







Mechanisms Supporting Sustained Collaboration between Government, Industry, and University

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GLOBAL EDUCATION DIALOGUES

The East Asia Series 2013-2014



Agenda





- Starting Point
 - 2 Challenges and Pressures
 - 3 Solution
 - 4 Vision

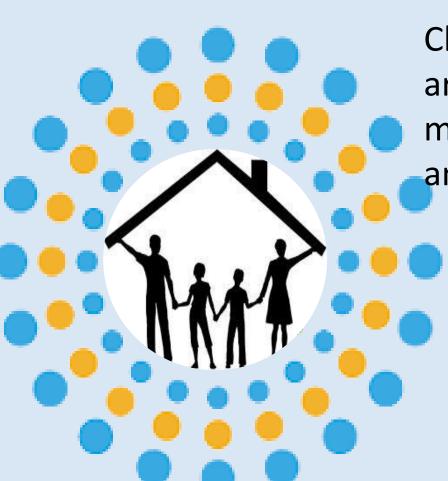




Starting Point







Children and their development are at the forefront of the minds of government, industry and university leaders





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Challenges and Pressures (1/2)





Industry

- •Global competition
- •Decline of value-add

Government

- •Key Performance Indicators
- •Slow economic growth

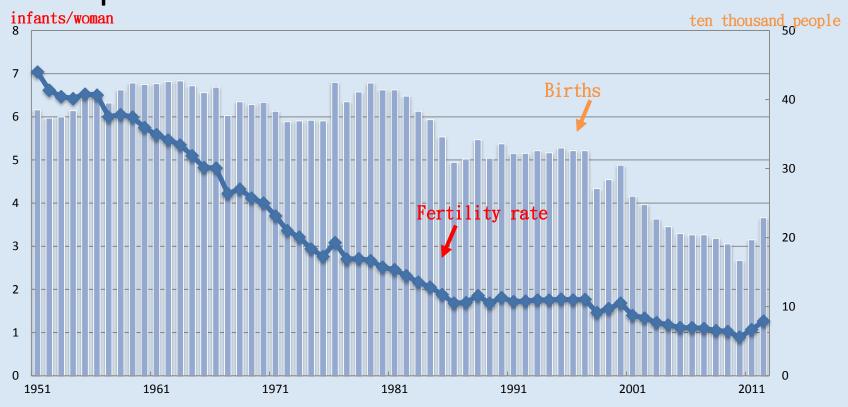
University

- •Decline of employment rate among graduates
- •Industry-academia gap





With low fertility, parents cultivate their children's development with heart and soul



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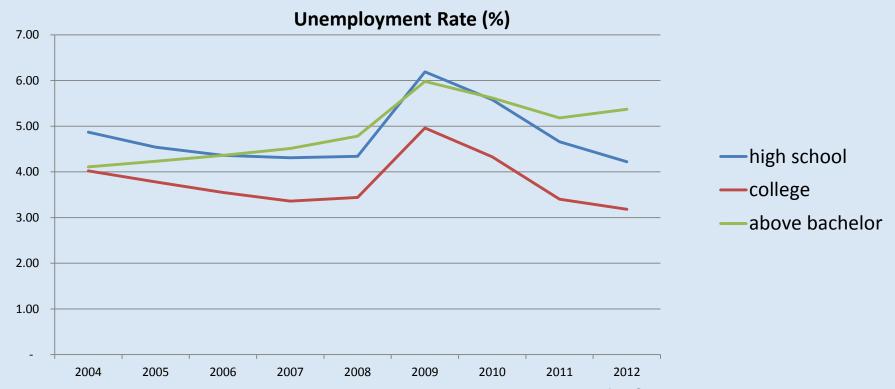


