KEY SUCCESS FACTORS IN INTERNATIONAL HIGHER EDUCATION COLLABORATIONS

A CASE OF THE TNE PROGRAMME ON THAI STUDIES

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Higher Education Partnership Forum:
UK-Thailand Transnational Education
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THAMMASAT UNIVERSITY

- Research University
- University for People
- International University
- Sustainable University

- 4 campuses
- 27 Faculties/Colleges
- 286 curriculum
- 300+ MOU
- 99 international curriculum
- 37k students
University-University Partnership
300+ MOUs in 40+ countries

Student exchange/ area studies/ faculty exchange/ research collaboration/ short programme
Development of Internationalisation at Thammasat University

(1) Rockefeller scholarship granted to Faculty of Economics (1969) to establish MA in economics (English programme)

(2) Economics taught in English were developed at undergraduate level

(3) Full degree programme in Economics (BE) and Business Administration (BBA) (1993), together with Exchange Programmes (UC consortium & PIM)

(4) Establishment of Area Studies Centre (India/Inst. of East Asia Studies/ASEAN/Russia & CIS/Australia & APEC)

(5) First Double Degree Programme in Engineering (with Univ. of Nottingham, est. 1996)


(7) Semester Abroad as part of the curriculum requirement (2007, when PBIC was inaugurated)

(8) Scholarship, exchanges, recruitment of non-Thai students & Diplomatic Education

(9) Double Degree (Thai-UK TNE programme phase 1 in 2016 & phase 2 in 2017)

(10) Research collaboration & more integrated partnership with innovation and deeper sharing, incl. joint supervision of graduate theses
Key Success Factors for International Higher Education

- **Establishment of Partnership**
  - Well-defined vision and mission of the University's internalisation policy
  - Long-term commitment, understanding, trusts, and mutual benefits
  - Strengthen existing partnerships and create new collaboration
  - Power of collaboration through University-University, University-Industry, Alumni Network & Diplomatic Education

- **Assurance of Happy and Safe Stay**
  - Pre-departure (immigration & visa)
  - On Arrival & Orientation, incl. housing
  - Safety & Hygiene

- **Curriculum Development and Award of the Degree/Certificate**
  - Admission strategies
  - Development of quality assurance to ensure outcome-based learning
  - Credit Transfer System
  - Flexibility of the Curriculum

- **Promotion of Faculty Academic Excellence**
  - Faculty mobility (visiting scholar, senior research fellow, etc.)
  - Joint publication of international standard research

- **Extensive Learning Support**
  - Financial support & Scholarship
  - Exchange Fund
  - Services to equip students with necessary skills required for professional development, incl. library, IT, extra-curriculum activities, cultural studies and visits to sites of heritage

- **Efficient Internal Administration with Capacity-Building Mechanism**
  - Design workflow that allows interaction
  - IT, e-office, database of students, alumni, faculty members and supporting staff for equal and efficient communication
  - Human Resources Development
Credit Transfers/Certificate/Degree Awarding

International Study Programme

Double Degree

Exchange

Study Abroad
Pridi Banomyong International College

Located on the eastern bank of the Chao Phraya River at Ta Prachan

As a commitment to the internationalisation of Thammasat University, the College was established in 2008 to introduce unique interdisciplinary area-studies programmes taught in English.

Of particular emphasis are programmes and degrees created in collaboration with leading universities overseas.
Core Competencies

(I) Curriculum: interdisciplinary, international and integration-oriented

(II) Extensive public-private partnership with both domestic and international organisations

(III) Faculty members with high capacity in research in specialised areas and extensive engagement in policy recommendations
B.A. Degree Programme

- B.A. in Thai Studies
- B.A. in Chinese Studies
- B.A. in Indian Studies

Total Credits: 129 credits
Thai Studies

Interdisciplinary study with thematic courses on economic development, politics, business opportunities, society, contemporary issues, language and culture of Thailand and relations to the world.
Core Courses

PD 201 Principle of Law for Social Justice
PD 202 Intercultural Communication
PD 203 Presentation and Public Speaking
PD 204 Data Science
PD 205 Multilateralism and International Organisation
PD 301 Social Science Research Methods

Sample Specialised/Thematic Courses
THS 201 Religious Inter-faiths
THS 324 Thai Dances and Music Appreciation
THS 231 Thai Cuisine
THS 233 Media and Entertainment in Thailand
THS 331 Thai Traditional Medicine
THS 343 Society and Culture of Thailand
Desirable Qualities of Graduates

Educating *good citizens* of the world with *frontier knowledge* and understanding of *diversity*, *analytical thinking*, *intercultural communication skills*, and *adaptive capacity*, who can solve problems in *real life* with *virtues* and responsibility.
Thai Studies Certificate & Summer Program

Designed for undergraduate students and individuals who wish to learn about Thailand, with emphasis on current issues and socio-economic development, Thai culture and society. Students will enjoy extensive interaction among instructors and international students as well as cultural exposures.
Initiative of the double degree through the Thailand-UK TNE 4.0

Finalising MOU with SOAS on double degree of Thai Studies
Pridi Banomyong International College, Thammasat University and School of Languages, Cultures and Linguistics at SOAS, University of London.

Students who successfully complete their studies at both institutions, shall be eligible to have conferred upon them a BA degree in Southeast Asian Studies awarded by SOAS and BA in Thai Studies by Thammasat University.

**DEGREE REQUIREMENT**

**B.A. Thai Studies** (4 years with option of taking a semester or a year on student exchanges under Thammasat University agreement.)

*Two semesters a year (with a summer as an option.). Each semester lasts 15 weeks, each course is conducted 3 hours per week.*

**2+2 Double Degree**

B.A. in Thai Studies & B.A. in South East Asia Studies

Pridi Banomyong International College, Thammasat University and School of Languages, Cultures and Linguistics at SOAS, University of London.

Students who successfully complete their studies at both institutions, shall be eligible to have conferred upon them a BA degree in Southeast Asian Studies awarded by SOAS and BA in Thai Studies by Thammasat University.
Internationalisation for Society Engagement and Enhancement of People-to-People Linkages

Knowledge transfer
Knowledge exchange
Knowledge assimilation
Knowledge for change
Challenges of International Study Strategies

- Curriculum Design (double-degree/joint supervision/multidisciplinary studies)
- Identification of Strategic Partners
- Linkage to Local Community
- Design of Mechanism to Ensure Continuity and Support Dynamism of Collaboration
Thank You