

# **KEY SUCCESS FACTORS IN INTERNATIONAL HIGHER EDUCATION COLLABORATIONS**

## **A CASE OF THE TNE PROGRAMME ON THAI STUDIES**

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# THAMMASAT UNIVERSITY



Research  
University

University  
for People

International  
University

Sustainable  
University

4  
campuses

27  
Faculties/  
Colleges

286  
curriculum

99  
international  
curriculum

300+  
MOU

37k  
students

# University-University Partnership

## 300+ MOUs in 40+ countries



Student exchange/ area studies/  
faculty exchange/ research  
collaboration/ short programme



(1) Rockefellers scholarship granted to Faculty of Economics (1969) to establish MA in economics (English programme)

(2) Economics taught in English were developed at undergraduate level

(4) Establishment of Area Studies Centre (India/ Inst. of East Asia Studies/ ASEAN/ Russia & CIS/ Australia & APEC)

(3) Full degree programme in Economics (BE) and Business Administration (BBA) (1993), together with Exchange Programmes (UC consortium & PIM)

(5) First Double Degree Programme in Engineering (with Univ. of Nottingham, est. 1996)

(6) Exchange Fund (2002)

(7) Semester Abroad as part of the curriculum requirement (2007, when PBIC was inaugurated)

(10) Research collaboration & more integrated partnership with innovation and deeper sharing, incl. joint supervision of graduate theses

(9) Double Degree (Thai-UK TNE programme phase 1 in 2016 & phase 2 in 2017)

(8) Scholarship, exchanges, recruitment of non-Thai students & Diplomatic Education

Development of Internationalisation at Thammasat University

## Establishment of Partnership

Well-defined vision and mission of the University's internalisation policy

Long-term commitment, understanding, trusts, and mutual benefits

Strengthen existing partnerships and create new collaboration

Power of collaboration through University-University, University-Industry, Alumni Network & Diplomatic Education

## Assurance of Happy and Safe Stay

Pre-departure (immigration & visa)

On Arrival & Orientation, incl. housing

Safety & Hygiene

## Curriculum Development and Award of the Degree/ Certificate

Admission strategies

Development of quality assurance to ensure outcome-based learning

Credit Transfer System

Flexibility of the Curriculum

## Promotion of Faculty Academic Excellence

Faculty mobility (visiting scholar, senior research fellow, etc.)

Joint publication of international standard research

## Extensive Learning Support

Financial support & Scholarship

Exchange Fund

Services to equip students with necessary skills required for professional development, incl. library, IT, extra-curriculum activities, cultural studies and visits to sites of heritage