Challenges and Pressures - University





Yet, young people and the highly educated are facing unemployment in Taiwan



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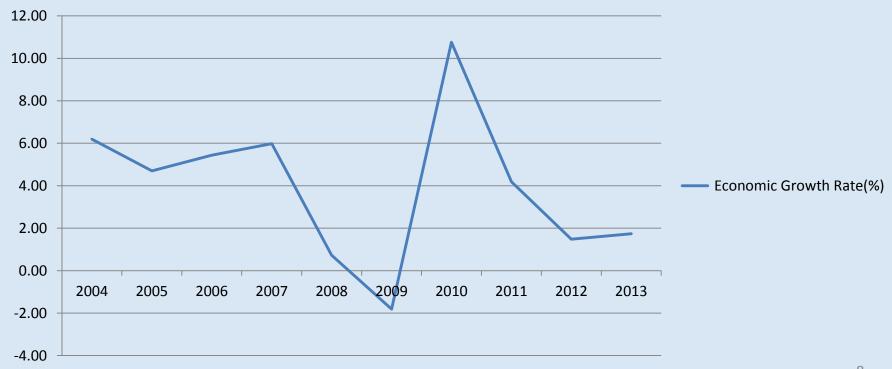


Challenges and Pressures - Government



With global economic challenges, growth has been slow in Taiwan over the past few years





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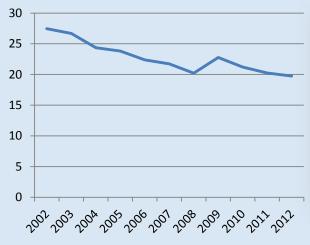
Challenges and Pressures - Industry

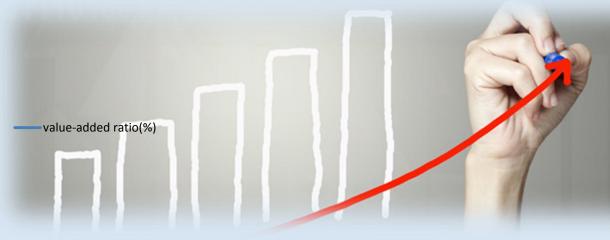




Policies to promote industry diversification and innovation in Taiwan aim to correct the low valueadd ratio for the manufacturing industry

value-add ratio(%)







Industry-Academia Gap





It is indicative of serious issues in terms of both the education system and manpower utilization







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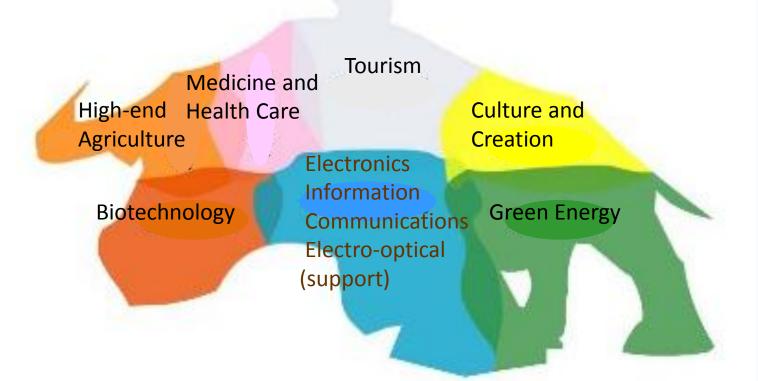




Societal/Economic Solutions



Six Key Emerging Industries





Six Key Emerging Industries (1/2)



Biotechnology

- Supra incubator center
- Establish a regulatory environment compatible with international standards.

Medicine and Health Care

 Expand national healthy safety, international medical services, smart medical services and healthcare and build up the brand.

Culture and Creation

• Introduce business models and intangible asset assessment schemes and provide the industry with R&D assistance to commercialize creative culture.



Six Key Emerging Industries (2/2)



Tourism

- Establish themes for regional development
- receive a makeover of industry structure and manpower through the "Foundation Building" plan to build competitiveness at the grassroots level.

Green Energy

- Develop Taiwan into a key developer and producer of energy technologies.
- Cultivate the high-level expertise needed in energy technology and develop pioneering energy technologies.

