

British Council IELTS Partner Programme

About British Council IELTS Partner Programme

The British Council IELTS Partner Programme is a partnership scheme for organisations that register for IELTS with British Council. It is designed to show appreciation for the support that your institutions offer us. There are 3 levels; Bronze, Silver and Gold. Your level of membership depends on the increasing percentage of the number of candidates you register with us compared to the previous year. Your level will be reviewed *every year*.

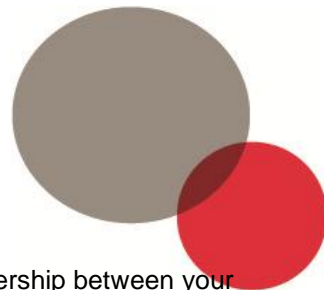
Increasing percentage	Level of membership
0-15%	Bronze
16-30%	Silver
31%+	Gold

For new members, the initial placement will come from number of registered candidates on your first six months. You will earn 1 point for each candidate you register for IELTS exams on behalf of the British Council. The number of points of each level of membership on initial placement is demonstrated in the below table.

Points	Level of membership
10-60	Bronze
61 -200	Silver
201+	Gold

Only 3 steps to join IELTS Partner Programme:

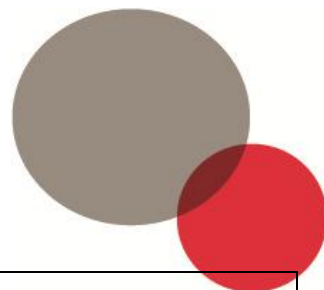
1. Provision of IELTS information and application process to your customers.
2. Collecting the application forms with test fees and handing them in one go to the British Council 2 weeks before the test date.
3. Exclusively referring your students to British Council in the first instance.



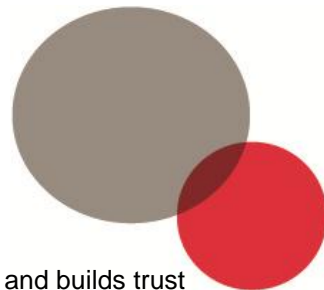
Benefits of the British Council IELTS Partner Programme:

The benefits accumulate as you move up the levels enabling a long-term mutually beneficial partnership between your organisation and the British Council.

Rewards	Benefits	Bronze	Silver	Gold
Promotional materials				
British Council's Promotional materials e.g. IELTS Information leaflet, IELTS test date bookmark, IELTS Tip CD-Rom (Aiming High)	Support your staff in providing professional produced IELTS information to customers	✓	✓	✓
British Council Authorisation IELTS Registration Agent Notice	Your agent status will be well recognised and valued by customers.	✓	✓	✓
Use of British Council and IELTS Logos on your website and PR literature subject to final approval on artwork	Your agent status will be well recognised and valued by customers.	✓	✓	✓
Your organisation's name and contact number on the British Council's website	A channel for prospects to visit your website and turn them into your customers.	✓	✓	✓
British Council Authorisation IELTS Registration Agent Mini Poster	Your agent status will be well recognised and valued by customers.	✓	✓	✓
British Council branded pull-up banner	Your agent status will be well recognised and valued by customers.		2 max/yr	4 max/yr
Resources				
Range of free resources for your candidates: <ul style="list-style-type: none"> Online practice material "Road to IELTS" Access to "Learning Lounge" (Practice speaking test with BC Teachers & IELTS Text books) 	Ways to help your customers prepare themselves for the test and improve their scores.	✓	✓	✓
Discount on Road to IELTS License. (IELTS Practice Online)	Tool to emphasise your IELTS expertise and add value to your customer offer	5%	10%	15%
Complimentary IELTS resource books <ul style="list-style-type: none"> Top tips for IELTS IELTS Specimen Materials 	Ways to help your customers prepare themselves for the test and improve their scores.	1 copy	1 copy + 2 upon request	2 copies + 3 upon request



Additional support				
IELTS Administrative Training for your staff at British Council	Your staff will be confident and able to provide high quality information to customers	✓	✓	✓
Exclusive IELTS Administrative Training for your staff at your premises	Special arrangement exclusively for your staff. No need to travel to BC. All staff will gain more confidence and be able to provide accurate information to customers. It is an opportunity for them to ask BC questions privately.			✓
IELTS Teaching Workshop for your IELTS teachers	Teachers will gain updated guidelines on IELTS test. Opportunities for teachers to build up IELTS teacher network.	✓	✓	✓
Exclusive IELTS Teaching Workshop for your IELTS teachers	Special arrangement exclusively for your IELTS teachers. They will be gain updated guidelines on IELTS test and opportunity to talk in depth details with our instructor.			✓
IELTS Presentations by BC staff	Provide the most up to date information to your customers and opportunities for them to talk to British Council IELTS staff directly.	1/yr	1/yr+1upon request	1/yr+2 upon request
IELTS Pre-test session	Customers will gain experience of IELTS test free of charge.	✓	✓	✓
Exclusive IELTS Pre-test session for your group of customers	Special arrangement exclusive for your customers. To have a private session on gaining experience of IELTS test.		1/yr	1/yr+1upon request
Others				
Handling fee (50THB/candidate)	A financial token of appreciation from us	✓	✓	✓
Free seat for IELTS Test	You may include it in one of your marketing campaigns		2/yr	4/yr
Complimentary a dinner for two voucher at The Landmark Hotel	A further token of our appreciation			✓



About British Council Thailand and IELTS

The British Council creates international opportunities for the people of the UK and other countries and builds trust between them worldwide. Our work in IELTS and other UK examinations supports this purpose by:

- Building the UK's role as a leading provider of educational opportunity for people overseas
- Promoting the use of UK qualifications as global benchmarks for measuring achievement and competence
- Providing opportunities worldwide for individuals to use those qualifications to achieve life goals.

We offer high quality products in a huge variety of subject areas: academic, vocational and creative. It is our reputation for quality and security that has led to UK examinations in many areas being adopted as benchmarks in many different parts of the world; for the same reasons British Council examinations services are the chosen representatives of overseas examining bodies all over the world.

IELTS is the world's proven English test. Over 1.5 million candidates take the test each year to start their journeys into international education and employment.

IELTS is now recognised by more than 6000 institutions in over 135 countries.

As co-owner of the test, British Council in Thailand delivers IELTS to ten thousands of individuals every year. Our teaching centre not only prepares students to do well in IELTS, we also train teachers on how to deliver IELTS preparation to their students. We also offer our candidates a range of free resources to help them prepare well for the test.