## Efficient Internal Administration with Capacity-Building Mechanism

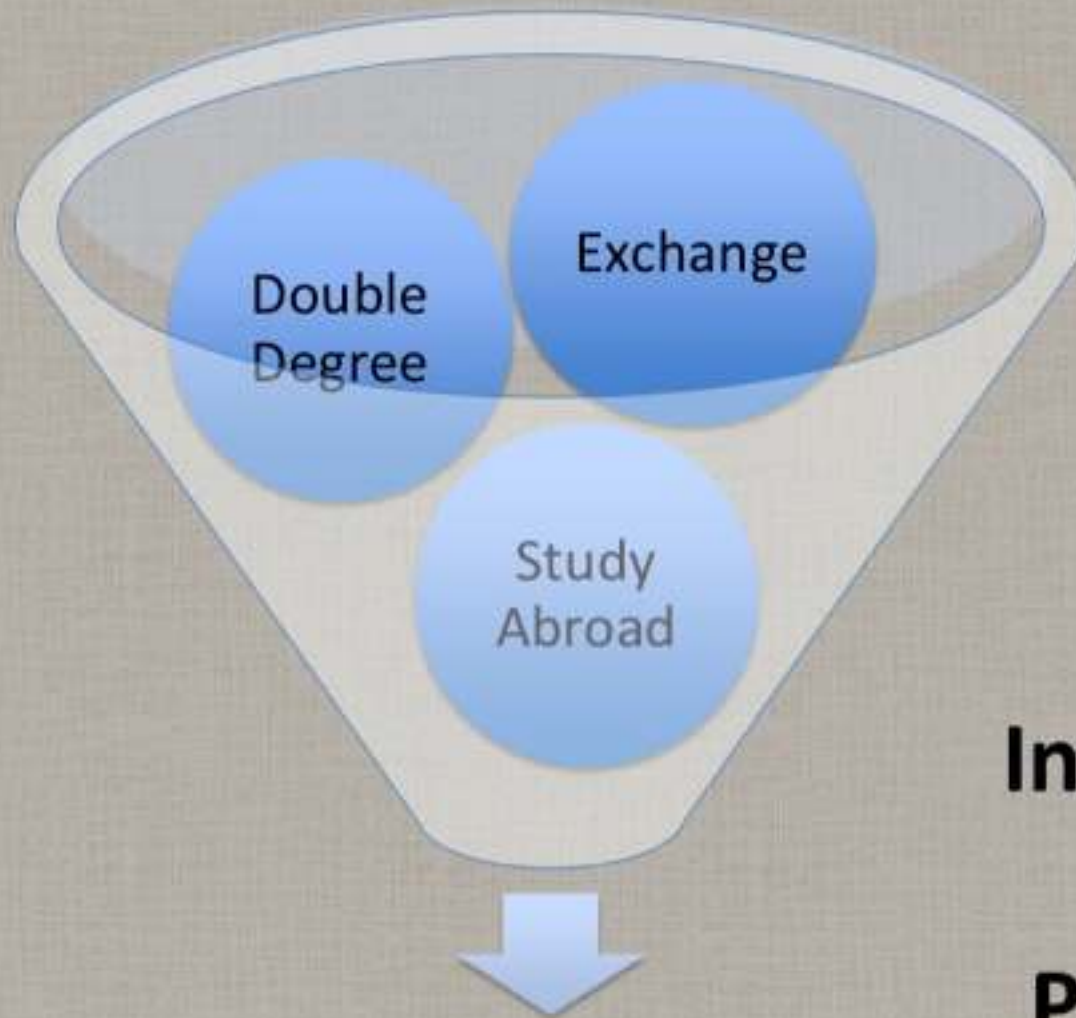
Design workflow that allows interaction

IT, e-office, database of students, alumni, faculty members and supporting staff for equal and efficient communication

Human Resources Development

**Key Success Factors for International Higher Education**





**Credit Transfers/ Certificate/  
Degree Awarding**

**International  
Study  
Programme**

# PRIDI BANOMYONG INTERNATIONAL COLLEGE



Located on the eastern bank of the Chao Phraya River at Ta Prachan

As a commitment to the internationalisation of Thammasat University, the College was established in 2008 to introduce unique interdisciplinary area-studies programmes taught in English.

Of particular emphasis are programmes and degrees created in collaboration with leading universities overseas.

## CORE COMPETENCIES



**(I)**

Curriculum: interdisciplinary, international and integration-oriented

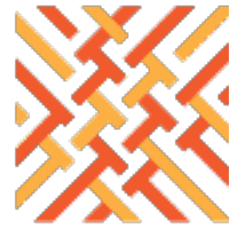
**(II)**

Extensive public-private partnership with both domestic and international organisations

**(III)**

Faculty members with high capacity in research in specialised areas and extensive engagement in policy recommendations





# B.A. Degree Programme

- B.A. in Thai Studies
- B.A. in Chinese Studies
- B.A. in Indian Studies

**Total Credits:**  
129 credits

General Basic Courses (30)

Interdisciplinary Core Courses (18)

Thematic Courses (57)

Minor & Electives (21)

Internship (3)

A Semester Abroad



**PBIC**  
PRIDI BANOMYONG  
INTERNATIONAL COLLEGE  
Thammasat University

# Thai Studies

Interdisciplinary study with thematic courses on economic development, politics, business opportunities, society, contemporary issues, language and culture of Thailand and relations to the world.



# Interdisciplinary Core Courses

## Core Courses

*PD 201 Principle of Law for Social Justice*

*PD 202 Intercultural Communication*

*PD 203 Presentation and Public Speaking*

*PD 204 Data Science*

*PD 205 Multilateralism and International  
Organisation*

*PD 301 Social Science Research Methods*

## Sample Specialised/ Thematic Courses

*THS 201 Religious Inter-faiths*

*THS 324 Thai Dances and Music Appreciation*

*THS 231 Thai Cuisine*

*THS 233 Media and Entertainment in  
Thailand*

*THS 331 Thai Traditional Medicine*

*THS 343 Society and Culture of Thailand*





## Desirable Qualities of Graduates

*Educating good citizens of the world with **frontier knowledge and understanding of diversity**, **analytical thinking**, **intercultural communication skills**, and **adaptive capacity**, who can solve problems in real life with **virtues and responsibility***



**PBIC**  
PRIDI BANOMYONG  
INTERNATIONAL COLLEGE  
Thammasat University

# Thai Studies Certificate & Summer Program

Designed for undergraduate students and individuals who wish to learn about Thailand, with emphasis on current issues and socio-economic development, Thai culture and society. Students will enjoy extensive interaction among instructors and international students as well as cultural exposures.