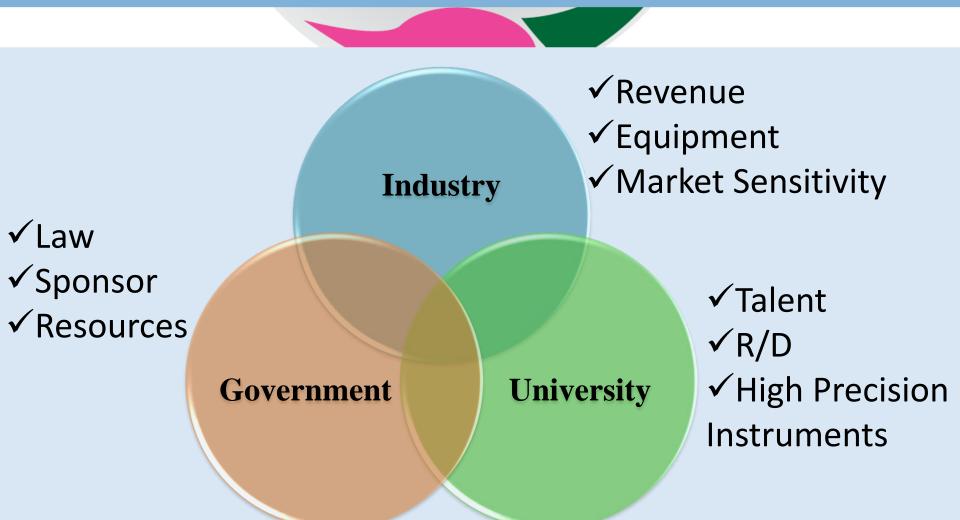
High-end Agriculture

- LOHAS and healthy agriculture.
- Expand the producer labeling and certification scheme to differentiate local products from imports.



