

PMUC x British Council: joint funding 2025



11 June 2025

Jirapan Christian Linares, PMUC



Department for
Science, Innovation,
& Technology



Ministry of Higher
Education, Science,
Research and Innovation



**บพข. ร่วมกับ British Council
เปิด Joint Funding ทุน ISPF
ภายใต้แผนงานกลุ่ม Global Partnership**

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Criteria for PMUC Granting:

1. TRL 4-8 (beyond Proof of Concept, e.g. scale-up).
2. At least 10% in cash AND 10% in-kind contribution from the private sector.
3. UK + Thai private sector collaboration.
4. Letter of collaboration from both partners.
5. Business Model Canvas & feasibility analysis.
6. CVs of researchers.



Focused Industrial Sectors



01

Functional ingredient, High Valued
Agricultural Products & Health Foods

02

Health & Medicine

03

Bioenergy, Biochemical & Biomaterials

04

Tourism & Creative Economy

05

Digital Platform

06

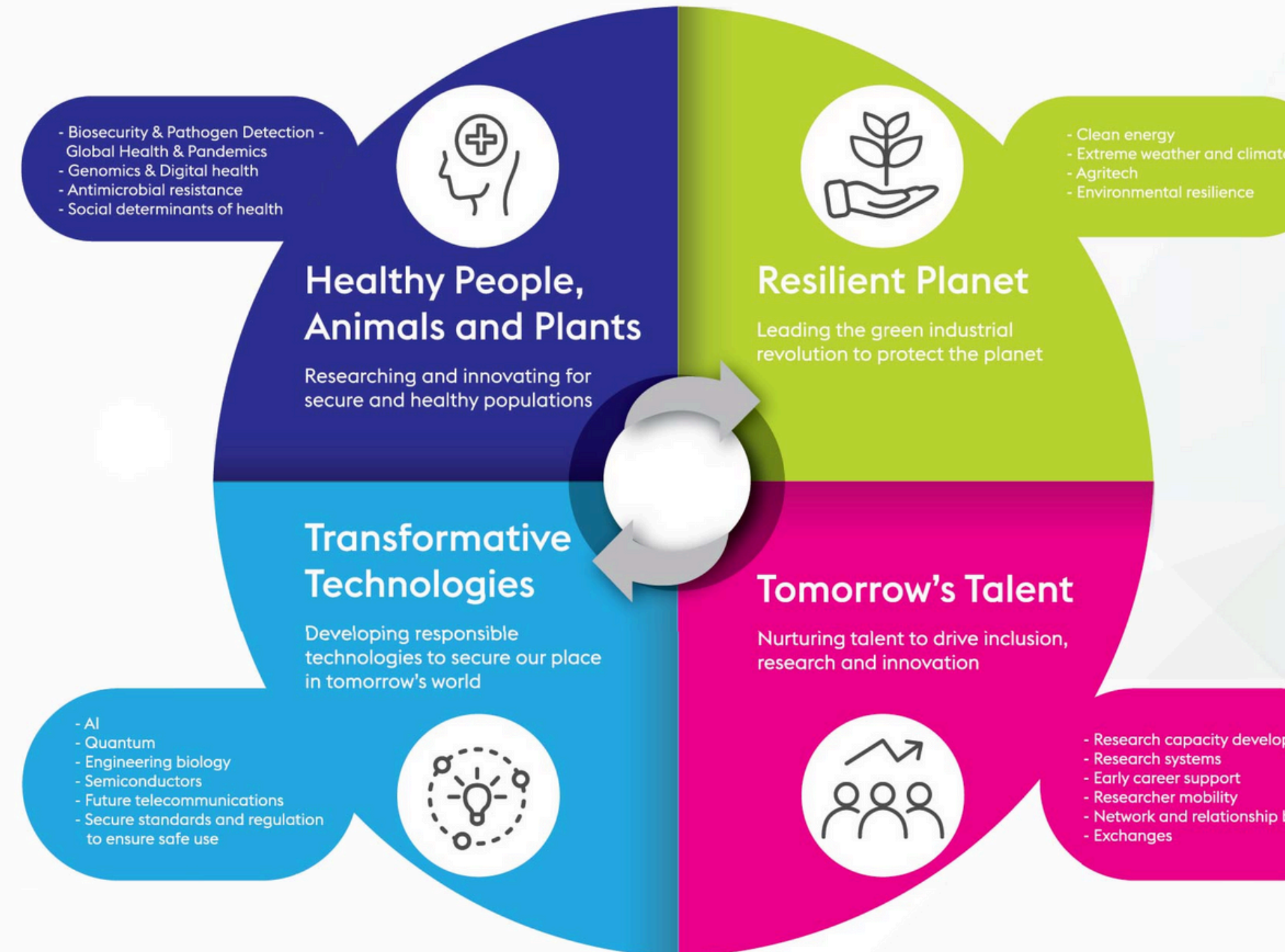
Circular Economy of Thailand

07

Future Mobility, Robotics & Automation

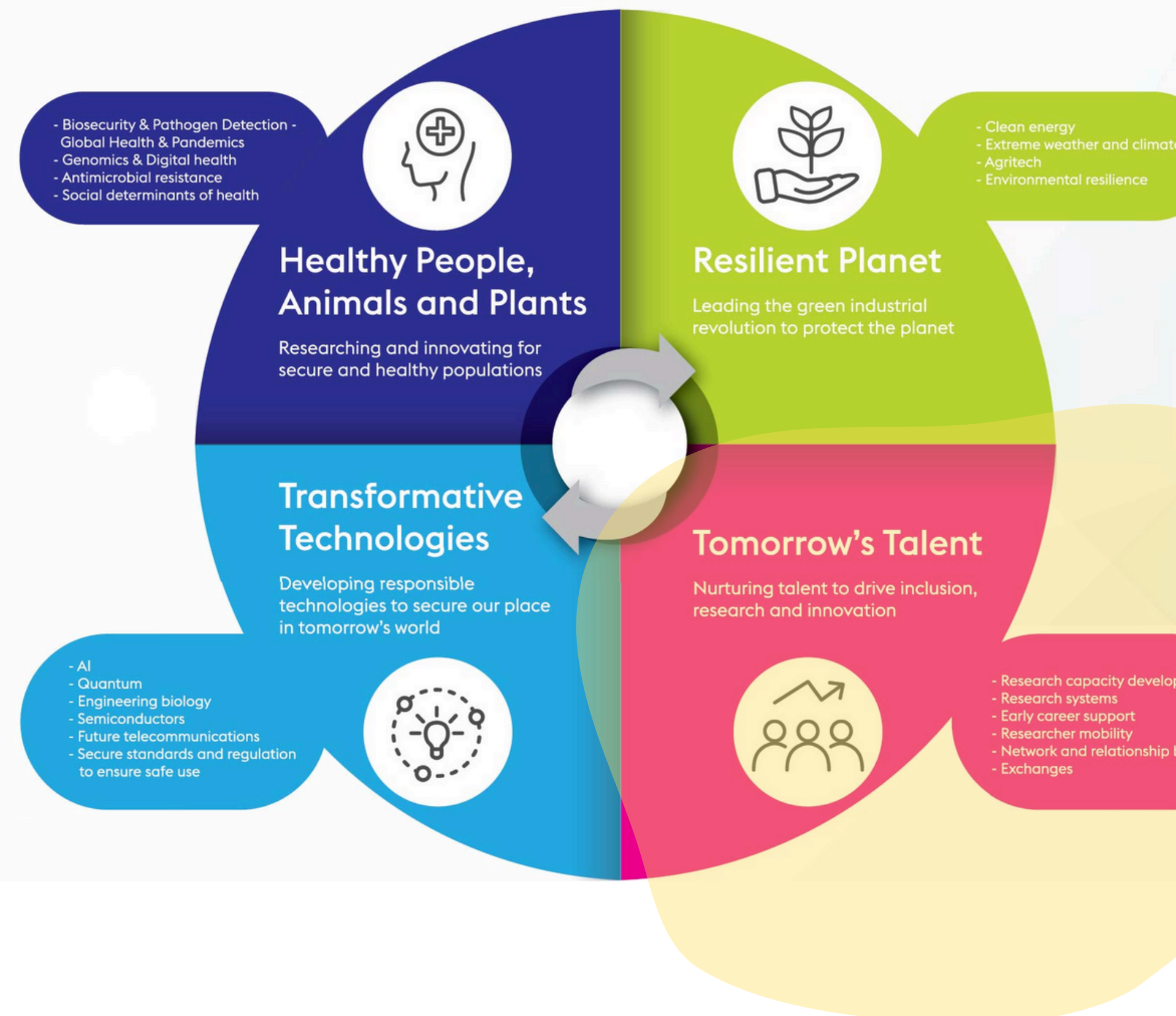
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Logistics



Focused Industrial Sectors

- 01 Functional ingredient, High Valued Agricultural Products & Health Foods
- 02 Health & Medicine
- 03 Bioenergy, Biochemical & Biomaterials
- 04 Tourism & Creative Economy
- 05 Digital Platform
- 06 Circular Economy of Thailand
- 07 Future Mobility, Robotics & Automation
- 08 Logistics



To apply



- **Submit area of interest**
- Get the notification for a full application submission through British Council application portal
- Using PMUC template

Joint evaluation



- Checking criteria
- Blind reviewers from technical and business perspectives.
- **Pitching**

Announcement



Project starts

Indicative Timeline

Activity	Date
Call Opens	2 June 2025
Deadline for Expression of Interest	30 June 2025
Notification to submit full application	4 July 2025
Expressions of interest will be rejected if they don't meet the eligibility criteria for project leaders and institutions	
Deadline for submission of full application	4 August 2025
There will be no opportunity for corrections and clarifications following the deadline of submission of the full application	
Review panels	October 2025
Outcome of selection	December 2025
UK Project start dates: (See in-country guidance for partner dates)	1 January 2026
Project end dates:	31 December 2027

Submission Process

Submit area of interest

Deadline: 30 June 2025

International Science Partnerships Fund (ISPF)

 International Science Partnerships Fund (ISPF)



International Science Partnerships Fund

We invite applications from UK institutions for research proposals to collaborate with international partners through the International Science Partnerships Fund (ISPF).

