

Leading Change: Our Classroom, Our Community

Empowering Teachers in English Education through Hybrid Models, Al, and Leadership

Ms. Saengkae Khonghuayrob Director, English Language Institute, HCEMC, OBEC, Ministry of Education, Thailand

I. The Foundation: Four Practical Teacher Training Models

The Office of Basic Educational Commission (OBEC) leverages diverse models to ensure

scalable and effective professional development (PD)

Model	Practical Strategy	Key Purpose
1. On-site Cascade Large-scale, high-energy,		Rapid dissemination of standardized content
(Boot Camp (e.g.,	standardization of curriculum	and high motivational impact.
British Council).		
2. Online	Self-paced CEFR-aligned	Maximum scalability and flexibility for
Self-Learning	platform for large numbers	busy teachers.
	of teachers	
3. Online	Online content study paired	Fosters reflective practice to
ReBoot +	with mandatory virtual PLC.	classroom practice.
PLC	•	·
4. Hybrid	Online learning adapted	Provides peer support and allows for
Small-Scale	and shared at local 185	local customization of national PD
	(HCECs).	efforts.

II. Evaluation: Pros. Cons. and Resilience Strategies

Model Type	Pros	Cons (The Challenge)	Solution & Lesson Learned
On-site Large-	Excellent networking;	Rapid dissemination of	Implement mandatory post-training
Scale	standardized, high-	standardized content and	follow-up and coach for content
	quality content delivery.	high motivational impact.	adaptation.
Online	Maximum	High dropout	Integrate mandatory peer-
Self-	scalability; cost-	rates; isolation;	review elements and use
paced	effective;	difficulty tracking	Al analytics to track
	flexible	true application.	engagement.
	scheduling.		
Hybrid	Best of both:	Requires strong	Lesson Learned: Invest
Small-	flexibility + local	local peer	heavily in re-skilling
Scale	support;	leadership and	committed local peer
	contextually	consistent	teachers to ensure PD
	relevant.	technology	sustainability and
		access.	community ownership.



ASEAN TeachingEnglish Online Conference 2025

III. Key Ideas: Innovation, Incentives, and Al Integration

These elements drive resilience and professional advancement:

- PD as a Leadership Pipeline (Master Content Creators): A large-scale hybrid program identifies top teachers (CEFR B1+) who move from content consumers to creators. The result is high-quality, free resources for all teachers (OBEC Content Center).
- **CEFR-Aligned Career Incentives:** Thailand's OTEPC/Teacher Council links CEFR proficiency to professional progression. Achieving CEFR B2 level and above can fast-track professional appraisal (PA) and academic ranking (e.g., K2 to K3) from four years to **three years.**
- Al-Powered Support: OBEC provides teachers and students with free Al Speaking Coach (EDSY) tools for self-paced, individualized practice. This offers instant feedback on pronunciation and language use, directly supporting the push for higher CEFR levels.
- Data-Informed Teaching: The use of free Al-powered student CEFR tests (> 600,000 students assessed) informs teachers' professional needs, driving PLC focus, PA goal setting, and classroom action research, ensuring student achievement reflects teacher effectiveness.

IV. Three Takeaways for ASEAN Colleagues

Takeaway	Focus & Rationale	Action for Your Context
1. Go Hybrid for Sustainability	Combine flexible online content with mandatory, supported PLCs. True growth is driven by reflection and peer accountability.	Build PLC time into your schedule and have the group focus on practical application (e.g., adapting an authentic resource for two CEFR levels).
2. Empower the Local Leader	Trust your teachers to lead. Invest in re-skilling and formally recognizing peer mentors within your school/district to build internal resilience.	Ask your administrator to assign a Peer Learning Facilitator role (with a reduced workload or stipend) to manage your PLC.
3. Link Growth to Reward	Use incentives and AI to close the gap. Provide the tools and the motivation needed for teachers to raise their proficiency.	Request formal recognition of PLC time as accredited PD hours. Ask for support (or budget) for a simple, shared platform for bilateral PLC exchange.



ASEAN Teaching English Online Conference 2025

V. Final Call to Action

Build dynamic, supportive, and community-driven professional growth frameworks in your schools.

- **Start Small:** Implement a "Micro-Teaching Reflection Swap" (5-min peer-recorded lesson with feedback) in your team.
- Make the Ask: Request your local office or school administrator to allocate resources
 to
 create
 a Peer Learning Facilitator role and to formally recognize PLC time as equivalent to PD
 hours.
- **Go Global:** Explore bilateral PLC exchange with a neighboring ASEAN school. Use the insights for co-authored reflections on a teaching blog or journal.

Contact Information Email: Saengkae@esdc.go.th