

SD Forum 2/2015

# SOCIAL INVESTMENT MARKET: BEYOND CSR & PHILANTHROPY

February 27, 2015 at 12.00-3.30 p.m.

Prof. Sangvien Indaravijaya Auditorium, 3<sup>rd</sup> Floor, The Stock Exchange of Thailand Building



This special forum itself and the visit of **Sir Ronald Cohen**, Chair of the G8 Social Investment Taskforce, the keynote speaker, will be an exclusive opportunity for senior executives and stakeholders in the Thai capital market community to meet and exchange views on opportunities and challenges associated with social investment.

The general public can also learn a great deal from the UK experience in supporting responsible business and boosting the market in impact investing. This approach has proved successful in generating measurable social and environmental benefits alongside financial returns at domestically, regionally and globally.

On top of this, **Durreen Shahnaz** and **Wiwan Tharahirunchote**, investment gurus, will share their experience and visions on the possibility of social investment in Thailand.

- 12.00 noon – 1.00 p.m. Registration and Coffee Break
- 1.00 – 1.10 p.m. **Welcome Speech**  
by **Dr. Sathit Limpongpan**  
Chairman, The Stock Exchange of Thailand
- 1.10 – 1.20 p.m. **Opening Remarks**  
by **Andrew Glass**  
Country Director, British Council (Thailand)
- 1.20 – 2.20 p.m. **Keynote Speech: “Beyond CSR & Philanthropy: How Social Investment Market Can Change the World?”**  
by **Sir Ronald Cohen**  
Chairman, G8 Social Impact Investment Taskforce
- 2.20 – 3.30 p.m. **Panel Discussion: “Social Investment in Asia: Possible?”**  
by **Durreen Shahnaz**  
Founder and Chairwoman, Impact Investment Exchange Asia (IIX); and  
Founder and Managing Director, Shujog
- Wiwan Tharahirunchote**  
The National Board Thai Social Enterprise Member
- Moderator: **Nuttaphong Jaruwannaphong**  
Director, Thai Social Enterprise Office

[Click here to register](#)



## **Sir Ronald Cohen**

Chairman,  
G8 Social Impact Investment Taskforce

Sir Ronald Cohen is Chairman of the Social Impact Investment Taskforce established under the UK's presidency of the G8 and The Portland Trust. He is a co-founder director of Social Finance UK (2007-11), Social Finance USA, and Social Finance Israel, and of Big Society Capital. He was co-founder Chair of Bridges Ventures (2002-2012).

He chaired the Social Investment Task Force (2000-2010) and the Commission on Unclaimed Assets (2005-2007). In 2012 he received the Rockefeller Innovation Award for innovation in social finance.

He co-founded and was Executive Chairman of Apax Partners Worldwide LLP (1972-2005). He was a founder director and Chairman of the British Venture Capital Association and a founder director of the European Venture Capital Association.

He is a graduate of Oxford University, where he was President of the Oxford Union. He is an Honorary Fellow of Exeter College, Oxford. He has an MBA from Harvard Business School to which he was awarded a Henry Fellowship.

He is a director of the Harvard Management Company and the University of Oxford Investment Committee, a member of the Board of Dean's Advisors at Harvard Business School and Vice-Chairman of Ben Gurion University. He is a former member of the Harvard University Board of Overseers (2007-2013), former Trustee of the British Museum (2005-2012) and a former trustee of the International Institute for Strategic Studies (2005-2011).

In 2007, Sir Ronald published: "The Second Bounce of the Ball – Turning Risk into Opportunity".



## **Durreen Shahnaz**

Founder and Chairwoman,  
Impact Investment Exchange Asia (IIX); and  
Founder and Managing Director, Shujog

Durreen Shahnaz, an investment banker and media executive-turned-social entrepreneur from Bangladesh, is the founder of Impact Investment Exchange (IIX), the home of the world's first social stock exchange and the world's largest private placement platform for impact investing. Shahnaz also founded Shujog, the impact accelerator for social enterprises in Asia and Africa.

Shahnaz began her career at Morgan Stanley in New York City and worked at Grameen Bank, World Bank, Merrill Lynch, Hearst Magazines, and Reader's Digest. She also taught at the Lee Kuan Yew School of Public Policy at the National University of Singapore. In addition, she founded, ran, and sold oneNest, a social enterprise and global marketplace for handmade goods.

Shahnaz holds a BA from Smith College; a joint degree, MBA from the Wharton School at University of Pennsylvania and MA from the School for Advanced International Studies at Johns Hopkins University. Shahnaz is an appointed member of the World Economic Forum's Global Agenda Council on Social Innovation and on the advisory board for CASE i3 at Duke University's Fuqua School of Business. She is the Social Entrepreneur in Residence for INSEAD's Social Entrepreneurship Catalyst Program. Shahnaz is also a TED speaker and a regular guest on Channel News Asia's program 'Views on News' and BBC. Shahnaz is the recipient of prestigious Joseph Wharton award for Social Impact for 2014.



## **Wiwan Tharahirunchote**

The National Board Thai Social Enterprise Member

Wiwan Tharahirunchote, CFP is the member of the Steering Committee of Thai Social Enterprise Office. She is also the Director of BSY Group Public Company Limited, the board of Chulalongkorn University, and the Advisor and Director of Thai Financial Planners Association.

Wiwan holds a Master of Business Administration in Finance and Marketing from Kellogg School of Management, Northwestern University and a certificate in Social Entrepreneurship from Wharton School, the University of Pennsylvania. She has more than 29 years of experience in financial markets including commercial banking, investment banking and asset management. Her previous positions include Executive Chairperson of Kasikorn Research Center Co., Ltd., Executive Vice President of Kasikornbank Public Company Limited, Executive Vice Chairperson of Kasikorn Asset Management Co., Ltd., and President of One Asset Management Limited.

She was also appointed the Governor of the Stock Exchange of Thailand, the board member of Thailand Securities Depository Co., Ltd., the Executive Board member of the National Electronics and Computer Technology Center, and the member of the Thai Social Enterprise Board.

She has been using her knowledge and experience in the financial world to help advising enterprises and general public in the areas of personal finance, corporate finance and investment. She is also a well known columnist and lecturer.