
PROGRAMME

HIGHER EDUCATION PARTNERSHIP FORUM: UK-THAILAND TRANSNATIONAL EDUCATION

THURSDAY 18 OCTOBER 2018, 09.00 – 13.00 HRS
PINNACLE 1-2, 4TH FLOOR, INTERCONTINENTAL
BANGKOK

HIGHER EDUCATION PARTNERSHIP FORUM

RATIONALE

International collaboration is increasingly becoming a means of sharing and building a common agenda among higher education institutions, making higher education one of the most internationalised sectors in the world. Various international strategies have been employed and goals achieved at different levels. For example, transnational education partnerships open up opportunities for local students to get into higher education, improve the overall quality of higher education programmes, and foster international understanding at national level. At student and institutional level, transnational education is perceived to offer an affordable alternative to studying abroad for the whole programme, enhancing international outlooks and English language skills as well as increasing the capacity to do research together.¹

The British Council together with the Office of the Higher Education Commission has been supporting the development of higher education partnerships between Thai and UK higher education institutions, particularly transnational education in recent years. This forum will share a wealth of experience, accumulated first-hand by Thai institutions, looking at the obstacles, lessons learnt and the future of higher education partnerships.

OBJECTIVES

1. To offer knowledge and experience sharing as well as networking opportunities between Thai and UK universities to further strengthen the delivery of transnational education
2. To discuss the challenges faced in the development and delivery of transnational education and other higher education partnership programmes as well as the way forward
3. To create an enabling environment for UK and Thailand to thrive in the higher education partnerships

PARTICIPANTS

50 - 80 administrators, academia and international relations officers from Thai and UK universities

DATE AND VENUE

The forum will be held on **Thursday 18 October 2018** at **09.00 – 13.00 hrs.** at Pinnacle 1-2, 4th Floor, **InterContinental Bangkok.**

REGISTRATION

Attendance to the forum is free. Registration is required. Register for the Forum here: https://britishcouncil-vksfv.formstack.com/forms/hep_forum_registration



¹ Impacts of transnational education on host countries: academic, cultural, economic and skills impacts and implications for programme and provider mobility: British Council (2014).

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PROGRAMME AND SPEAKERS

Time	Programme
08.45 – 09.00 hrs.	Registration
09.00 – 09.15 hrs.	Opening ceremony and group photo Welcome remarks Andrew Glass OBE, Director, British Council Opening remarks Dr Suphat Champatong, Secretary-General, OHEC
09.15 – 10.00 hrs.	Keynote <i>Key challenges for Thailand and how international higher education partnerships could help tackle them</i> <ul style="list-style-type: none">• Assoc Prof Dr Bundit Thipakorn, Vice President for Education Development, KMUTT <i>TNE Common framework—data analysis to inform policy and regulation development and enrolment planning</i> <ul style="list-style-type: none">• Kevin Van Cauter, Senior Advisor (Higher Education Partnerships), British Council
10.00 – 10.40 hrs.	Presentations <i>Strengthening and sustaining partnerships—a collaboration that sprung from a research partnership into a joint degree</i> <ul style="list-style-type: none">• Prof Steven W Edwards, Principal Fellow of the Higher Education Academy, University of Liverpool <i>Key success factors in international higher education collaboration—a case study of TNE programme on Thai studies</i> <ul style="list-style-type: none">• Dr Nitinant Wisawaisuan, Dean, Pridi Banomyong International College, Thammasat University
10.40 – 10.50 hrs.	Refreshments
10.50 – 11.40 hrs.	Panel discussion <i>Tackling common issues in TNE development</i> <i>This session will explore how universities cope with the following topics:</i> <ul style="list-style-type: none">a) <i>English proficiency</i>b) <i>Tuition fees and scholarships</i>

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- c) *Credit transfer*
- d) *Staff exchange*
- e) *Industry engagement*
- f) *Sustainability of TNE programmes in Thailand*

Panelists:

1. Dr Sarawut Jansuwan, Associate Dean for Administrative Affairs, NIDA
2. Prof Steven W Edwards, Principal Fellow of the Higher Education Academy, University of Liverpool
3. Jon Pike, Director of Internationalisation, Westminster Business School, University of Westminster
4. Assoc. Prof. Dr. -Ing. Thira Jearsiripongkul, Dean, Faculty of Engineering, Thammasat University

Moderator: British Council

11.40 – 12.30
hrs.

Presentations

Higher education partnerships: looking into the future

1. ***Branch campus: the case of the University of Nottingham Malaysia***
Diane Chee, Chief Marketing Officer, University of Nottingham, Malaysia
2. ***Why the institutions chose to develop a TNE degree programme, and their future aspirations***
 - Dr Kanin Salao, Faculty of Medicine, Khon Kaen University
 - Jon Pike, Director of Internationalisation, Westminster Business School, University of Westminster
3. ***Future vision of the higher education sector in Thailand***
Representative from Office of Higher Education Commission (TBC)

12.45 – 13.00
hrs.

Q&A, and Wrap up

British Council

13.00 hrs.

Lunch