EURASHE

European Association of Institutions in Higher Education

EURASHE:
European Network of PHE

Connect, ASEAN conference
Bangkok, June 24, 2013

Michal Karpisek, EURASHE Vice-President

Content

- EURASHE background
- Role
- Policy & Strategy
- Developing the Network
- Lessons Learnt

MISSION & OBJECTIVES

EURASHE
introduction

EURASHE
European Association of Institutions in Higher Education

- **EURASHE** is the European association of European Higher Education Institutions (HEIs) that offer professionally oriented programmes and are engaged in applied and profession-related research within the Bologna cycles

- Founded in 1990 in Patras, Greece

- **EURASHE's mission** is to promote the interests of professional higher education in the EHEA and to contribute to the progressive development of the Area of Higher Education and Research (EHERA)

Professional Higher Education

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A type of higher education which emphasises practical professional aspects and professional skills, which consolidates the link between elements of professional practice and academic studies

- A strong link with the world of employment & with enterprises

- Close involvement of all stakeholders (including students)

- Regional embedding of education& research

- Practice-oriented & competence-based

- Accessible and labour-market oriented

- Flexible schemes and study programmes for new groups of learners, following new requirements of the labour market

MEMBERSHIP

EURASHE
members

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Membership

46 full members

17 National Associations of HEIs

29 Individual HEIs

8 associate members

3 Sectorial HEIs Associations

2 Organisations active in HE

1 National Association outside the EHEA

2 Individual HEIs outside the EHEA

Over 1,400 affiliated higher education institutions in 40 countries within and outside the EHEA

EURASHE members

EURASHE members

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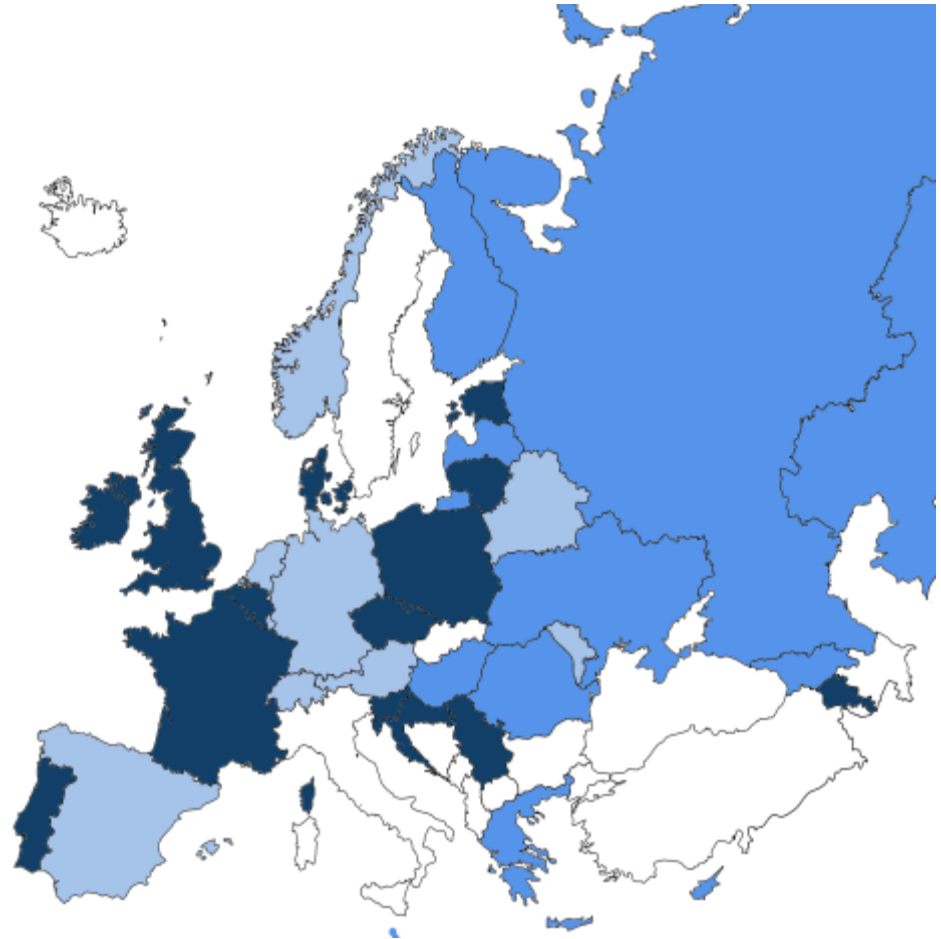
- **17 National Associations:**
  - Armenia, Belgium (2), Croatia, Czech Republic, Denmark, Estonia, France, Ireland, Lithuania, Poland (2), Portugal, Serbia, Slovenia, UK (2)

