

REGIONAL POLICY DIALOGUE

21 – 22 MARCH 2016, BANGKOK, THAILAND
NOVOTEL BANGKOK SIAM SQUARE, B1 FLOOR

BUILDING PARTNERSHIPS THROUGH TRANSNATIONAL EDUCATION

POLICY DIALOGUE: BUILDING PARTNERSHIPS THROUGH TRANSNATIONAL EDUCATION

The UK is a world-leading provider of transnational education (TNE) programmes, with approximately 360,000 students actively enrolled in such programmes overseen by around 80 per cent of UK universities; as a result, UK TNE is expanding across the globe. According to British Council's 2013 research paper "The Shape of Things to Come – the Evolution of Transnational Education", Thailand is defined as a country with considerable potential to develop its own TNE programmes.

Recognising the potential of expanding TNE models in Thailand, British Council is proposing support for the delivery of one-year, two-phase TNE programmes designed to increase education links between Thai and British institutions which could help provide solutions to national policy and market challenges and contribute to an internationalised environment and economic benefits for both the UK and Thailand.

The programmes will be delivered by British Council in collaboration with Thailand's Office of the Higher Education Commission (OHEC) and eight Thai research universities:

- Chulalongkorn University
- Kasetsart University
- King Mongkut's University of Technology Thonburi
- Mahidol University
- Suranaree University of Technology
- Chiang Mai University
- Prince of Songkla University
- Thammasat University

Redefining Transnational Education

This policy dialogue will continue the process of developing new collaborative models for UK-Thai TNE that actively develops the partnerships that are so critical to success. **TNE based on mobility: a mobility of people as much as programmes; and a mobility that is multidirectional rather than unidirectional.**; it subsumes TNE strategy within a wider partnerships strategy.

This is the final activities under the UK-Thailand transnational education development project (Phase 1). The conference will focus on sharing experience, learning from UK and East Asia case studies in the transnational education, awarding the seed-funding ceremony and building connections.

Who should attend?

- Policy makers
- Representative from Higher Education Institution
- International Affairs

DATE AND TIME**PROGRAMME****21 March 2016**

09.00 – 09.30	Welcome remarks
09.30 – 10.30	Keynote speaker Day 1: Transnational Education in UK context and TNE campus model Professor Tony Downes, Provost, University of Reading, Malaysia Campus
10.30 – 11.00	Coffee break
11.00 – 12.30	Transnational Education Development Project: TNE Seed-Funding awarding ceremony
12.30 – 13.30	Lunch
13.30 – 14.30	Research findings: Transnational Education partnerships between Thailand and the UK: a review and analysis of the potential for more bilateral engagement Dr William Lawton, UK-Thailand Transnational Education research team

14.30 – 16.00	<p>Plenary presentation: TNE case-studies from East Asia countries</p> <p>Dr Duong Mong Ha Rector VN-UK Institute for Research and Executive Education The University of Danang</p> <p>Assist. Prof. Dr. M.R. Kalaya Tingsabadh, Vice President Chulalongkorn University</p> <p>Chair-person : Kevin Van Cautier, Senior Higher Education Advisor, Internationalisation, Education and Society, British Council</p>
16.00 – 16.30	Coffee break
16.30 – 17.45	<p>Panel Discussion: Transnational education and impact on economic and social development</p> <p>Mr. Kevin Van Cautier, Senior Higher Education Advisor, Internationalisation, Education and Society, British Council</p> <p>Dr. Suparak Suriyanikietkaew, lecture, College of Management, Mahidol University</p> <p>Dr. Chitriya Pinthong, Vice-president Rangsit University</p>
18.00	Welcome reception

DATE AND TIME	PROGRAMME
22 March 2016	
09.00 – 09.30	<p>Summary Day 1</p> <p>Kevin Van Cautier, Senior Higher Education Advisor, Internationalisation, Education and Society, British Council</p>
09.30 – 10.30	<p>Keynote speaker Day 2: New models of Transnational Education</p> <p>Professor Troy Heffernan, International Centre Director, Plymouth university</p>
10.30 – 11.00	Coffee break
11.00 – 12.30	Workshop
12.30	Lunch