

## Sponsorship and exhibition opportunities

Raise your profile and reach out to professional organisations in the international education community by promoting your products and services at Going Global 2019.

To find out what opportunities are available, please contact the Going Global team.

[going.global@britishcouncil.org](mailto:going.global@britishcouncil.org)

## Join the debate

Connect with us on LinkedIn: search for 'British Council HE Going Global'.

In keeping with the British Council's green policy, all other promotional materials will be available online:

[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

To keep up to date with the conference as it develops, subscribe to our e-newsletter via our website.

#GoingGlobal2019

@HEGoingGlobal

[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)



'What (Going Global) does is to bring innovations and best practices together so that all education institutions from around the world can tap into those ideas.'

**Ibrahim Yakasai, Director,  
National Universities  
Commission, Nigeria**

# Going Global 2019

**The conference for leaders  
of international education**

Berlin Congress Centre

Germany

13–15 May 2019

Knowledge diplomacy  
and the digital world

Call for proposals  
Now open!

# What is Going Global?

Going Global is the world's largest open forum for international tertiary education leaders and specialists. This interactive conference is an unparalleled opportunity to network, debate and explore collaborative solutions to the challenges facing the sector in the 21st century.

At Going Global 2019, we will explore the theme 'Knowledge diplomacy and the digital world: does international tertiary education have a role?'

As the digital world transforms our society, it brings both immense opportunities and significant risks. New technologies and platforms are revolutionising the way in which knowledge is produced, accessed and used globally. Solutions to many of the world's greatest challenges are increasingly within reach. At the same time, the speed and scale of change is disrupting labour markets and business models, radically changing the nature of jobs and the skills needed for these. Just as technologies are creating huge opportunities and wealth for some, many more remain excluded, deepening inequality and polarising societies.

Historically, international tertiary education has fulfilled a unique position as a global knowledge producer, developer of high-level skills and powerful anchor in local and global society. But in a radically different future world, how relevant will it be and what contribution can it make?

Going Global will debate the role of international tertiary education in this new paradigm, focusing through a policy or practice lens, on four particular roles:

- global knowledge producer
- high-level skills developer
- global society anchor and solution provider
- leader and partner and nation builder in a future world.

'Why do we come to Going Global? I think many of us in the university sector come looking for answers to our problems, solutions to our challenges. The answers are more likely to come when we are able to share our latest conundrum not only with our immediate neighbours, but also with colleagues facing quite different challenges, perhaps from a university many thousands of miles away.'

**Professor Janet Beer, Vice-President, Universities UK and Vice-Chancellor, University of Liverpool**



## What to expect

- Three-day conference in the heart of Berlin
- 150+ high-profile speakers
- 30+ exhibitors
- 1,000 participants from 80+ countries
- 30+ interactive sessions, including roundtable discussions and knowledge exchange workshops
- Welcome networking reception.

## Could you help shape Going Global 2019?

We are seeking innovative, agenda-setting proposals that consider audience interactivity from a policy or practice perspective that will facilitate the sharing of knowledge and insights across borders.

We welcome challenging perspectives, and are especially interested to hear from thought-leaders anticipating and driving future agendas.

You are invited to submit one of the following proposals:

- individual contributor
- full session (content and contributors)
- workshop facilitator
- poster.

## Submit your proposal

Submit a proposal from Monday 16 July 2018 until Friday 5 October 2018.

Poster submissions will be accepted up until Monday 21 January 2019.

[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

## Register to attend

Registrations for Going Global 2019 will open in January 2019.

Sign up to our e-newsletter to stay up to date:

[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

'I have attended Going Global for the past four years and find that each time I have the opportunity to meet with universities from all around the world. It's also a great place to discuss how higher education drives economies and social development.'

**Brian Cantor, Vice-Chancellor,  
University of Bradford**