- **29 Individual Institutions:**
  - Armenia, Cyprus (2), Finland (2), Georgia, Greece (3), Hungary (2), Kazakhstan (4), Latvia (3), Malta (2), Poland (2), Romania (3), Russia (3), Ukraine

- **8 Associate Members (organisations & indirect through sectorial associations):**
  - Austria, Belarus, Belgium, Cyprus, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Lithuania, Malta, Moldova, Netherlands, Norway, Portugal, Romania, Russia, Spain, Switzerland, UK, Ukraine

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Associate members

Sectorial HEIs Association, Organisation active in HE

National Association outside the EHEA, Individual HEIs outside the EHEA

Direct Associate Member

Indirect Associate Members (through associations)*

Within the EHEA: Austria*, Belgium*, Cyprus*, Estonia*, Finland*, France*, Germany*, Greece*, Hungary*, Ireland*, Lithuania*, Malta, Moldova*, Netherlands, Norway*, Portugal*, Romania*, Russia, Spain*, Switzerland*, UK*, Ukraine*

Outside the EHEA: Belarus*, Canada*, Egypt, Kyrgyzstan, Macau (China), UAE*, USA*

EURASHE members

EURASHE outside the EHEA

- EURASHE believes in partnership and that cooperation <u>with other regions in the world</u> is important

Relationships with countries outside the EHEA through **associate membership**, **partnership agreements**, and **co-operations** with other countries in the world such as **Canada**, **the United States of America, China (Macau)** and regions such as **Central Asia** and **Asia**

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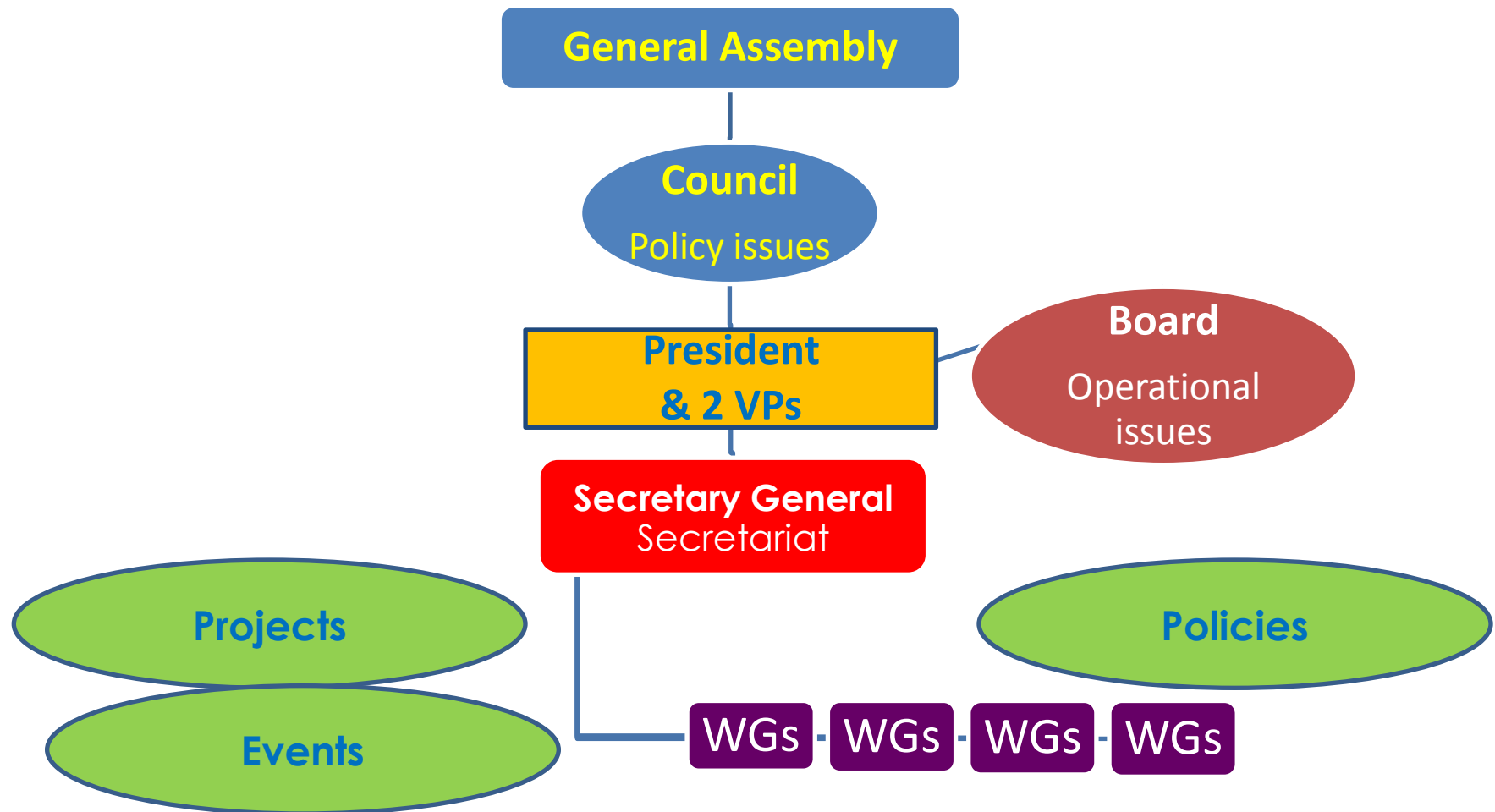
Members' added-value

