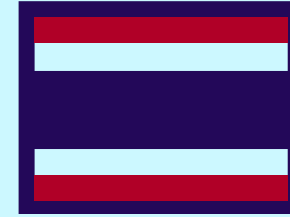

Market trend and UK agent and counsellor training and engagement

17 January 2025



people-to-people relations



English



Education



Arts

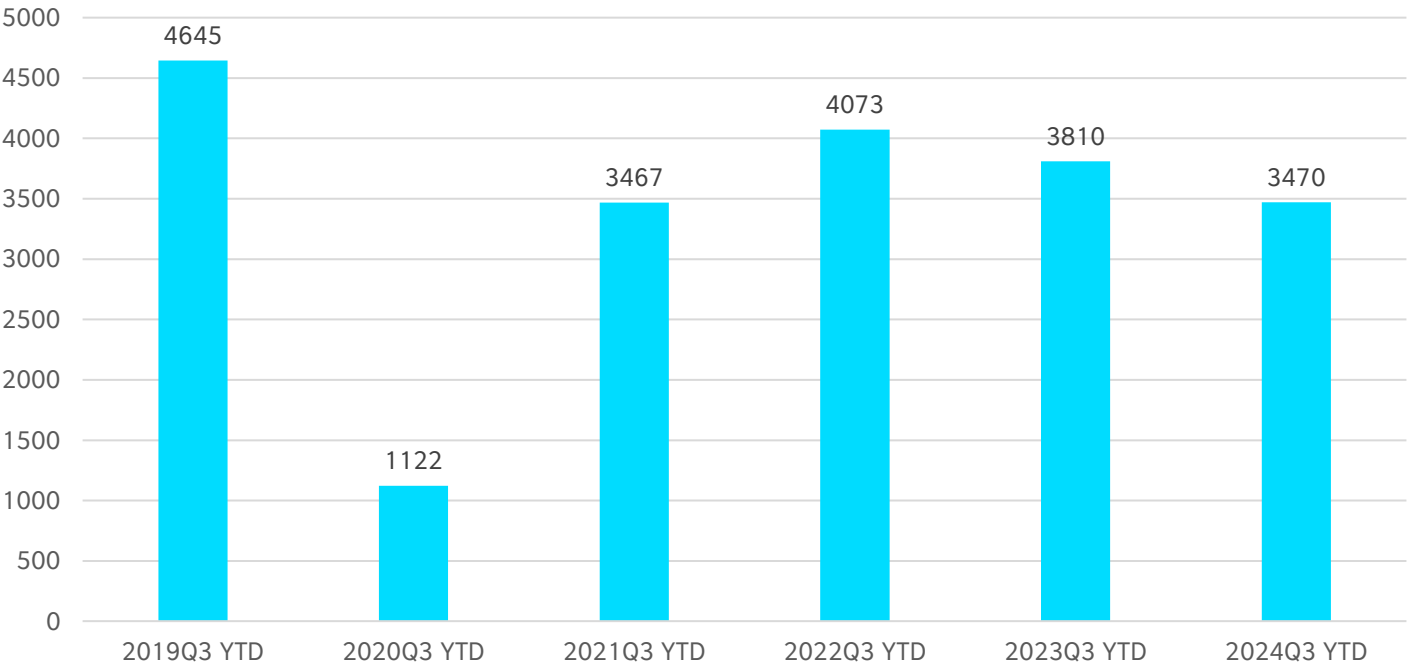
We create opportunities for young people in Thailand to meet their personal and professional dreams and aspirations underpinned by a knowledge of English and access to UK qualifications, both of which the British Council leads on through our direct English teaching and assessment and our partnership with partners

The British Council in Thailand brings together the best of Thailand and the UK's education, science, and research institutions to address global challenges and cooperate on multilateral bodies such as ISPF, Thai-UK World Class University Consortium, Alumni UK, and UK Scholarships.