Initiative of the  
double degree  
through the  
Thailand-UK  
TNE 4.0



Finalising  
MOU  
with  
SOAS on  
double  
degree of  
Thai  
Studies





# DEGREE REQUIREMENT

**B.A. Thai Studies** (4 years with option of taking a semester or a year on student exchanges under Thammasat University agreement.)

*Two semesters a year (with a summer as an option.). Each semester lasts 15 weeks, each course is conducted 3 hours per week.*

## 2+2 Double Degree



## B.A. in Thai Studies & B.A. in South East Asia Studies

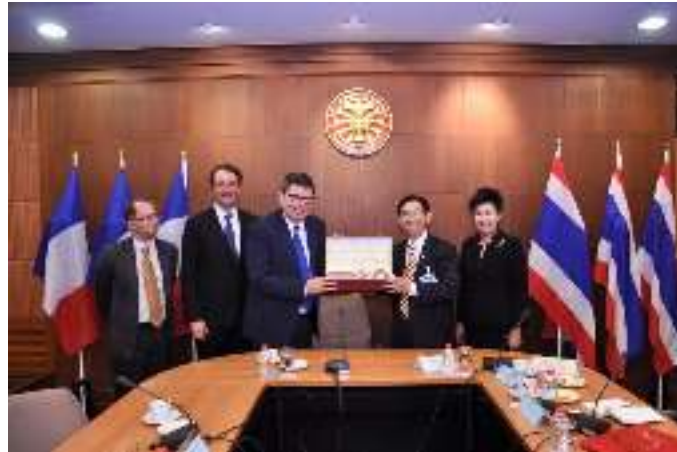
Pridi Banomyong International College, Thammasat University and School of Languages, Cultures and Linguistics at SOAS, University of London.

Students who successfully complete their studies at both institutions, shall be eligible to have conferred upon them a BA degree in Southeast Asian Studies awarded by SOAS and BA in Thai Studies by Thammasat University.



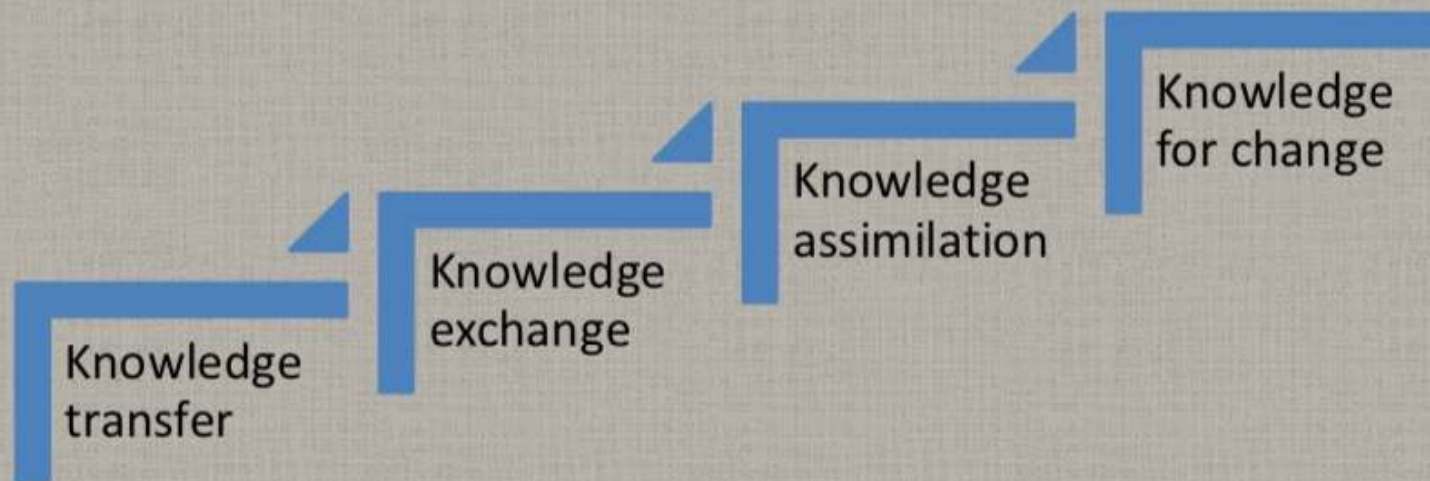


# Diplomatic Network





## Internationalisation for Society Engagement and Enhancement of People-to-People Linkages



# Challenges of International Study Strategies

Curriculum Design (double-degree/ joint supervision/  
Multidisciplinary studies

Identification of Strategic Partners

Linkage to Local Community

Design of Mechanism to Ensure Continuity  
and Support Dynamism of Collaboration

# Thank You



**PBIC**

PRIDI BANOMYONG  
INTERNATIONAL COLLEGE

**Thammasat University**

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