- Have their voice heard and promoted

- Be fully engaged in the association

- Have an opportunity to cooperate transnationally

- Participate and host EURASHE events

- Enter an enriching discussion to deepen views on the EHEA

- Be partners in interesting and innovative projects

- Have a possibility to endorse policy documents and share good practice

- Receive support and information in adopting and implementing action lines prescribed by the Bologna Process (EHEA) and other European policies

ROLES & STRUCTURE

EURASHE
members

EURASHE Roles

- Representing PHE in Europe

- Policy formulation

- Promotion of PHE in Europe

- Research on specific topics

- Members' services, information & support

EURASHE structure

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                    ┌─────────────────────┐
                    │  General Assembly   │
                    └─────────────────────┘
                              │
                        ╭───────────╮
                        │  Council  │
                        │Policy issues│
                        ╰───────────╯
                              │
   ┌─────────────┐      ╭──────────────╮
   │  President  │──────│    Board     │
   │   & 2 VPs   │      │  Operational │
   └─────────────┘      │    issues    │
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   ┌───────────────────┐
   │ Secretary General │
   │    Secretariat    │
   └───────────────────┘
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Projects

Events

Policies

WGs - WGs - WGs - WGs

EURASHE faces

EURASHE European Association of Institutions in Higher Education

EURASHE PRESIDIUM   EURASHE BOARD

President Orphanides (CY)

Vice-President Karpíšek (CZ)

Vice-President Blondé (BE)

Secretary-General Delplace (BE)

Board member Vandewalle (BE)

Board member Bražiūnas (LT)

Board member Lauwick (FR)

Treasurer Debrulle (BE)

EURASHE ROLE IN POLICY

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members

EURASHE in the EHEA

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Representation of Professional Higher Education

- Contribute towards policy formulation and development processes within EU (ET2020)

- Consultative member of the Bologna Follow-up Group (BFUG) since 2001

- Member of the 'E4-Group' (ENQA, ESU, EUA and EURASHE)

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EURASHE as a policy-maker

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Contribute to further elaboration of professional Higher Education adopting common policy statements (press releases, communications, position papers...) on

- Professional Higher Education and Profession-oriented Research
- Development & Innovation
- National QFs (Linked to Student-centred learning)
- Mobility (linked to International Openness)
- Transparency Tools (linked to Quality Assurance)
- Employability (linked to Lifelong Learning)

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introduction

EURASHE policy documents

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- 2010
  - EURASHE's 10 Commitments for the EHEA in 2020 – Visions & Strategies **www.eurashe.eu/pp10COM**