Triple Helix Cooperation RRI



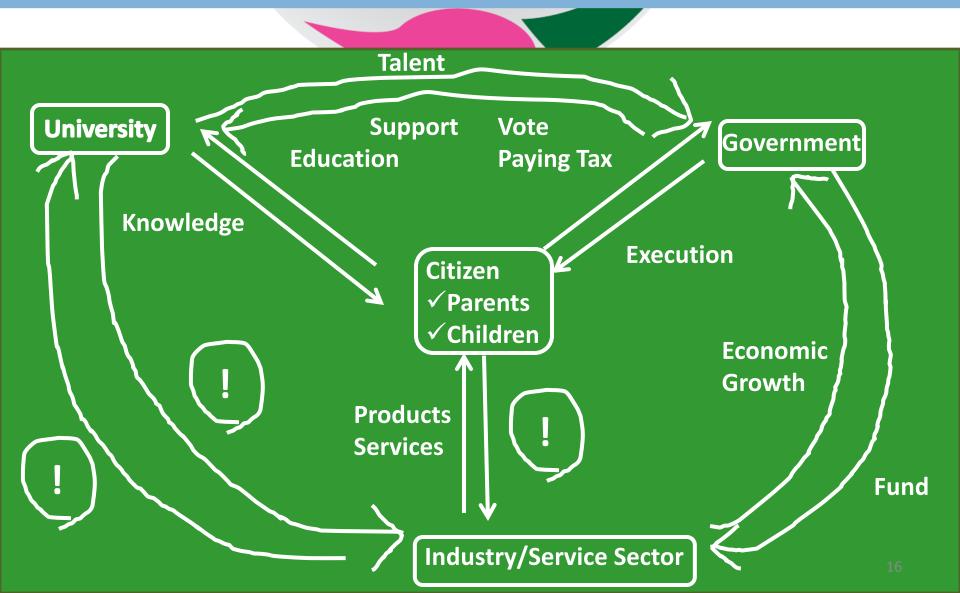




Interwoven Relationship



RRİ





Trust Building





Trust is the most important basis of collaboration and cooperation

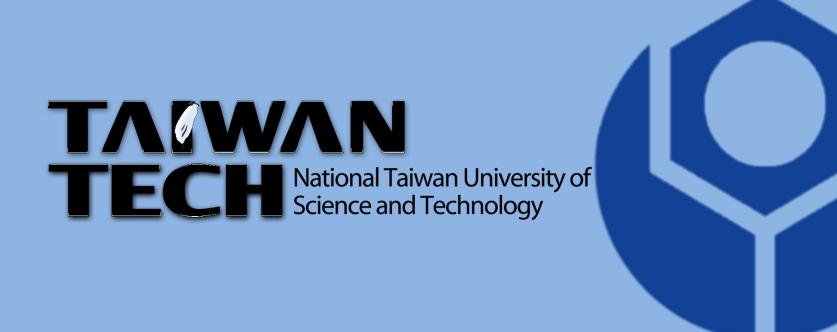














Rankings of Taiwan Tech



QS World University Rankings by Subject 2013	World Rankings	Taiwan Rankings
Computer Science and Information Systems	51-100	3
Mechanical Engineering	101-150	3
Chemical Engineering	151-200	4
Electrical and Electronic Engineering	101-150	5
Education and Training	151-200	5



Dare to think outside the box







Innovative Business Competition





Demo/Pitch Day









BRITISH Office of Research and Development (Bridge/Connector)





- Innovative Technology Database
- Pattern Portfolio



ORD

- Searching & Matching Platform
- Resources Networking

General Affairs Service

- Administrational support
- Project management
- Record keeping and statistics



- Entrepreneurship Program
- Research Resource Allocation
- Incubation Consultancy



BRITISH COUNCIL Interaction between Industry and Academic





Enterprise Ventures and SMEs Established industries



Professors Experts Students





Industrial-University Cooperation



Industrial-University collaboration center plays searching and matching platform



Entrepreneur submit requests



Sign a contract





Industrial College







Enterprise leaders and professors ensure that curriculums are designed with the needs of industry







Incubation Campus













Strategize Long-term Platform RRI with Industries







Periodic Meetings and Regular Visits







Small Business Innovation Research



Government funding support helps reduce the costs and the level of risk that SMEs must bear when engaging in innovation or R&D

Phase I

NT \$1,000,000 total governmental subsidy for 6 months.

Phase II

NT \$10,000,000 total governmental subsidy for 2 years.

Phase II+

NT \$5,000,000 total governmental subsidy for 1 year.



IP to IPO



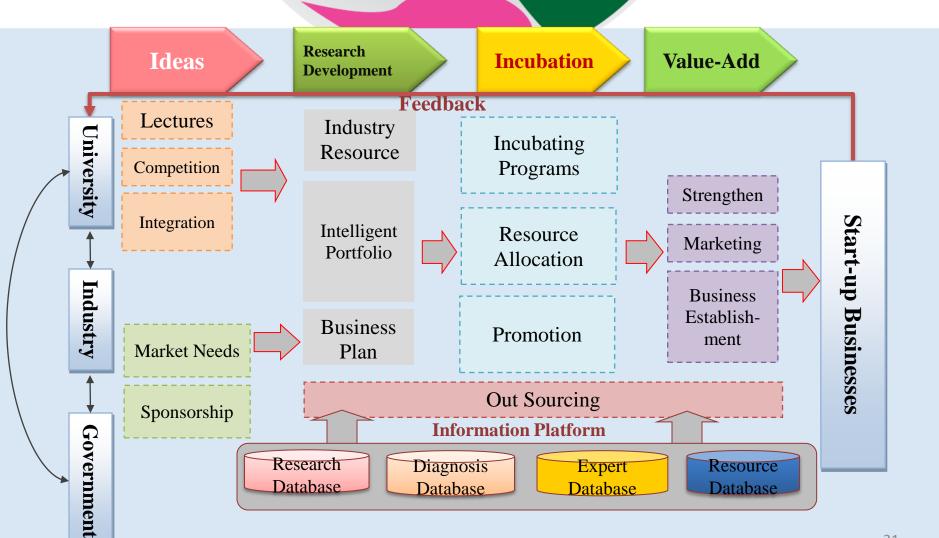


- ➤ Encourage applied research
- >Extend R&D knowledge and achievements to the industry