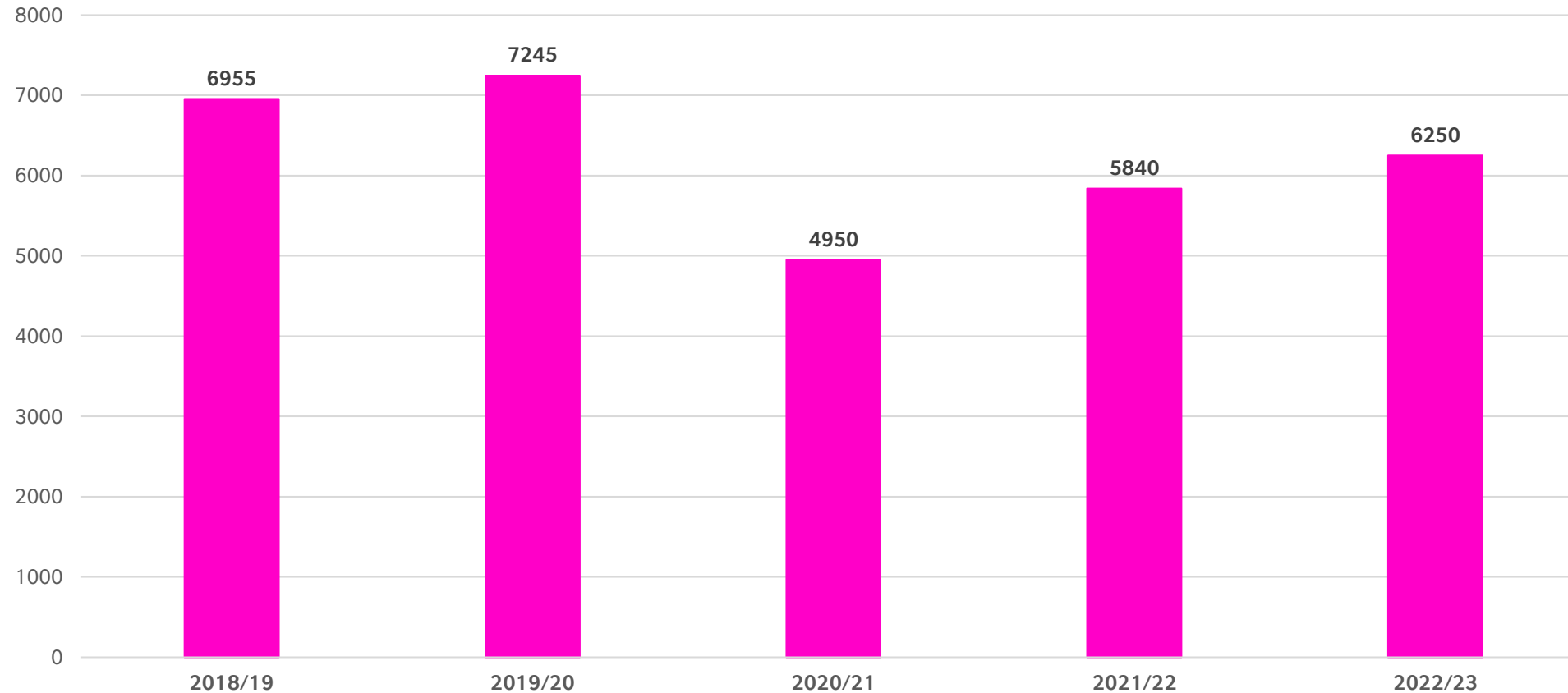
We bring together UK and Thai experts to address shared challenges such as an ageing population and inequality through the power of arts and culture, and share UK expertise in festivals and soft power to support Thailand's ambitions to grow its own international cultural prominence and soft power.

Market trends

Student visas issued from Thailand up to 3Q YTD



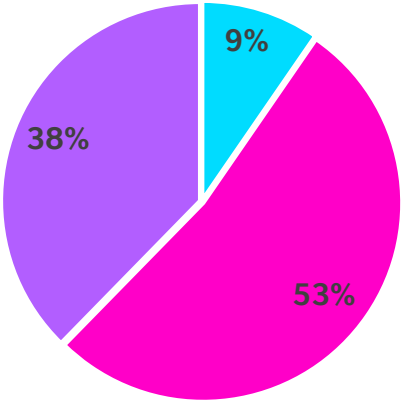
Enrolments from Thailand in UK higher education in 2022-23



