

## Tentative Programme

**Tuesday 10<sup>th</sup> October 2017**

*Function Room, 4<sup>th</sup> Floor, Thailand Creative and Design Center (TCDC)*

09:15 Registration

10:00 Opening Ceremony

10:05 Remarks by Andrew Glass, Country Director, British Council

10:15 Opening Speech on “The Creative District: A Tool to Drive New Economy”

by Mr. Petipong Pungbun Na Ayudhya, Chair of the Social Reform Committee, The National Reform Steering Assembly

- Group Photo
- 30-second teaser of the UK Creative Hubs documentary produced in partnership with The STANDARD
- Launch of the Southeast Asian Creative Hubs Mapping – Katelijn Verstraete, Director Arts, British Council East Asia

10:35 **Keynote Speech: Understanding the Value of Arts and Culture- Prof. Geoffrey Crossick (40 mins with Q&A)**

11:15 Coffee break

11:30 **Session 1: Creative Hubs and Cities (90 mins)**

1. Coworking.id: Pooling expertise - Felencia Hutabarat, Indonesia
2. Dynamics between hubs & DNA of a city: Taipei - Jasmine Chou, Taiwan
3. Creative Hubs and Southeast Asian Creative Cities- Martin Venzky-Stalling, Thailand
4. Knowledge Capital Osaka – Private sector engagement and city development– Takuya Nomura, Japan

Panel Discussion and Q&A (30 mins)

13:00 Lunch

14:30 **Keynote Speech: Creative Hubs and Creative Economy – Dr. Tom Fleming (40 mins with Q&A)**

15:10 Coffee break

15:30 **Session 2: Policy and Support (90 mins)**

1. Policy support for the development of creative economy – a case study of Seoul Design Foundation – Dr. Anh SungHee, Korea
2. AIS DC - PPP and Private sector investment in creative hubs – CEO of Advanced Info Service PCL, Thailand
3. Building Creative Hubs Globally – Sophie Leferink, HIVOS, The Netherlands
4. ASEAN Perspectives on Creative Hubs – Rhea O. Matute, The Philippines

Panel Discussion and Q&A (30 mins)

17:00 Closing