The ISPF is designed to enable potential and foster prosperity. It puts research and innovation at the heart of our international relationships, supporting UK researchers and innovators to work with peers around the world on the major themes of our time: planet, health, tech, and talent.

The fund is managed by the Department for Science, Innovation and Technology and delivered by a consortium of the UK's leading research and innovation bodies.

You can find all the British Council Opportunities on our website: <https://opportunities-insight.britishcouncil.org/opportunities> which can be filtered to display only those related to ISPF. You can also register to receive updates.

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International Science Partnerships Fund (ISPF)

Start here

- 1 Register an account.
- 2 Once you are logged in you will be able to start your application (save it in-progress).
- 3 Submit your application for review.

For any questions, please contact ISPF Enquiries

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Announcement

- Follow up by email



Project starts

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Joint evaluation



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Announcement



Project starts

- for 2 years

Indicative Timeline

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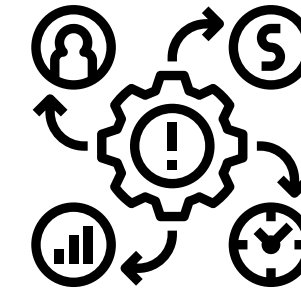
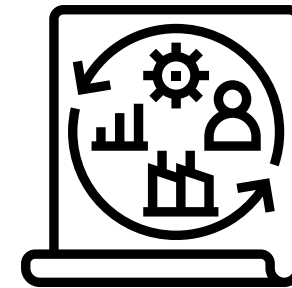
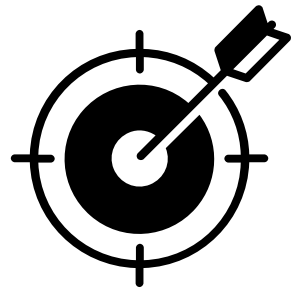
Criteria for PMUC Granting:

1. เอกชนสนับสนุน In cash $\geq 10\%$	10. เอกสารแนบ A3: ข้อมูลผลิตภัณฑ์ / เทคโนโลยีที่จะพัฒนา
2. เอกชนสนับสนุน In Kind+ In cash $\geq 20\%$	11. เอกสารแนบ A4: หลักฐานที่แสดง TRL / SRL ในระดับที่ระบุไว้
3. TRL/ SRL ระดับ 4 ขึ้นไป	12. เอกสารแนบ A5: ข้อมูลด้านการตลาดและผู้ใช้ประโยชน์ ผลงานวิจัย Business Model Canvas
4. มี Business model canvas	13. เอกสารแนบ A6: ข้อมูลด้านลงทุน การคืนทุน
5. หัวหน้าโครงการมีโครงการได้รับทุน บพข. และยังไม่ได้ปิดโครงการ < 3	14. เอกสารแนบ A7: แผนการใช้จ่ายงบประมาณของโครงการวิจัย และเหตุผลความจำเป็นในการจัดซื้อครุภัณฑ์ (ถ้ามี)
6. เนื้อหาตรงกับ KR ของแผนงาน GP	15. เอกสารแนบ A8: รายละเอียดหน่วยงานผู้ให้ทุนร่วมและหนังสือแสดงเจตจำนงในการร่วมให้ทุน
7. เนื้อหาตอบโจทย์กลุ่มอุตสาหกรรมที่ บพข. เน้น หรือเป็นการตอบโจทย์ enabling program	16. เอกสารแนบ B1: มีความร่วมมือกับต่างประเทศ
8. เอกสารแนบ A1: รายละเอียดของคณะผู้วิจัย ประวัติการศึกษา และประวัติทำงาน (CV) ของทีมวิจัยทุกคน พร้อมทั้งลายเซ็น	17. เอกสารหลักฐานแสดงความร่วมมือจากต่างประเทศ
9. เอกสารแนบ A2: ข้อมูลเกี่ยวกับสถานภาพของข้อเสนอโครงการ	

Expectations

1. Beyond Proof of concept.
2. Deliver outcome related to PMUC's mandate; increase entrepreneurs competitiveness.
 - a. Market analysis to see a gap
3. Clear your core technology, pain-point and solution to the market.
 - a. Compare technology, competitor, market
4. Clear business model canvas and feasibility study.
5. Publication is not required.

Recommendations



Accuracy

e.g. spelling, in cash & in kind calculation, type of supported costs,

Understanding our Role & Regulations

- British Council: ODA (Official Development Assessment in 5–10 years), Gender equality,...
- PMUC: Financial contribution for private sector, TRL, ...

Clear business model

should discuss with your business partner

Objective & impact

e.g. include all relevant information, avoid bias, procure great impact



Department for
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Ministry of Higher
Education, Science,
Research and Innovation



THANK YOU

More Information Please contact:

✉ jirapan.chr@nxpo.or.th, globalpmuc@gmail.com

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