international aspiration

# What results can we show?

- There are around 150 social enterprises in Plymouth working in a huge range of sectors including in education, health, arts, environment, food, finance, housing, business support, sport, social care and many more.
- These businesses employ around 7,000 people and bring in an income of over £500 million. There are mega-social enterprises such as the University, Plymouth Community Homes, PLUSS and Plymouth Community Healthcare
- There is also a burgeoning economy of smaller businesses - 1 in 3 turn over under £50,000.
- We hold an annual Festival of Social Enterprise and promote this heavily in national and local media. These are always high profile, showcase events
- We work with schools, and colleges as well as university staff and students to promote social enterprise with young people and encourage their participation in social enterprise.