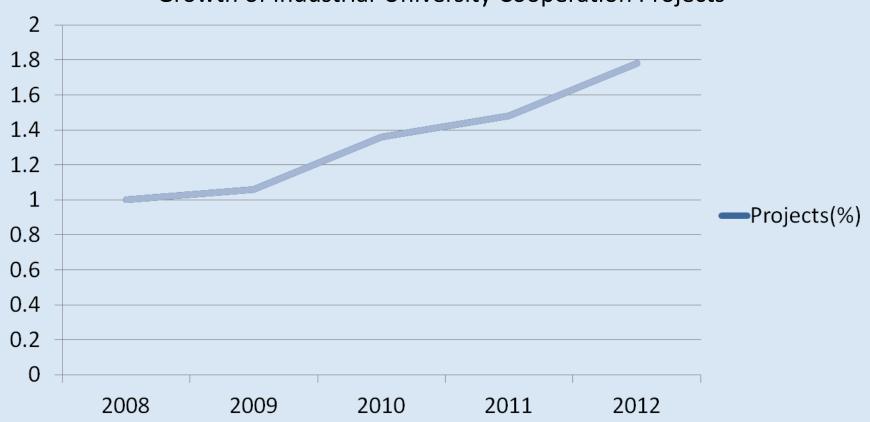


Growth of Cooperation Projects





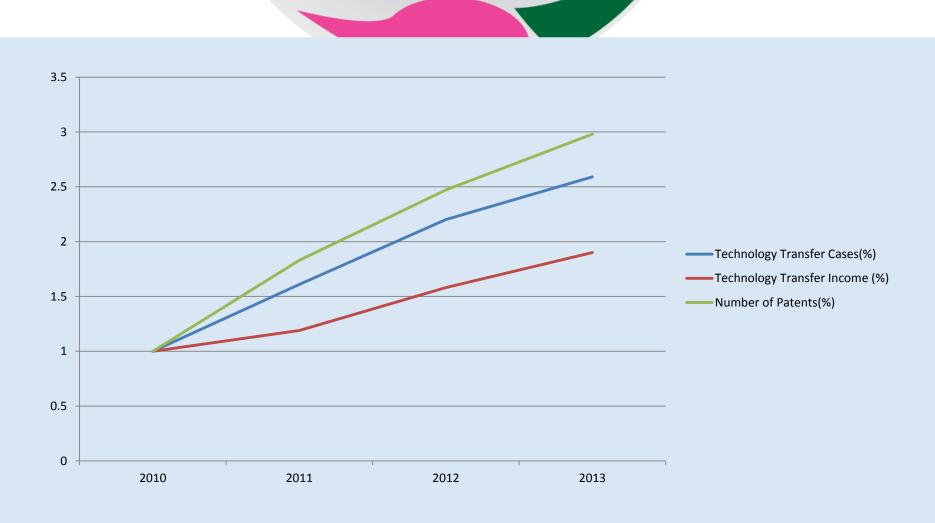
Growth of Industrial-University Cooperation Projects





IP and Technology Transfer RRI







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The Role of the Connector



Growth

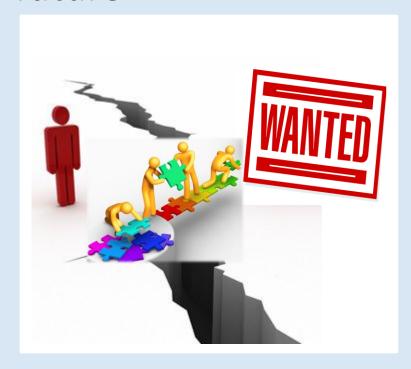


Vision





Children are well-developed and have a bright future











Thanks for listening