- 2012
  - EURASHE Overarching Policy Paper 'Towards a Diversified, Responsive and Competitive European Higher Education' **www.eurashe.eu/ppOVER**
  - EURASHE-UASnet Position paper on Research and Innovation **www.eurashe.eu/ppRI**
  - Policy Paper on Quality Assurance & Transparency Tools **www.eurashe.eu/ppQA**
  - Policy Paper on Mobility **www.eurashe.eu/ppMOB**

- 2013 (announced)
  - Position Paper on Employability
  - Policy Paper on Lifelong Learning
  - Strategy 2014 - 2017

EURASHE
policies

European Association of Institutions in Higher Education

EURASHE ACTIVITIES

EURASHE
members

Approaches & activities

- Working groups on priority topics
- Partnership with other networks
  - UAS Net for R&D
  - EUCIS LLL
- Desk top research on relevant issues (e.g. SCHE, LLL, Employability)
- Projects reflecting priority areas
- Policy workshops
- Events (conferences, thematic seminars, workshops)
- Self-assessment & members' feedback
- Support by a 3 year EU Jean-Monet operational grant – strategy development

Working Groups (2011)

1. Profile & mission of PHE

2. Profession-oriented research, development & innovation (partnership with the UAS Net)

3. Qualification frameworks linked to student-centred learning

4. Mobility & international openness

5. Transparency tools & quality assurance

6. Employability & life-long learning

7. Strategy development (cross-cutting)

EURASHE working groups

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working groups engaged in the development of policies

EURASHE working groups

– systematically lead research on our priority topics,

– analyse the current situation of Higher Education,

– actively develop and formulate policy positions on their area of expertise

– represent and further promote policy on behalf of professional Higher Education

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EURASHE projects

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- **HAPHE** – Harmonising Approaches to Professional Higher Education in Europe www.eurashe.eu/haphe

- **Level 5 Missing Link** – Short cycle Higher Education in Europe www.eurashe.eu/l5

- **MAP-ESG** – Mapping the implementation and application of the Standards and Guidelines for Quality Assurance in the EHEA www.mapesg.wordpress.com

- **FLLLEX** – Impact of lifelong learning strategies on professional higher education www.flllex.eu

EURASHE projects

- **CaribErasmus –** Caribbean opening to the Erasmus Mundus www.cariberasmus.eu

- **EquNet** – Enhancing Equitable Access to Higher Education www.equnet.info

- **CELAN** – Language Strategy for Competitiveness and Employability www.celan-project.blogspot.com

- **LLA** – Lean Learning Academies www.leanlaerningacademy.eu

EURASHE events

- **Annual Conferences** (Split, 2013; Riga, 2012; Nice, 2011; Tallinn, 2010)

- **Annual LLL seminars** (RPL, Prague, 2012; SCHE, Budapest, 2011)

- **Seminars on 'Bologna' topics** (Moscow, 2011)

- **Tailor-made Events for members** (QA & ESG, Nicosia, 2012)

- **Internal working groups' meetings** (3-4 times per year)

- **Pre-Ministerial Convention** (Budapest, 2010)

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Supported by the operational grant by EU Jean-Monet programme

STRATEGY DEVELOPMENT 2014 - 2017

EURASHE members

EURASHE strategy

- Reflection of new challenges & opportunities

- Clarification of roles

- Clarification of priorities

- Planning approaches & tools

- Communication with members

- Effective use of limited resources & looking for resources supporting our objectives

SELF-REFLECTION & EVALUATION

EURASHE
members

Role of EURASHE

- Representation & promotion of a "widely-comprehended PHE" within the changing environment:
  - A variety of institutions with PHE
  - Both associations and individual institutions
- Policy formulation at EU/EHEA level
  - Focus on HE and relevant activities, not wider context (e.g. regional policies, labour market etc.)
  - Readiness to promote PHE at national level when required
- Influence on decision making and developments at EU/EHEA level
- Information on trends & possible solutions

Members' services

- Access to knowledge

- Information on trends

- Sharing experience

- Promotion of individual members' development

- Assistance/support at a national level when required

Range of activities

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- Political support/statements

