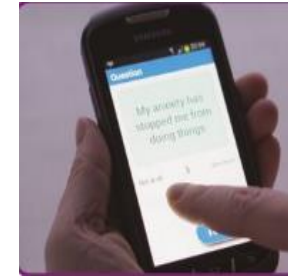


LESSONS LEARNED FROM CAPACITY BUILDING THE HE SECTOR IN THE UK TO SUPPORT SOCIAL ENTREPRENEURSHIP, INNOVATION & LEADERSHIP



THE UNIVERSITY LOTTERY



Nickala Torkington, Co-Founder & Director Flourish CIC and former UnLtd Staff / Associate

- National Context & Policy on Social Enterprise
- Background context / phases of support
- Example case studies of good practice in the way HEIs have build capacity and innovated support
- Examples of the range of social ventures across staff student and graduate communities
- Some headline findings on the legacy left and the future of this work

National Policy & Context on Social Enterprise

There are an estimated **471,000 UK social enterprises** overall. This equates to **9% of the SME sector overall**. This is made up of 99,000 social enterprises with employees and 371,000 social enterprise with no employees. Social enterprises with employees, **employ roughly 1.44 million people**.

Department for Culture & Media Sport 2017 Report:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/644266/MarketTrends2017report_final_sept2017.pdf

The Public Services (Social Value) Act came into force on 31 January 2013. It requires people who commission public services to think about how they can also secure wider social, economic and environmental benefits.

<http://www.powertochange.org.uk/wp-content/uploads/2017/08/Report-8-Community-Business-Social-Value-Act-1.pdf>

THE FUTURE OF BUSINESS

State of Social Enterprise Survey 2017

Social Start-ups



25% of social enterprises are under 3 years old, three times the proportion of start-ups compared to SMEs (8%).

Working where it is needed most



28% of social enterprises are based in the most deprived communities in the UK.

Female entrepreneurship



Consistent with previous surveys, 41% of social enterprises are led by women.

Over half of social enterprises (51%) have a majority female workforce.

Diverse leadership



The leadership teams of social enterprise reflect the communities where we live and work¹: 12% of social enterprises are BAME-led; 34% have BAME directors

¹ 2011 UK census

A fair paying field



78% of social enterprises report paying the living wage to their employees.

The ratio between the average wages of highest and lowest paid employees is 2.7:1.

Creating opportunities in tough times



Two-thirds of social enterprises (69%) are supporting people from disadvantaged groups, and 44% are employing them.

Commercially resilient



47% grew their turnover in the last 12 months, compared to 34% of SMEs

Selling to the public



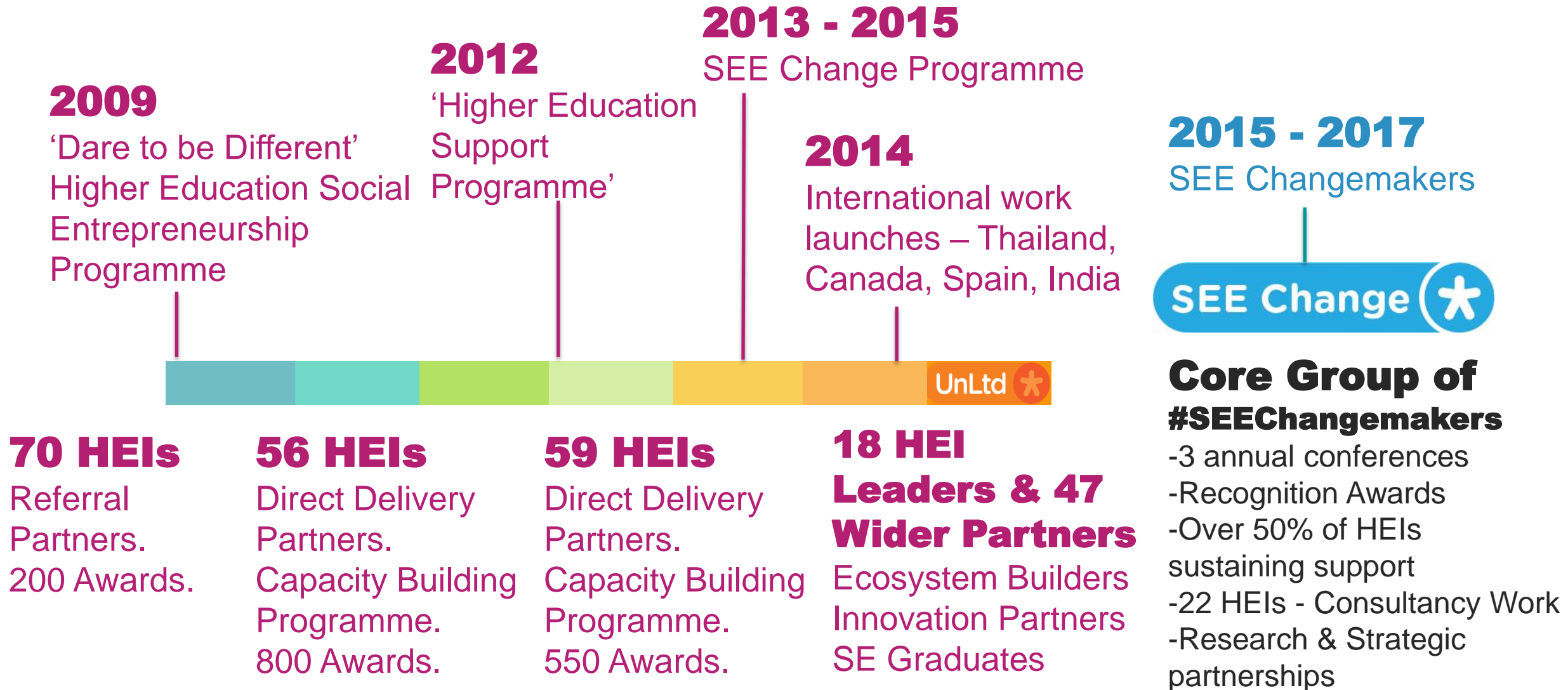
For 27% of social enterprises, selling to the public is the main source of income.

