

# New Models of Transnational Education

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# TNE Definitions

“The general principle of TNE is that students can study towards a foreign qualification without leaving their home country” British Council 2013.

Offshore

Cross-border

Borderless Education

# Benefits of TNE

- Host country benefits
- Sending country benefits
- Student benefits
- Internationalisation of UK and Thai University
- Reputation for UK and Thai University





**WIN-WIN-WIN**



# **Win for the Thai University**

- In-line with their strategy
- Business case
- The awarding institution has expertise in TNE and can deliver
- Opportunity to develop

# **WIN-WIN-WIN**

# Win for the UK university



- In line with the university's international strategy
- Business case
- Competency of the partner

**WIN-WIN-WIN**





# Win for the Student

- Is it a good student experience?
- What part of this experience is from the awarding institution?
- Quality control

# WIN-WIN-WIN

# Relationship Development

- Trust
  - Competency trust
  - Contractual trust
  - Goodwill trust
- Liking
- Commitment
- Communication
  - Open, honest, clear
  - Face-to-face
  - Timely
  - Culturally sensitive

**It takes time!**





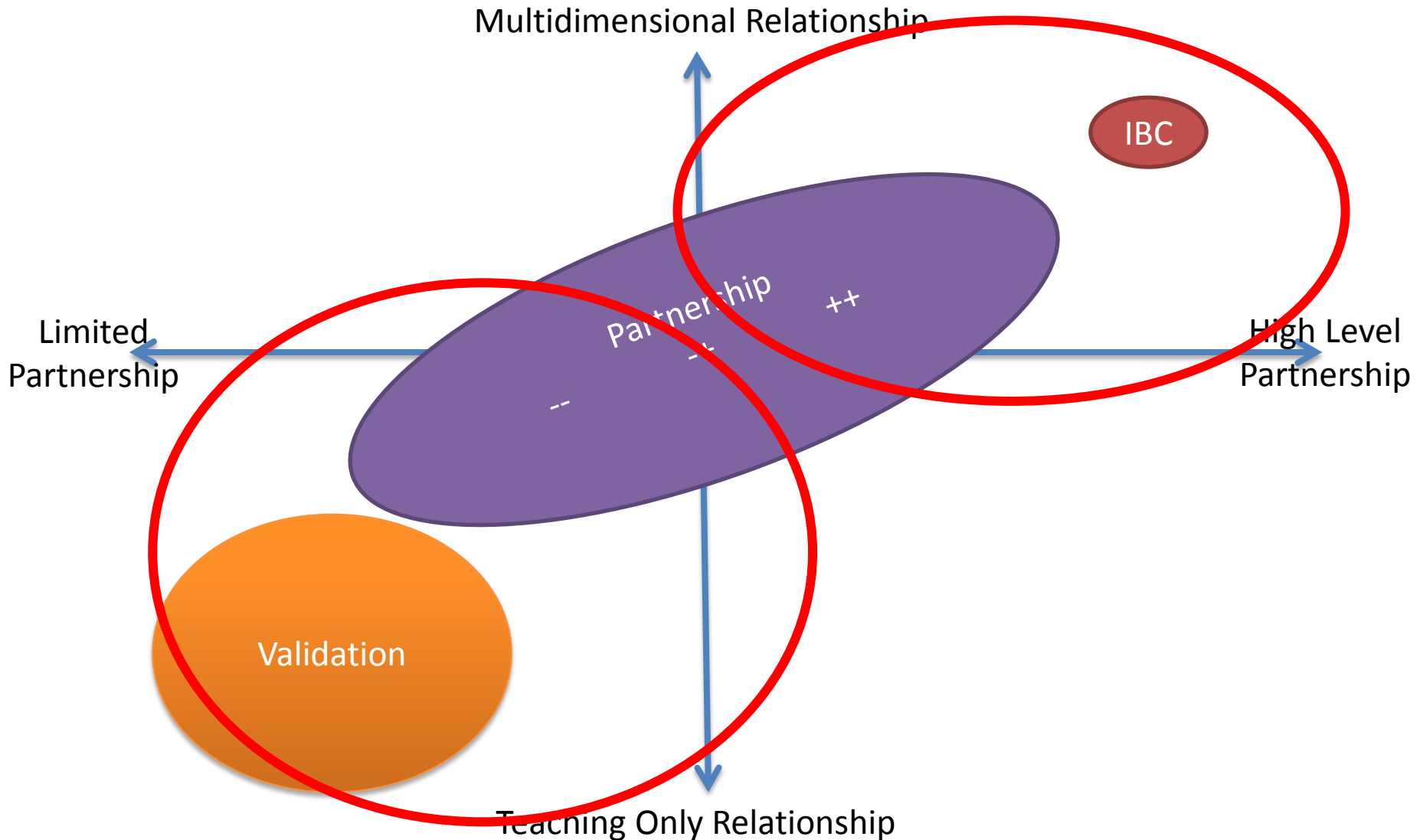


QAA

The fundamental principle underpinning all arrangements for delivering learning opportunities with others is that the degree-awarding body has **ultimate responsibility** for **academic standards** and the **quality of learning opportunities**, regardless of where these opportunities are delivered and who provides them.

QAA Chapter B10: Managing higher education provision with others, P.6

# TNE Types: Thai-UK University Partnerships



# TNE Model

# Model 1: Double Degrees

## Overview

- Thai university works in partnership with a UK University
- The Thai student is awarded 2 degrees
- The student gains an international experience



# Model 1: Double Degrees

## Types of Double Degrees

- 2+2: 3+1: 2+1+1+1 .... It goes on.
- 2+2: 2 Years Thai University: 2 Years UK University



# Model 1: Double Degrees

## **How to develop a Double Degree**

- Connect and build trust (Relationship Development)
- Identify degree programmes of interest
- Undertake curriculum matching
- Sign agreement ACA/MoU
- Identify and formulise process for students (Market the programme)
- Keep constant communication at all levels, monitor student performance



# Model 2: Duel Degrees

- Thai university works in partnership with a UK University
- The Thai Student gets 1 degrees awarded jointly by both institutions
- Students gains an international experience
- Harder to set-up that double degrees