- Representation

- Knowledge /expertise development

- Restricted members' area information

- Thematic platforms

- Communities of Practice
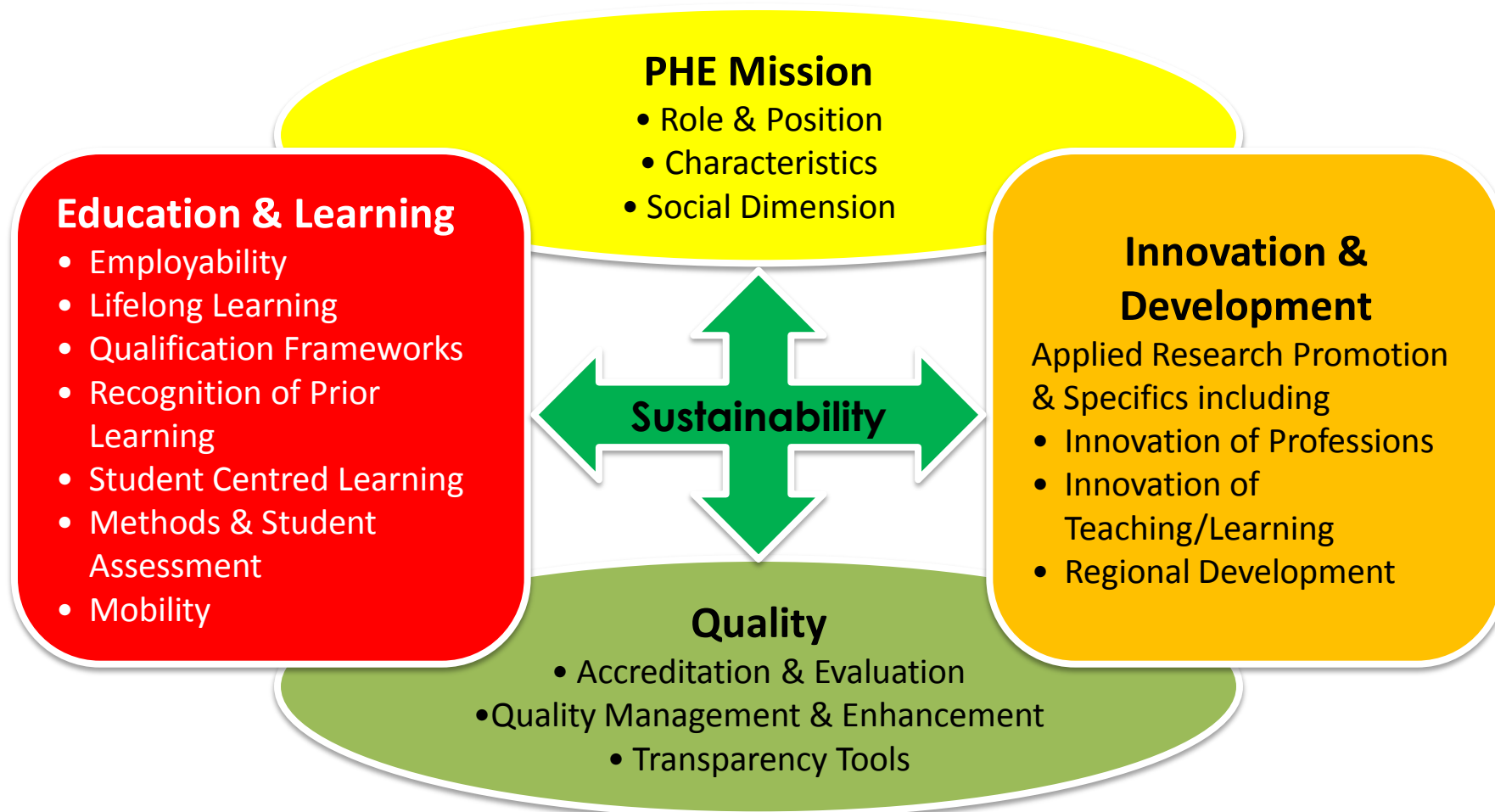
- Events

Strengths, positives

- Meeting the expectations – EURASHE is perceived as to play an important role

- Widely viewed as a transparent, effective, well-lead and representative organisation

- Open, informal culture, promoting initiative

- Improved communication & presentation, tools for sharing docs

- Events reports & information for members

Areas for improvement

- Geographical representativeness

- Awareness of policies & activities

- Limited capacity – Involvement of experts from member organisations (pool of experts)

- Repository/library of EURASHE and "external" docs and information on developments

- Social networks, use of modern technologies (virtual meetings, webinars...)