Source: HESA

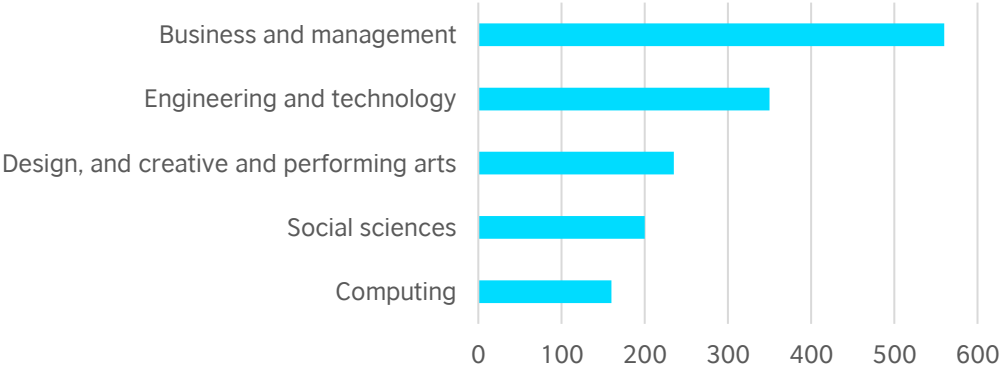
Enrolments from Thailand 2022-23

Level of study

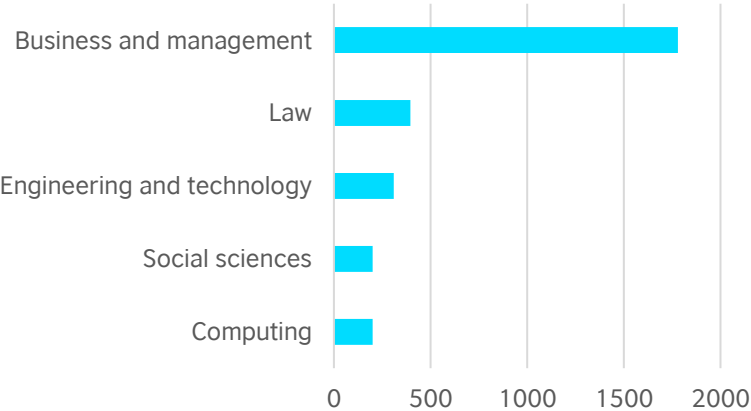


■ Postgraduate Research ■ Postgraduate Taught ■ First Degree and Other Undergraduate

Undergraduate: Top 5 subject areas



Postgraduate: Top 5 subject areas



Source: HESA

UK agent and counsellor training and engagement



UK training and engagement hub

The hub provides a one-stop-shop for agents and counsellors to engage with the UK as a study destination through:

- Study UK toolkits
- certified training
- events and webinars
- announcements and alerts
- research and insight.

The platform is designed for:

- education counsellors
- education agents
- anyone else that has a role in engaging international students about the UK as a study destination, including British Council staff and staff at university overseas offices.

The hub



What is the hub?

How to register for the hub



You can register via <https://agent-counsellor-ukhub.britishcouncil.org/Account/Login> or use the QR code below.



UK agent and counsellor training



The British Council's training provides agents and counsellors with in-depth knowledge and awareness of the UK as a study destination, so they can help and support UK-bound students effectively.

The entire training programme is free of charge. There is no registration fee and no certification fee.

The course is 100% online, so there's no need for any face-to-face learning or assessment.

UK agent and counsellor training

When you successfully complete the course and confirm your understanding of the National Code of Ethical Practice for Education Agents, you will receive an online certificate and digital badge certifying your knowledge and understanding of the UK as a study destination.

Benefits of being certified



- International recognition for having achieved a high standard of knowledge and awareness of the UK as a study destination.
- Listing of details on a publicly available database of UK agents and counsellors.
- Digital certificate and badge.

UK Scholarships

GREAT Scholarships



The GREAT Scholarships:

- are jointly funded by the UK government's GREAT Britain campaign and the British Council with participating UK higher education institutions
- aim to widen access to UK education and provide education opportunities to students
- each GREAT scholarship is worth a minimum of £10,000 towards tuition fees only.
- open for application in October every year.

Study UK

Women in STEM Scholarships



- are offered by the British Council in partnership with UK universities to study for a Master's degree in the UK in STEM related subjects.

The scholarship covers:

- tuition fees
- stipend for 15 months (including accommodation allowance)
- allowance to cover accompanying children
- English course and IELTS exam fee (if required)
- return travel to the UK, visa and NHS surcharge costs.

This opportunity opens in December.

- More information: <https://www.britishcouncil.org/study-work-abroad/in-uk/scholarship-women-stem>

Study UK

Education activities

Pre-departure briefing



Alumni UK activities: professional and networking opportunities



Study UK website



Study UK

English



Search



Home

Why study in the UK?

Plan your studies

Scholarships and funding

Moving to the UK

After your studies

Blog

A wide-angle landscape photograph of a coastal area. In the foreground, there are rolling green dunes with tall grass. A group of five young people are walking along a sandy path that winds through the dunes. In the background, a small town or village is visible on a flat plain, with a body of water and distant hills under a hazy sky.

Study in the UK

East Asia Agents Conference 2025

Innovate for a
sustainable future

Hong Kong, 6 March 2025

www.britishcouncil.org



Thank you

www.britishcouncil.org/education/agents-counsellors