# Model 3: Global Degrees

- Thai University works with a global network of two or more universities
- Students from each institution all start at one institution and after a year progress to the next institution
- The degree is awarded jointly by all institutions
- Students gains a global international experience
- Very harder to set-up



# Model 4: UK Outward Flex

- UK Universities send students to study at Thai partner universities; or their Thai TNE partner
- This enhances the UK student experience





# Model 5: Research TNE

- University research synergies
- Joint research funding (The Newton Fund)
- Research centres
- Branch campus (Government support)
- TNE Teaching developing into TNE research (CAU)





# Case Studies

Implications for Thai Universities



China



# China

- BA (Hons) Environment Management
- 2+1TNE+1 – Double Degree
- Market analysis and business planning stage



- Lessons for Thai Universities
  - You can do more with strong relationships
  - Part TNE: Part mobility models



# Brazil



# Brazil

- Double Degree – International Management
- 2.5+1+0.5
- New product; product champion



- Lessons for Thai Universities
  - Relationships starts 1:1 but needs to become multidimensional
  - Global environmental factors

1 Brazilian Real equals

**0.19 British Pound**

|                                   |                  |
|-----------------------------------|------------------|
| <input type="text" value="1"/>    | Brazilian Real ▾ |
| <input type="text" value="0.19"/> | British Pound ▾  |



1 Thai Baht equals

**0.020 British Pound**

|                                    |                 |
|------------------------------------|-----------------|
| <input type="text" value="1"/>     | Thai Baht ▾     |
| <input type="text" value="0.020"/> | British Pound ▾ |





# Hong Kong





- Developed over 8 years
- Flying Faculty Model 2+1.5TNE
- Expanded into new areas and new models



- Lessons for Thai Universities
  - Relationships can expand; but will always be based around Teaching; as that is the partners strategy
  - High level commitment is important

# Sri Lanka



- Largest UK TNE development in SL
- Flying Faculty – Local academics
- Sharp growth



- Lessons for Thai Universities
  - Partnership with the right UK university
  - Extra input and commitment needed
  - Cultural issues

# Qatar





# Qatar

- Potential development
- ICB with strong local partner
- High level of engagement



- Lessons for Thai Universities
  - Work closely with government departments
  - Long term vision

# kob khun krap -

## ขอขอบคุณ

TNE can transform lives,  
economies and even  
countries..... Let's drive  
it in the right direction