Supported by





UnLtd/HEFCE programmes in HE



Constantly working in partnership



Innovation Highlights

INITIAL LESSONS LEARNED..... TO IMPROVE

Infrastructure Development (Internal/External)

Student Led
Clusters of support

Influencing curriculum – Cross Departments/sectors

Pipeline of over 3000 Social Entrepreneurs supported across Staff, Students & Graduates

Experiential learning is the Key

- Immersion & live project activities in modules
- Growing scope for career paths, internships and work placements in SE sector eg. **Salford, Oxford Brookes, Leeds**
- Students as supporters, volunteers, consultants to SEs
- **Apprenticeship Levy**

Growth of National & International Leadership/Development Ops

Eg. **GSEN, Enactus, NCEE, ERASMUS, British Council, NESTA Catalyst, Sandpit, SE Mark, SE UK, Impact Hub, Student Hubs, SSE,**

Progression of HEIs as recognised leaders in supporting social Innovation & entrepreneurship globally
Thailand, India, Canada, USA, New Zealand, China, South & Central America, South, Korea, Pakistan, Spain, Italy, Norway, Poland

Consistency/quality of info, tools & mainstreaming

Communication & celebrating success

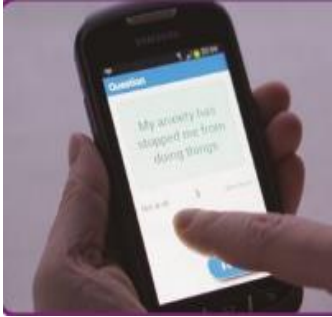
Hackathon hot air

Community need, involvement / impact

Sustainability of programmes/venture

Support for ventures beyond universities

Case Studies – UnLtd #SEEEChangemaker Booklet



5-10 years on....

“To what extent has the HE Sector the capacity to support social entrepreneurs, innovators & leaders?”

Key enablers, barriers & opportunities

Enablers

- Strong partnerships & collaborative ethics
- HE Sector has aligned values with SE
- Committed people & 5-10 yrs of legacies
- Wealth of assets – recognised across HEIs, SEs & Stakeholders
- Funding/Investment – to capacity build, develop consistency & pump prime/match innovation and entrepreneurship

Barriers

- Lack of strategic buy in across the board
- Lack of recognised/ measured value & impact
- Lack of consistency in support offered across the country
- Difference between staff SE & Student/Grad SE journey
- HEIs can be less agile as partners
- General lack of external communication & engagement
- Supporting SEs to scale

Opportunities

- Evolving legacies & trusted cross sector/ institution peer networks
- 3000+ social ventures initiated in HEIs over last 5 yrs
- Continued significant cash & pro – bono investment
- Growing recognition
- TEF/REF/DLHE/HEBCIS
- Ambassadors & champions
- Applied research /SV potential
- Wider local/national agendas
- Potential procurement opportunities

KEY ASSETS

KNOWLEDGABLE
STAFF

EXTERNAL
PARTNERSHIPS

STRATEGIC BUY IN

TRUSTED PEER
NETWORKS

CASH AWARDS

INCUBATION/ACCELERATOR

THANK YOU

We're happy to talk further

Questions...thoughts...comments...

@HEFCE

@UnLtd
@GlobalSEN

UnLtd.org.uk
gsen.unltd.org.uk

-
- Nickala@flourishtogether.org.uk
 - +44 7815023363
 - @Nickala5 @ FlourishCIC