STRATEGIC PRIORITIES 2014 - 2017 STILL UNDER DISCUSSION

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members

EURASHE strategy framework

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PHE Mission
- Role & Position
- Characteristics
- Social Dimension

Education & Learning
- Employability
- Lifelong Learning
- Qualification Frameworks
- Recognition of Prior Learning
- Student Centred Learning
- Methods & Student Assessment
- Mobility

Sustainability

Innovation & Development
Applied Research Promotion & Specifics including
- Innovation of Professions
- Innovation of Teaching/Learning
- Regional Development

Quality
- Accreditation & Evaluation
- Quality Management & Enhancement
- Transparency Tools

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EURASHE strategy

Strategic Priorities

- Promoting Role & Specifics of PHE
- Providing Effective & Flexible Learning by:
  - Relevant objectives, design & methods of learning (employability, LO, QFs, methods of teaching/learning and students' assessment, SCL)
  - Flexibility of system & access to learning (integration of life-long learning, recognition of prior learning, QFs, methods of delivery)
- Contributing to Innovation & Development

- with cross-cutting attention to quality, relevance & efficiency

Mission, Role & Specifics of PHE

- Defining & understanding PHE
  - Role & contribution of PHE within diversified systems
  - "Applied dimension" benefits
  - Scope of PHE (EQF 5 – 8)
  - PHE characteristics
  - Role of stakeholders
  - Access to HE
  - Repository of documents
- Reflection within Transparency tools & performance assessment
- Representation of PHE at European/global level

Mission, Role & Specifics of PHE

- Promotion of PHE features and practices among the members & stakeholders
  - "Road show" throughout European regions
  - PHE promotion kit
  - Reflection in institutional QA
  - Best practices

Relevant & Flexible Learning

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- Representation towards & partnership with businesses
  – Establishing EURASHE Advisory Board
  – Focus both on SMEs & multinationals
- Promotion at EHEA level of:
  – Teaching/learning within performance assessment
  – LLL as an integral part of the mission of PHE institutions
  – Relevant instruments (QF, LOs, RPL and common guidelines…)
  – Transfer from VET/secondary education to PHE
- Engagement in EHEA structures (EQF Advisory Board, ECTS)
- Communication with students on SCL
- Learning more on:
  – Employability of graduates
  – Life-long learning concept
  – Recognition of prior learning

Relevant & Flexible Learning

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- Promotion among members:
  - Life-long learning concept and relevant instruments (e.g. RPL)
  - Qualification frameworks & Learning outcomes and their communication towards employers
- Sharing experience on:
  - Methods of teaching/learning from the perspective of employability, initiative, creativity
  - Methods of students' performance assessment
  - Student Centred Learning
  - LLL activities and instruments, e.g. RPL, upgrade of alumni qualifications
  - Tracing alumni

Contributing to Innovation & Development*

- Promotion of a specific role of PHE in research, innovation & development at EU level
- Mapping the PHE activities and results in R&D:
  - Mapping approaches and type of activities
  - Mapping impact and interaction with professional sphere & role in regional development
  - Innovation & learning, innovation of learning
  - Monitoring the environment & challenges
  - Best practices
  - Specifics & characteristics of PHE innovation

* In partnership with UAS Net

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Contributing to Innovation & Development II*

- Sharing/Community of Practice:
  - Best practices of PHE R&D activities
  - Regional development role
  - Link of research & education, innovation of education, involvement of students
  - Institutional policies related to innovation & development
  - Funding of innovation & development
- Networking for better professionalisation & collaboration in R&D activities

* In partnership with UAS Net

Some lessons learnt

- Clear mission & role
  - Engagement within Bologna process made expectations much more clear
- Role of leadership
- Focus on priorities
- Communication & interaction with members including use of technologies
- Regular review and consideration of the role & objectives
- Solid secretariat & members "volunteer" engagement
- Diverse sources of income – reflecting priorities
- Structural support very useful – operational grant – but also allowed to improve input to policy debate

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More Information on the European Association of Institutions in Higher Education

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